



READY TO ENJOY COCKTAILS PARTY GIFT SET

The Bols Ready to Enjoy Party Gift Set makes every occasion unforgettable. Each set features four Award-winning cocktails crafted with real Bols spirits and bartender-quality recipes — delivered in sleek, premium 200ml tubes with a custom Bols ice tray. Just pour over ice, garnish, and enjoy bar-quality cocktails at home or on the go.



Custom Bols Ice Tray



PERFECT FOR CONSUMERS

Gifting

Stylish packaging + custom ice tray for a premium presentation

Parties & Gatherings

Four unique cocktail styles to please every palate

Easy Entertaining

Bar-quality cocktails without the hassle of mixology

On-the-Go Enjoyment

Sleek tubes designed for convenience and portability



BENEFITS FOR RETAILERS

High Margin Gift Opportunity

Premium SRP with built-in value

Impulse Driver

Sleek tubes + gifting format spark grab-and-go purchases

Seasonal & Year-Round Sales

Holidays, housewarmings, birthdays, parties

Category Trade-Up

Elevates RTD with real spirits and award-winning taste

Flexible Merchandising

Works in both spirits shelves and gifting displays

"BRING HOME THE MAGIC OF COCKTAILS"

Each BOLS PARTY GIFT SET is filled with award-winning quality

Bols Ready to Enjoy Cocktails have earned top recognition at THE SPIRITS BUSINESS Ready To Drink Masters. With real spirits, no shortcuts, and multiple global accolades, this collection is one of the most awarded RTD cocktail ranges available today.



Created by Bartenders
Crafted with Bols Liqueurs
No preservatives



BOLS RED LIGHT NEGRONI

Ready To Enjoy Cocktails Serve 1-2 cocktails // ABV 21.9%

Bittersweet & Complex twist on a classic Negroni

Crafted with Bols Genever, Italian Bitter Liqueur and Sweet Vermouth

EASY TO PREPARE: 1. Chill, 2. Pour, 3. Add your orange zest for garnish



BOLS AZUL MARGARITA

Ready To Enjoy Cocktails Serve 1-2 cocktails // ABV 14.9%

Tangy, Refreshing & Fun Margarita

Crafted with Bols Blue Curaçao liqueur, premium blue agave tequila and fresh Lime juice

EASY TO PREPARE: 1. Chill, 2. Pour, 3. Add your favorite Lime wheel for garnish



BOLS VERY OLD FASHIONED

Ready To Enjoy Cocktails Serve 1-2 cocktails // ABV 30%

Aromatic & Intense Original Old Fashioned

Crafted with Barrel Aged Genever, Bols Orange Curaçao and a few drops of Bitters

EASY TO PREPARE: 1. Chill, 2. Pour, 3. Add your orange zest for garnish



BOLS ESPRESSO MARTINI

Ready To Enjoy Cocktails Serve 1-2 cocktails // ABV 14.9%

Rich & Robust Classic Espresso Martini

Crafted with Bols Coffee Liqueur, Premium Vodka and a shot of espresso coffee

EASY TO PREPARE: 1. Chill/Shake, 2. Pour, 3. Add favorite coffee beans for garnish



