

SOCIAL MEDIA MENTIONS



TEQUILA
PARTIDA®

2025



Q4 - 2024

<u>Month</u>	<u>Reach</u>
October	12,165
November	1,381,266
December	615,971
Q4 Total	2,009,402



October 2024



@tequilamariasc
1,897 followers

Overall Mentions: 6
Follower Reach: 12,165

@dmv_tequila_lafamilia
117 followers



@joesfnewinespirits
712 followers



@joesfnewinespirits
712 followers



@joesfnewinespirits
412 followers



@kindred_spirits_wine
1,318 followers

November 2024



@cocktailsatlanta
2,132 followers

Overall Mentions: 29
Follower Reach: 1,381,266

@agavesocialclub
85,200 followers



@bolscocktails
24,000 followers



@bourbon_theives
20,400 followers



@the_tequilacollective
290,000 followers



@loveintequila
28,700 followers

December 2024



@loveintequila
28,700 followers

Overall Mentions: 17
Follower Reach: 615,971

@liquormartwhittier
10,300 followers



@la.tequilana
47,400 followers



@agaveexplorer
22,200 followers

@hunterofbottles
11,300 followers



2025

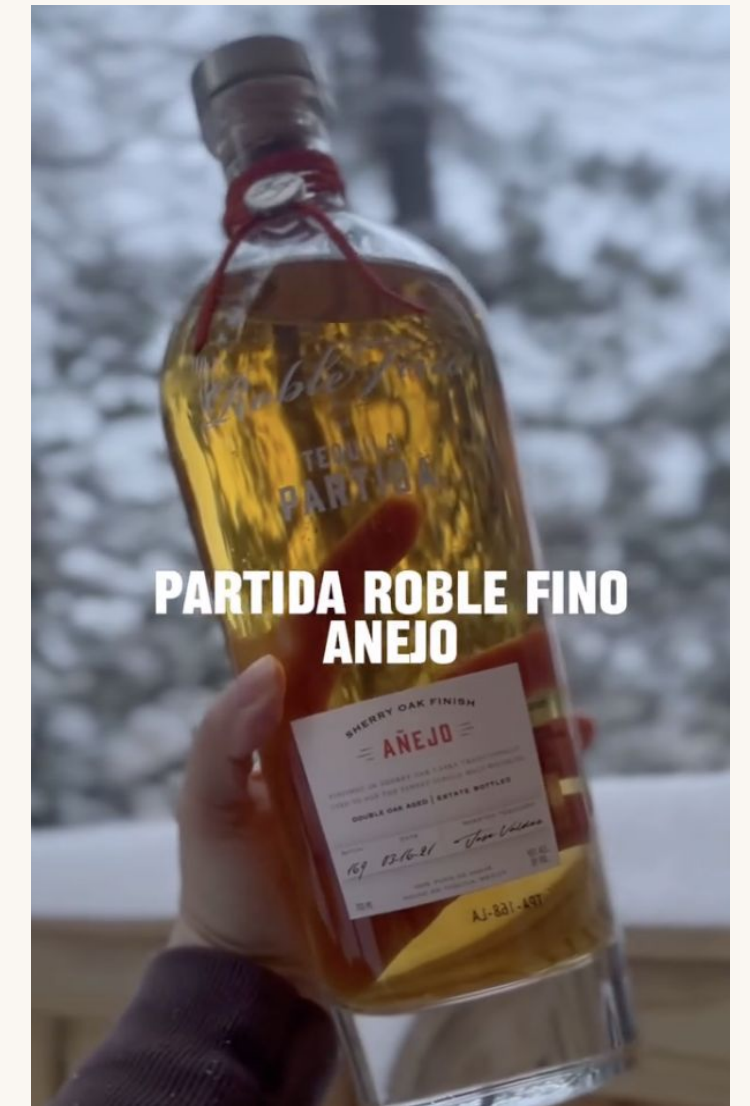
<u>Month</u>	<u>Reach</u>
January	619,042
February	902,362
March	1,037,895
April	1,259,857
May	1,037,895
June	556,208

<u>Month</u>	<u>Reach</u>
July	1,078,925
YTD Total	6,492,184

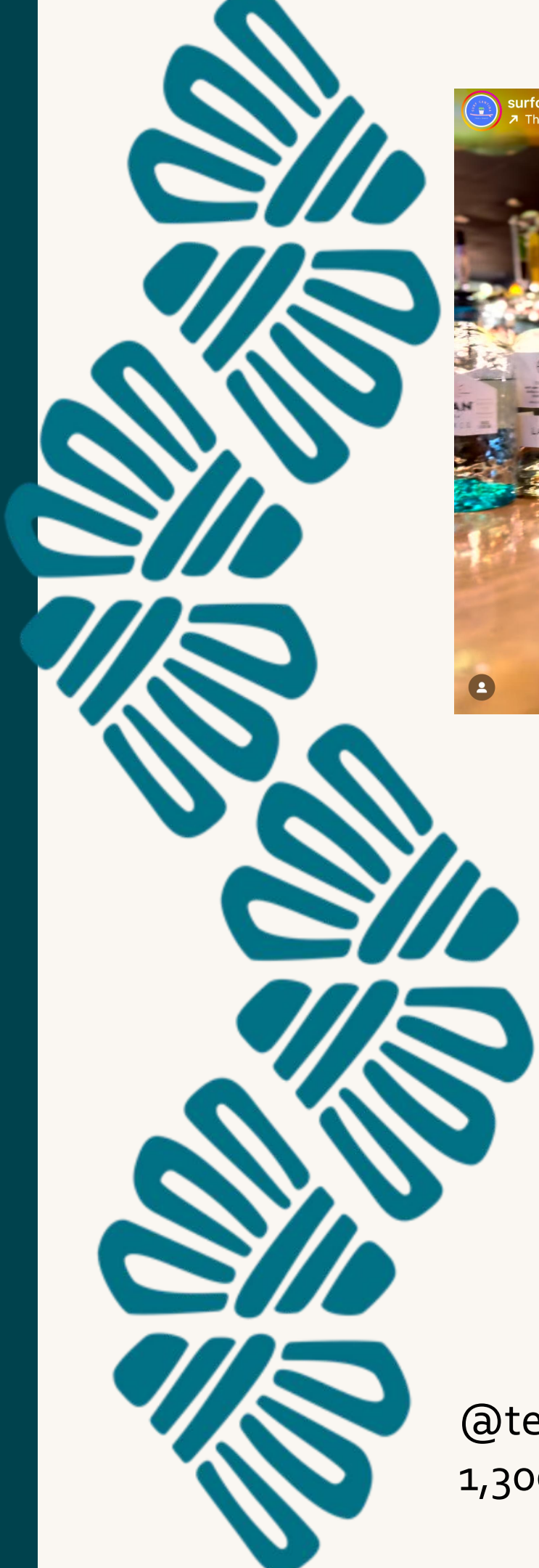


January

Overall Mentions: 16
Individual Accounts: 12
Follower Reach: 619,042



@la.tequilana
47,200 followers



January



@surfcantina
5,400 followers

@loveintequila
27,300 followers



@the_tequilacollective
290,000 followers

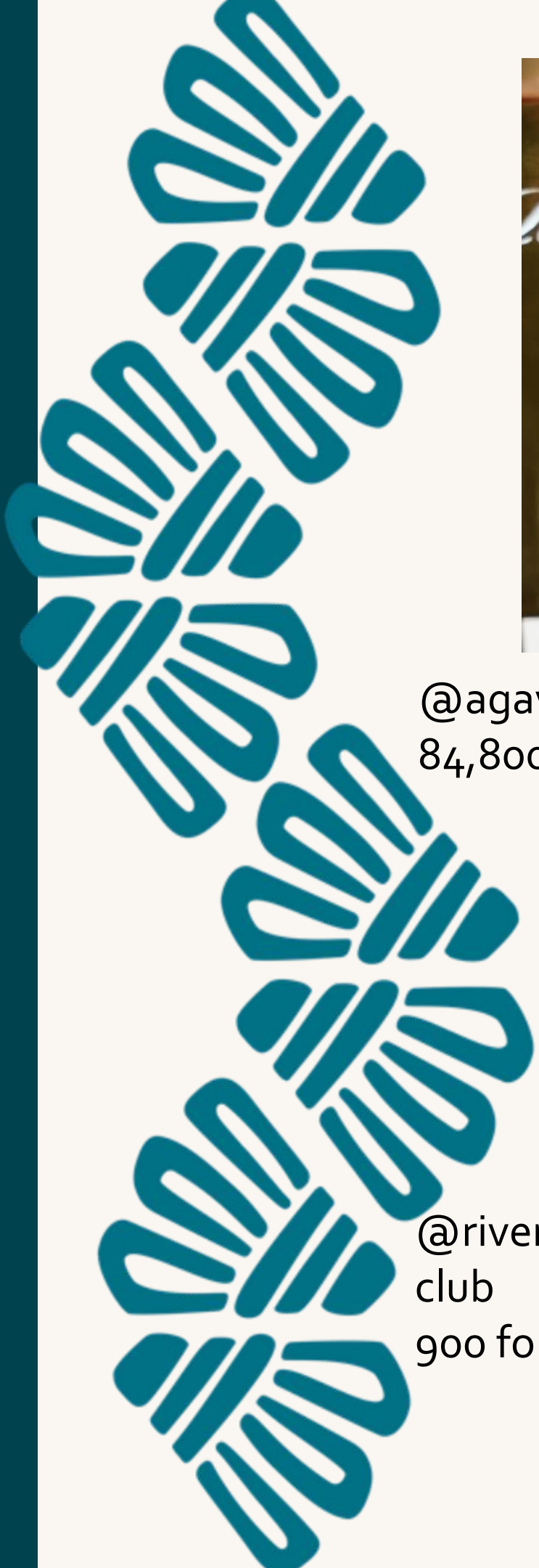


@tequilatracker
1,300 followers

@grootvlaenderen
12,300 followers



@thetequilero
2,700 followers



January



@agavesocialclub
84,800 followers



@rivercitytequila
club
900 followers



@nynjagaveclub
2,500 followers



@ctcglasses
2,100 followers



@loveintequila
27,300 followers



January



@agavesocialclub
84,800 followers



@aged_agave
5,900 followers



@nynjagaveclub
2,500 followers

February

Overall Mentions: 25
Individual Accounts: 18
Follower Reach: 902,362



@aged_agave
5,900 followers

February



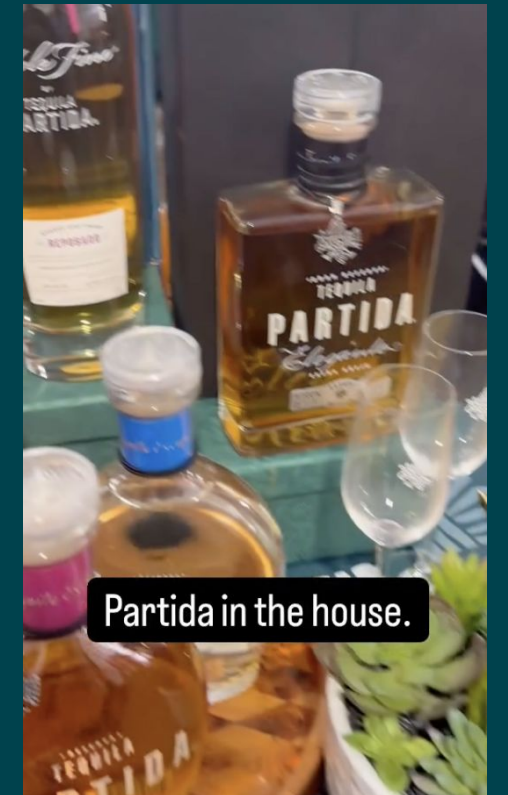
@nynjagaveclub
2,500 followers



@matador_restaurants
15,500 followers



@the_tequilacollective
290,000 followers



@barpunkalex
3,700 followers



@moe.social.spirits
90 followers



@agaveexplorer
20,600 followers



February



@sip_tequila
32,900 followers



@tequila.pete
10,300 followers



@rshreeves
2,300 followers



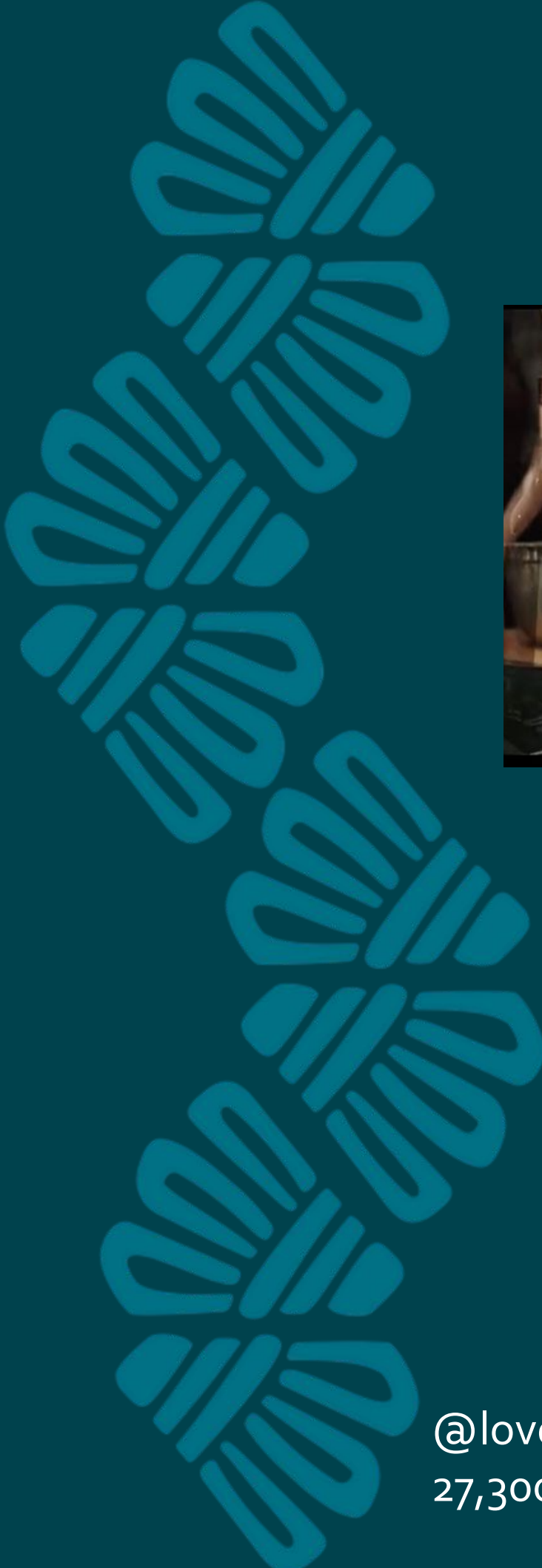
@the_tequilacollective
290,000 followers



@loveintequila
27,300 followers



@nynjagaveclub
2,500 followers



Februar



@nynjagaveclub
2,500 followers



@phillyfreshufc
133,00 followers

Y



@agavebroker
875 followers



I asked Jose (Pepe) Valdez.. What
@longislandloutequila
24,600 followers



@blancoagave
420 followers



@farealfood
630 followers

@leosmayfair
1,539 followers

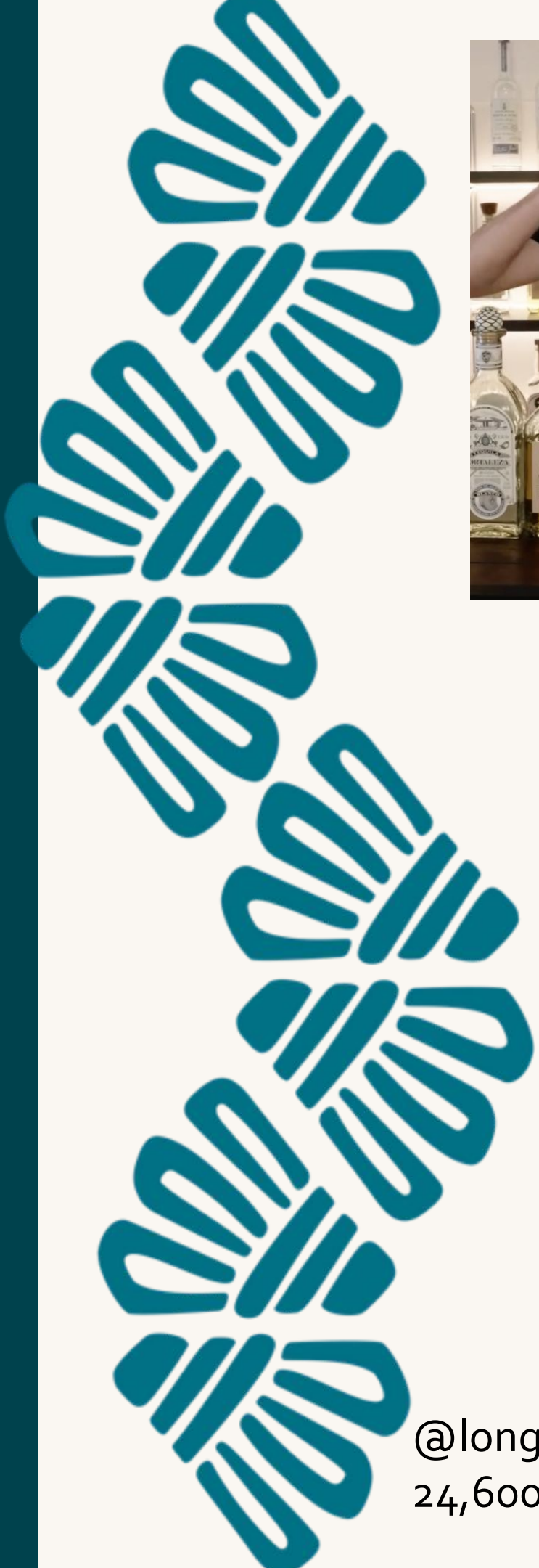


March

Overall Mentions: 31
Individual Accounts: 23
Follower Reach: 1,037,895



@primecincinnati
1,232 followers



March



@agaveexplorer
20,600 followers



@tequilatracker
1,329 followers



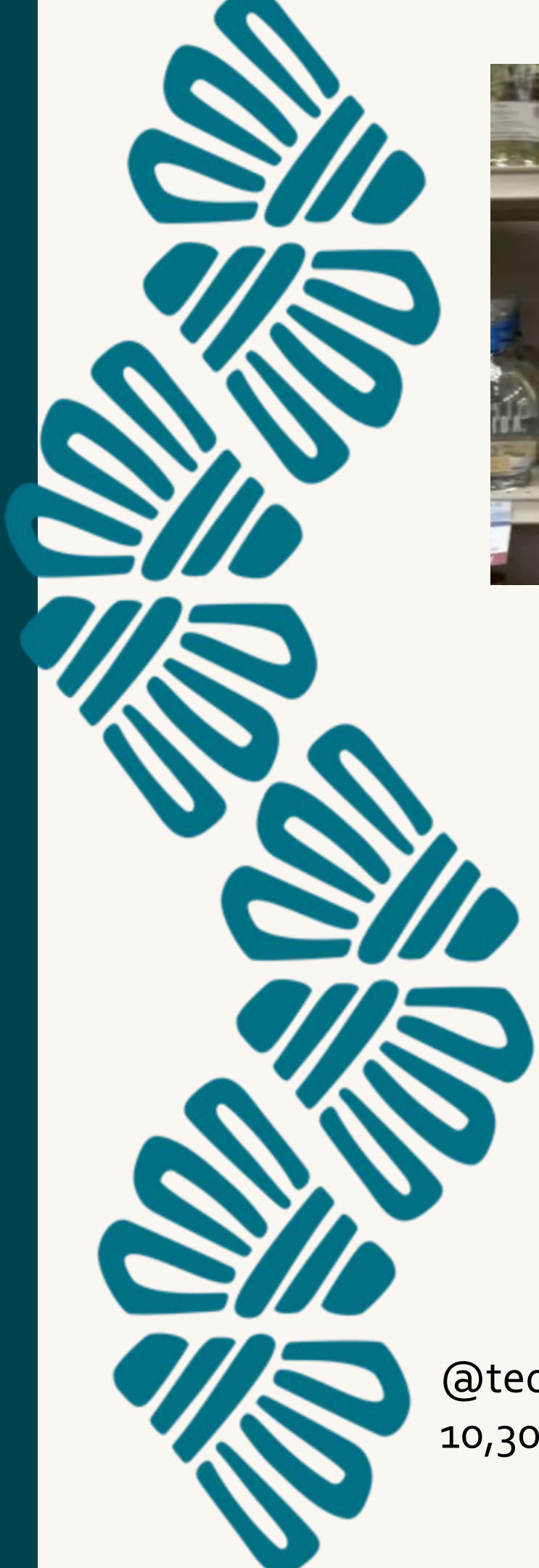
@longislandloutequila
24,600 followers



@thetequilacop
2,072 followers

@nynjagaveclub
2,500 followers





March



@loco_for_tequila
409 followers

@agaveexplorer
20,600 followers



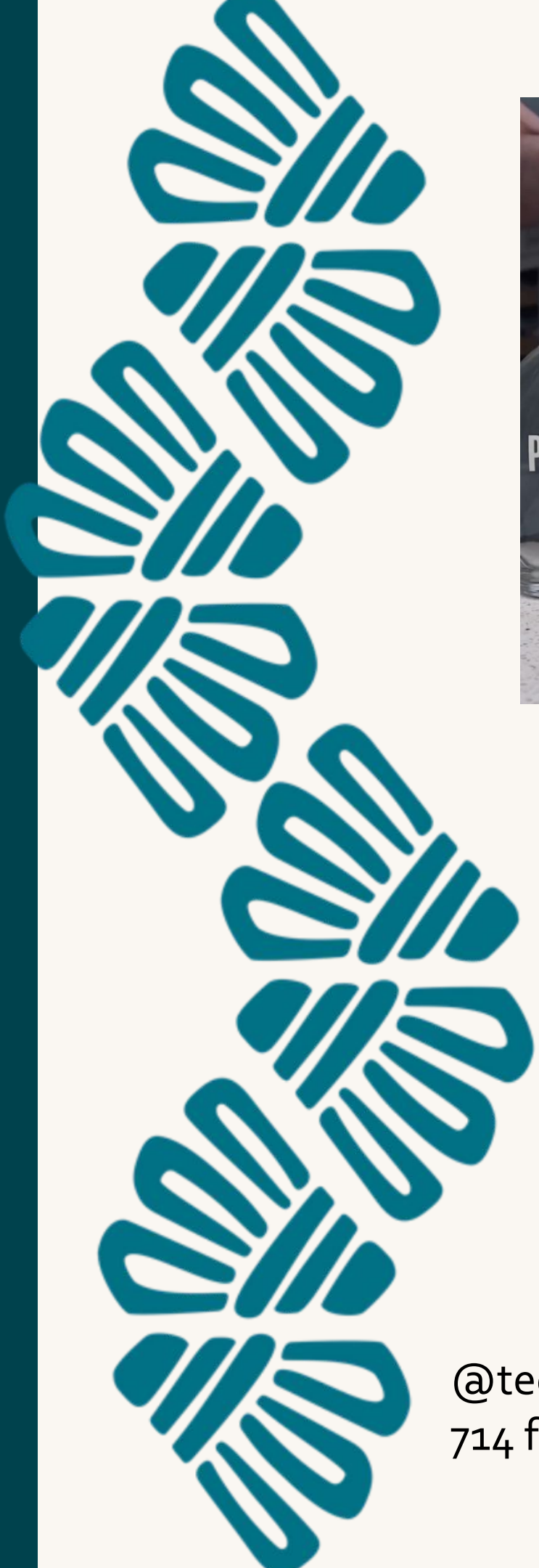
@a.tequila.drinker
9,000 followers



@tequila.pete
10,300 followers

@drinkinwg
1,100 followers





March



@the_tequilacollective
290,000 followers



@tequila_bk
2,900 followers



@tequilawithjason
714 followers

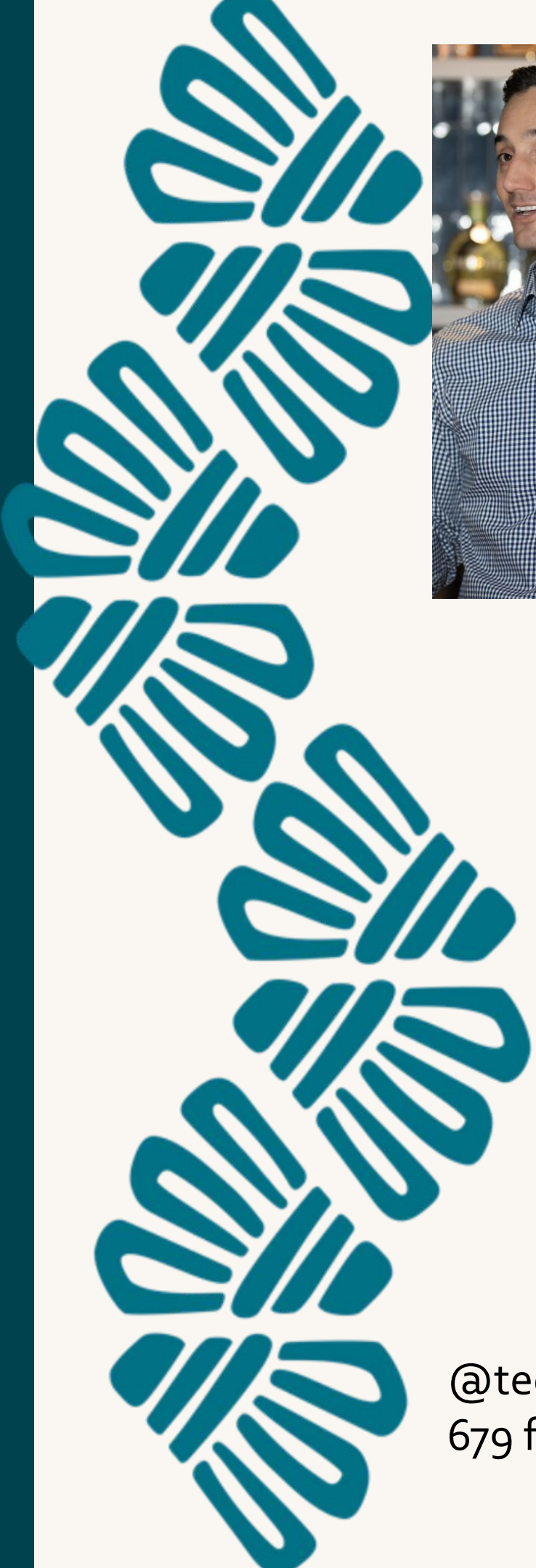
@nynjagaveclub
2,500 followers



@aged_agave
5,900 followers



@blancoagave
424 followers



@nynjagaveclub
2,500 followers

March

@agaveexplorer
20,600 followers



@tequilatoasts
679 followers



@esquire
607,000 followers



@tequilarankings
6,499 followers



@agentagave
766 followers

April

Overall Mentions: 23
Individual Accounts: 22
Follower Reach: 1,259,857



@tequila_with_david
2,000 followers

April

@the_whiskey_fly
27,800 followers



@tequilarankings
6,400 followers



@withlove.and.tequila
100 followers



@phenomenal_nom
1,300 followers



@aged_agave
5,900 followers



April



@thetequilacop
1,677 followers

@the_tequilacollective
290,000 followers



@agavejourney
359 followers



@bourbonlens
22,900 followers

Anejo Smash

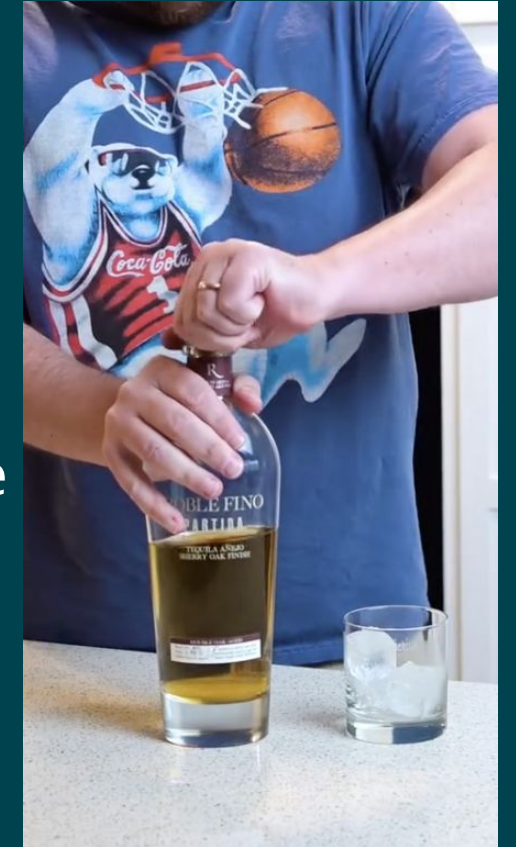
Añejo Tequila / Grand Marnier / Agave Syrup / Mint leaves / Lemon wedges



April

@cocktailsdistilled
68,600 followers

@the_tequilacollective
290,000 followers



@primochuytequilaymas
667 followers



@shootintequila
2,470 followers



@thecasklv
1,314 followers



April



@moodycocktails
486,000 followers

@sayhellotomypeatedfriend
16,700 followers



@victoriamarketandliquorllc
156 followers

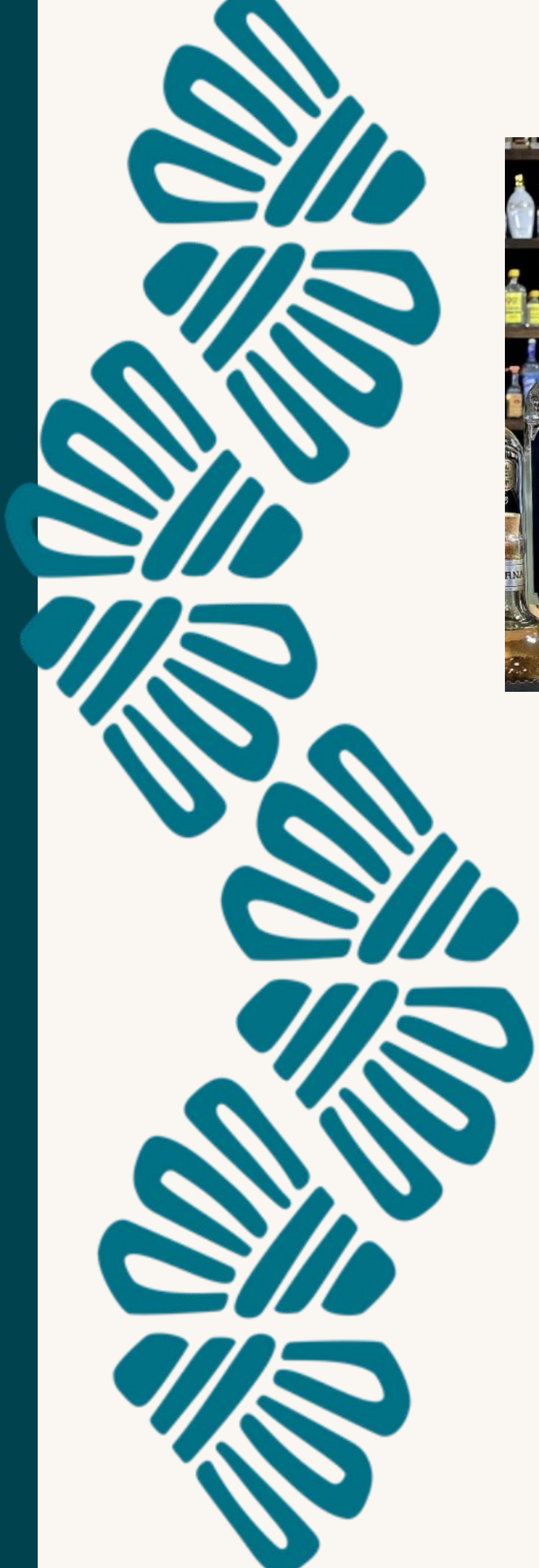


May

Overall Mentions: 31
Individual Accounts: 23
Follower Reach: 1,037,895



@the_whiskey_fly
27,800 followers



May



@thebottleshopga
11,400 followers



@the_tequilacollective
290,000 followers



@thetequilacop
1,677 followers



@granonj
6,370 followers





May



@dijksmancommunicatie
4,400followers



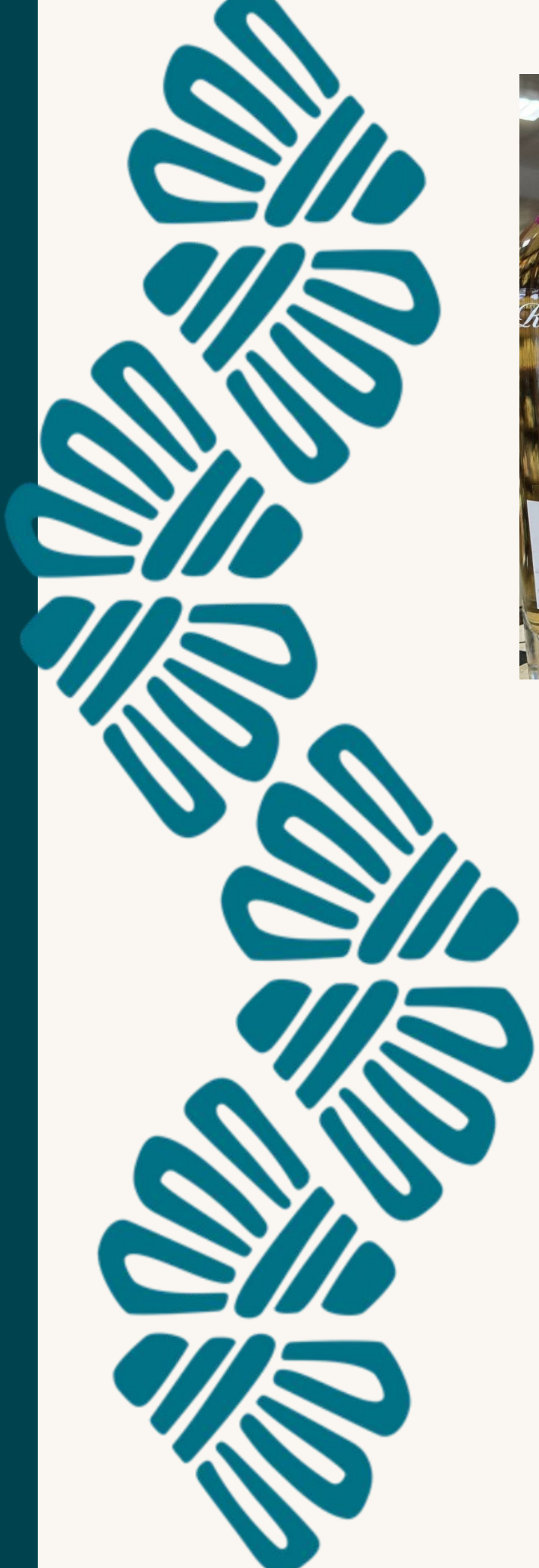
@thetequilahombre
36,000 followers



@tastingtequilawithbrad
2,400followers



@freshpourents
370 followers



May



@thebottleshopga
11,400 followers

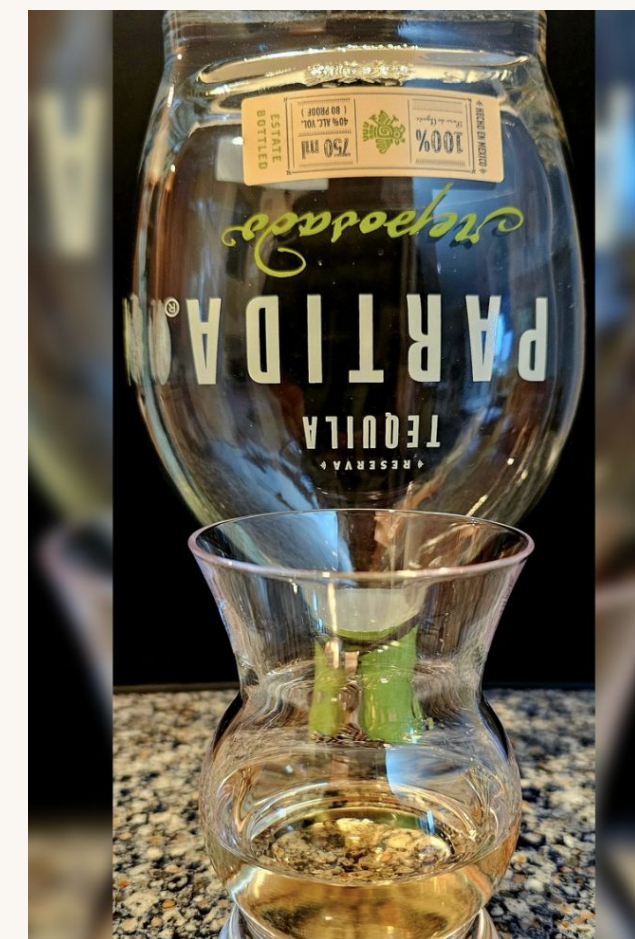


@the_tequilacollective
290,000 followers



@tequilajaybaer
161,00 followers

@agavejourney
350 followers



June

Overall Mentions: 23
Individual Accounts: 22
Follower Reach: 556,208

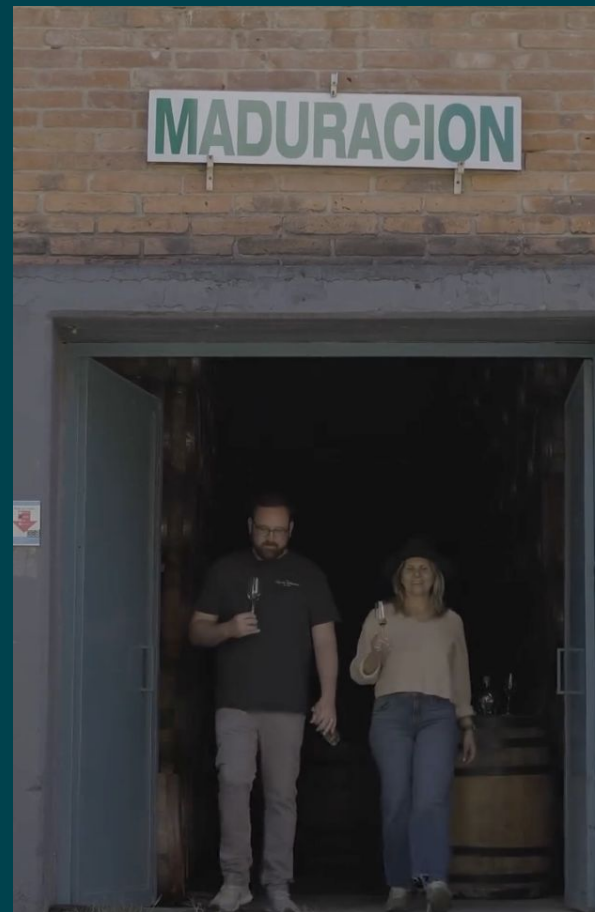


@agavejourney
400 followers

June



@a.tequila.drinker
11,500 followers



@loveintequila / sip_tequila /
the_tequilacolelctive
351,000 followers



@agaveexplorer
22,000 followers



Let's Make
Something
Refreshing...

@loveintequila
28,000 followers



@sipsydelivery
6,900 followers

June



@kelizabethcoevents
7,900 followers



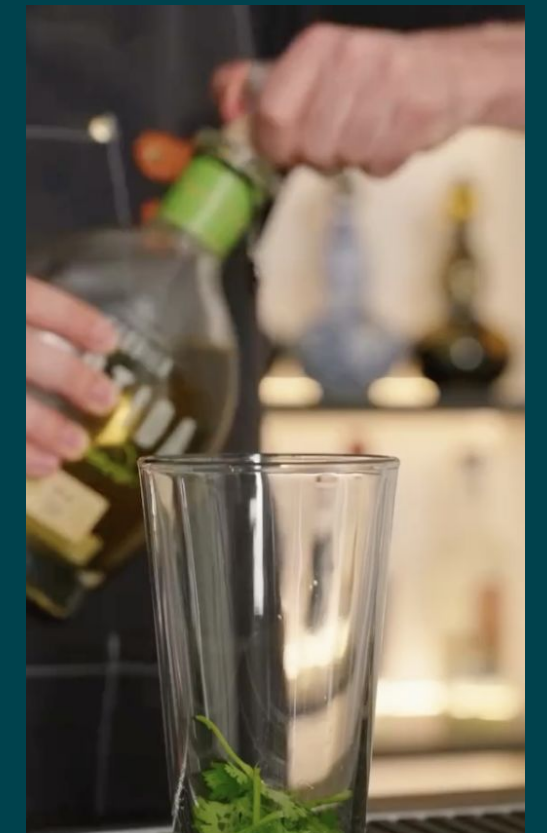
@capitalcitybourbon
11,000 followers



@sip_tequila
33,500 followers



@agaveexplorer
22,000 followers



June



@timtequila62
1,300 followers



@aged_agave
6,000 followers



@phenomenal_nom
1,500 followers



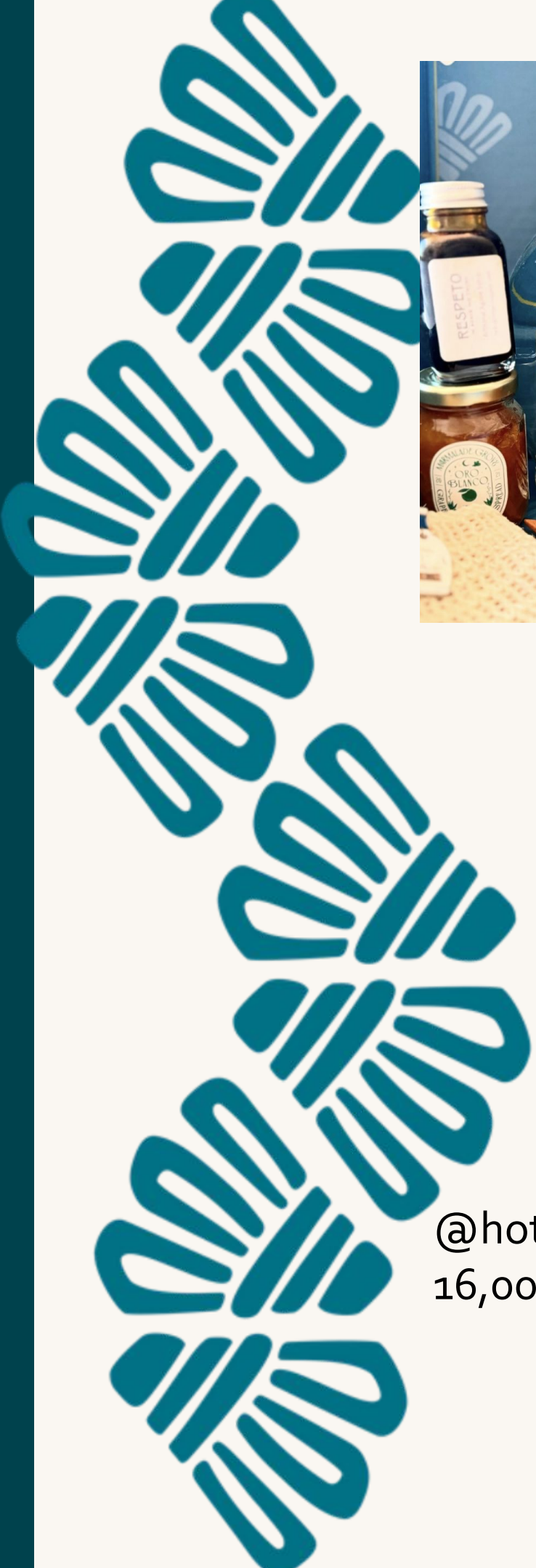
@sipsydelivery
6,900 followers

July

Overall Mentions: 46
Follower Reach: 1,078,925



@phenomenal_nom
1,560 followers



@hunterofbottles
12,200 followers

July



@showcaseliquor
5,400 followers



@hotelhartness
16,000 followers



@kelizabethcoevents
21,000 followers



@matador_restaurants
16,000 followers



@agaveexplorer
23,000 followers

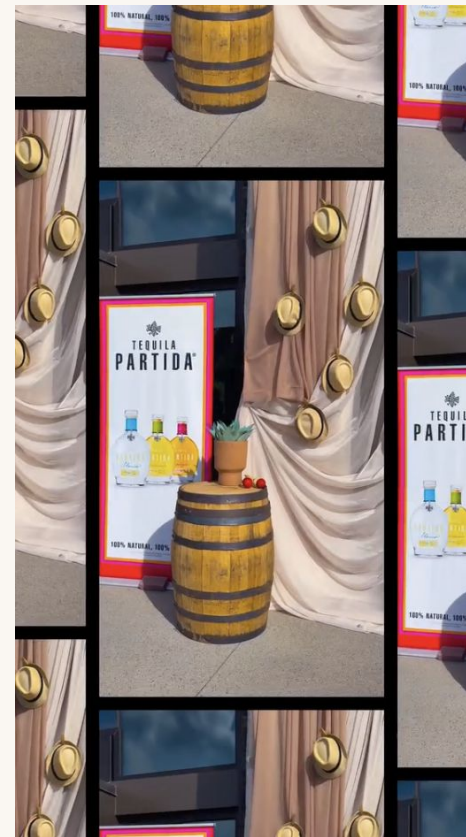
July



@the_tequilacollective
292,000 followers



@cltguide
225,000 followers



@eltoritorestaurants
25,800 followers



@kelizabethcoevents
21,000 followers



@a.tequila.drinker
12,200 followers

So why make matters worse and

CELEBRATE NATIONAL TEQUILA DAY
(7/24)!