

WATERMELON



Scan for
cocktail
inspiration

Bols Watermelon is one of the best tasting watermelon liqueurs in the world, with a fruity, sweet and juicy flavour and a hint of marzipan. It has a deliciously refreshing, well balanced taste with a surprisingly long finish. 17% ABV



FLAVOUR PROFILE	COLOUR	FLAVOUR	THE NOSE
Fruity	Pinkish red	Juicy watermelon, slight hint of marzipan	Fruity, real watermelon

How to Enjoy:
Best served in one of our delicious cocktails.

Easy Mix

- 1/4 Bols Watermelon
- 3/4 Bitter Lemon

Pour over cubed ice.

Spritz

- 3 parts Prosecco
- 2 parts Bols Watermelon
- 1 part Soda water

Pour over cubed ice.

Mixologist's Choice

Ginger Melon:

- 30ml Bols Watermelon
- 15ml Bols Ginger
- 10ml Fresh Lemon Juice
- 150ml Lemonade

Build all ingredients over
cubed ice and garnish with
a lemon wedge.

Popular Choice

Watermelon Cosmopolitan:

- 30ml Bols Watermelon
- 30ml Bols Vodka
- 30ml Cranberry Juice
- 15ml Fresh Lime Juice

Shake all and pour into
martini glass. Garnish with a
watermelon wedge.



Watermelon liqueur is celebrated for its refreshing, sweet, and fruity flavor, making it a popular addition to cocktails, especially during the warmer months.

Here are some of the top trending cocktails in the USA that feature watermelon liqueur:

1. WATERMELON MARTINI

This cocktail is a favorite for its vibrant color & refreshing taste. It typically combines watermelon liqueur with vodka & a splash of lime juice, often garnished with a slice of fresh watermelon or a lime wheel.

2. WATERMELON MARGARITA

A fruity twist on the classic margarita, this version includes watermelon liqueur along with tequila, triple sec, and lime juice. It can be served on the rocks or blended, garnished with a salt or sugar rim and a watermelon wedge, making it a popular choice at summer gatherings.

3. WATERMELON COOLER

Perfect for hot days, the Watermelon Cooler mixes watermelon liqueur with lemonade and vodka, served over ice and garnished with fresh watermelon slices and mint. This drink is known for its cooling properties and light, refreshing taste.

4. WATERMELON SANGRIA

Ideal for serving at parties, this sangria variant incorporates watermelon liqueur with white wine, soda water, and plenty of fresh chopped watermelon and other fruits like berries or peaches. It's sweetened with a bit of simple syrup and served chilled.

5. SPIKED WATERMELON PUNCH

A crowd-pleaser at summer barbecues and parties, this punch blends watermelon liqueur with rum, pineapple juice, and ginger ale, adding chunks of watermelon and lime slices for extra flavor and visual appeal.

6. MELON BALL

The Melon Ball cocktail is a fun, fruity drink that combines watermelon liqueur with melon liqueur and pineapple juice, served over ice and often garnished with skewered melon balls. It's a colorful and tasty option that's especially popular at festive occasions.