



PUNCH BOWL = SOCIAL =

BEVERAGE PROGRAM GUIDE

October 15, 2025 - September 30, 2026



THE BRAND | **PUNCH BOWL SOCIAL**

The Punch Bowl Social Beverage Program is all about keeping the good vibes going from October 15, 2025 through September 30, 2026.

All brands & products listed are required across all 14 Punch Bowl Social locations, unless noted otherwise. New mandates for Voicebox are included in the core program.

Visit Us Online:

[Punch Bowl Social](#)

[Voicebox Karaoke](#)

LOCATION LIST | **OCTOBER 2025**

#	ADDRESS	CITY	STATE	ZIP CODE
1	500 J Street, Suite 100	Sacramento	CA	95814
2	12635 N. Main Street	Rancho Cucamonga	CA	91739
3	1485 E Street	San Diego	CA	92101
4	65 Broadway	Denver	CO	80203
5	875 Battery Avenue SE, Suite 720	Atlanta	GA	30339
6	310 N. Green St.	Chicago	IL	60607
7	120 S. Meridian Street	Indianapolis	IN	46225
8	1691 Park Place Blvd.	Minneapolis	MN	55416
9	1086 W 11th St.	Cleveland	OH	44113
10	340 SW Morrison Street, Suite 4305	Portland	OR	97204
11	11310 Domain Drive, Suite 100	Austin	TX	78758
12	2600 Main Street	Dallas	TX	75226
13	522 Congress Avenue	Austin	TX	78701
14	4238 Wilson Blvd. Suite 1180	Arlington	VA	22203
15	Voicebox Karaoke at 2112 NW Hoyt St	Portland	OR	97210
16	Voicebox Karaoke at 734 SE 6th Ave	Portland	OR	97214



SPIRITS PROGRAM | **COCKTAILS**

SUPPLIER	BRAND	PLACEMENT	COCKTAIL NAME
Bacardi USA	St-Germain Liqueur	Featured Cocktails Punches	Kentucky Kiwi Highway 66 Hibiscus
Brown-Forman	Jack Daniel's Whiskey	Dirty Sodas	Cherry Bomb
Campari Group	Aperol	Featured Cocktails The Standards	Jungle Bird Aperol Spritz
	SKYY Citrus Vodka	The Standards Shots	Cosmopolitan Lemon Drop
Gallo	LaMarca Prosecco	The Standards	Aperol Spritz
Greenbar Distillery	Greenbar Hibiscus Liqueur	Punches	It's Giving Tropical
Heaven Hill	Lunazul Blanco Tequila	Featured Cocktails The Standards	Crushing Hard Paloma, The Margarita
	Rittenhouse Rye	The Standards	Old Fashioned
LeVecke	Conciere Silver Tequila	Featured Cocktails, Punches, Dirty Sodas, Shots	Frozen Mango Swirl Margarita, Highway 66 Hibiscus, Pineapple Express, Mexican Candy
	Conciere White Rum	Punches	It's Giving Tropical
	Conciere Vodka	Featured Cocktails	Bestie Pink Lemonade
	Conciere Whiskey	Shots	Vegas Bomb
Lucas Bols	Passoa Passion Fruit Liqueur	Punch	Main Squeeze
	Bols Triple Sec	Featured Cocktails The Standards	Crushing Hard, Bestie Pink Lemonade, Espresso-oh! Martini, Cosmopolitan, The Margarita
Pernod Ricard	Lillet Blanc	Punches	It's Giving Tropical
Sazerac	Grind Espresso Liqueur	Featured Cocktails	Espresso-Oh! Martini
Suntory Global	Dekuyper Peach Schnapps	Shots	Green Tea, Vegas Bomb
	Dekuyper Watermelon	Shots	Mexican Candy
	Maker's Mark Bourbon	Featured Cocktails	Kentucky Kiwi
Terlato Wines	Amaro Nonio	Featured Cocktails	Jungle Bird
The Wine Group	Silver Gate Brut	Punches	It's Giving Tropical
Tito's Handmade Vodka	Tito's Handmade Vodka	Featured Cocktails	West Coast Mule
Trincherro Family Estates	Hanson Cucumber Vodka	Punches	Main Squeeze
William Grant & Sons	Tullamore D.E.W Irish Whiskey	Shots	Green Tea



SPIRITS PROGRAM | **WELL**

SUPPLIER	BRAND	PLACEMENT
LeVecke	Conciere American Distilling Co.	Vodka
LeVecke	Conciere American Distilling Co.	Gin
LeVecke	Conciere American Distilling Co.	White Rum
LeVecke	Conciere American Distilling Co.	Silver Tequila
LeVecke	Conciere American Distilling Co.	Blended Whiskey
Lucas Bols	Bols	Triple Sec

BEVERAGE PROGRAM | **NON-ALCOHOLIC**

SUPPLIER	BRAND	PLACEMENT
American Beverage Marketers	Real Infused Cream of Coconut Real Infused Kiwi	Jungle Bird, Coconut Cooler Kentucky Kiwi, Kiwi Ginger Lemonade
Fever-Tree	Fever-Tree Soda Water	Aperol Spritz Only
Filthy Food	Filthy Food Black Cherries	House Garnish, Kentucky Kiwi, Jungle Bird, Old Fashioned, Cherry Bomb, Kiwi Ginger Lemonade, Coconut Cooler, Dirty Cherry Cola
Filthy Food	Filthy Food Pimento Olives	House Garnish
Liquid Death	Liquid Death Mountain Water	Still Water
Liquid Death	Liquid Death Severed Lime	Sparkling Water
Owen's Mixers	Nitro-Infused Espresso Martini Mix	Espress-Oh! Martini
Q Mixers	Q Mixers Spectacular Tonic Water	House Tonic Water
Q Mixers	Q Mixers Ginger Beer	House Use & West Coast Mule
Q Mixers	Q Mixers Bloody Mary Mix	House Bloody Mary
Red Bull	Red Bull Regular	Energy Drink
Red Bull	Red Bull Sugar Free	Energy Drink
Red Bull	Red Bull Yellow Edition Tropical	Energy Drink & Vegas Bomb
Trincherro Family Estates	Tres Agaves Organic Nectar	House Use, Paloma, The Margarita



SPIRITS PROGRAM | **BACK BAR**

SUPPLIER	BRAND	PLACEMENT
Bacardi USA	Bacardi Reserva Ocho 8 Year	Back Bar Mandate
Bacardi USA	Bacardi Superior Rum	Back Bar Mandate
Bacardi USA	Bombay Sapphire Gin	Back Bar Mandate
Bacardi USA	Dewar's White Label	Back Bar Mandate
Bacardi USA	Grey Goose Vodka	Back Bar Mandate
Bacardi USA	Illegal Joven Mezcal	Back Bar Mandate
Bacardi USA	Illegal Reposado Mezcal	Back Bar Mandate
Bacardi USA	Patron Anejo Tequila	Back Bar Mandate
Bacardi USA	St. Germain Elderflower Liqueur	Back Bar Mandate
Back Bar Project	Giffard Passionfruit Liqueur	Back Bar Mandate
Branca USA	Fernet Branca	Back Bar Mandate
Brown-Forman	Chambord Raspberry Liqueur	Back Bar Mandate
Brown-Forman	Jack Daniels Tennessee Whiskey	Back Bar Mandate
Brown-Forman	Woodford Reserve Bourbon	Back Bar Mandate
Campari Group	Aperol	Back Bar Mandate
Campari Group	Campari	Back Bar Mandate
Campari Group	Espolon Blanco Tequila	Back Bar Mandate
Campari Group	Espolon Reposado Tequila	Back Bar Mandate
Campari Group	Frangelico Hazelnut Liqueur	Back Bar Mandate
Campari Group	Skyy Blood Orange Vodka	Back Bar Mandate
Campari Group	Skyy Citrus Vodka	Back Bar Mandate
Campari Group	Skyy Raspberry Vodka	Back Bar Mandate
Chateau	Chateau Aloe Liqueur	Back Bar Mandate
Diageo	Casamigos Blanco	Back Bar Mandate
Diageo	Casamigos Reposado	Back Bar Mandate
Diageo	Don Julio 1942	Back Bar Mandate
Diageo	Rumple Minze	Back Bar Mandate
Diageo	Tanqueray Gin	Back Bar Mandate
Disaronno International	Disaronno Amaretto	Back Bar Mandate
Edrington	Macallan 18 Year Scotch	Back Bar Mandate
Frederick Wildman & Sons	Green Chartreuse	Back Bar Mandate
Gallo	Rumhaven Coconut Rum	Back Bar Mandate
Haus Alpenz	Velvet Falernum	Back Bar Mandate
Heaven Hill	Lunazul Blanco Tequila	Back Bar Mandate



SPIRITS PROGRAM | **BACK BAR** CONTINUED

SUPPLIER	BRAND	PLACEMENT
Heaven Hill	Rittenhouse Rye Whiskey	Back Bar Mandate
Jagermeister-Termana	Jagermeister	Back Bar Mandate
Lucas Bols	Passoa Passionfruit Liqueur	Back Bar Mandate
Luxco	St. Brendans Irish Cream	Back Bar Mandate
Milestone Brands	Empress 1908 Gin	Back Bar Mandate
Moet Hennessy	Hennessy VS Cognac	Back Bar Mandate
Pernod Ricard	Jameson Irish Whiskey	Back Bar Mandate
Pernod Ricard	Skrewball Whiskey	Back Bar Mandate
Sazerac	Fireball Cinnamon Whiskey	Back Bar Mandate
Sazerac	Grind Espresso Liqueur	Back Bar Mandate
Sazerac	Myer's Dark Rum	Back Bar Mandate
Serrallés USA	Don Q Reserva 7 Year Rum	Back Bar Mandate
Suntory Global Spirits	Maker's Mark Bourbon	Back Bar Mandate
Suntory Global Spirits	Dekuyper Peachtree	Back Bar Mandate
Suntory Global Spirits	Dekuyper Watermelon Schnapps	Back Bar Mandate
Suntory Global Spirits	Basil Hayden Dark Rye	Back Bar Mandate
Terlato Wine & Spirits	Nonino Quintessentia Amaro	Back Bar Mandate
Tito's Handmade Vodka	Tito's Handmade Vodka	Back Bar Mandate
William Grant & Sons	Glenfiddich 12 Year Scotch	Back Bar Mandate
William Grant & Sons	Hendrick's Gin	Back Bar Mandate
William Grant & Sons	Milagro Reposado Tequila	Back Bar Mandate
William Grant & Sons	Sailor Jerry Spiced	Back Bar Mandate
William Grant & Sons	Tullamore D.E.W Irish Whiskey	Back Bar Mandate



SPIRITS PROGRAM | **EVENT PACKAGES**

SUPPLIER	BRAND	PLACEMENT
Bacardi USA	Bacardi Reserva Ocho 8 Year	Premium Beverage Package
Bacardi USA	Bacardi Superior Rum	Call Event Package
Bacardi USA	Bombay Sapphire Gin	Premium Beverage Package
Bacardi USA	Dewar's White Label	Call Event Package
Bacardi USA	Grey Goose Vodka	Premium Beverage Package
Bacardi USA	Illegal Joven Mezcal	Call Event Package
Bacardi USA	Illegal Reposado Mezcal	Premium Beverage Package
Brown-Forman	Jack Daniels Tennessee Whiskey	Call Event Package
Brown-Forman	Woodford Reserve Bourbon	Premium Beverage Package
Campari Group	Espolon Blanco Tequila	Premium Beverage Package
Campari Group	Espolon Reposado Tequila	Premium Beverage Package
Heaven Hill	Lunazul Blanco Tequila	Call Event Package
Heaven Hill	Rittenhouse Rye Whiskey	Call Event Package
LeVecke	Conciere Gin	House Event Package
LeVecke	Conciere Silver Rum	House Event Package
LeVecke	Conciere Vodka	House Event Package
LeVecke	Conciere Blended Whiskey	House Event Package
Pernod Ricard	Jameson Irish Whiskey	Call Event Package
Serrallés USA	Don Q Reserva 7 Year Rum	Premium Beverage Package
Suntory Global Spirits	Maker's Mark Bourbon	Premium Beverage Package
Tito's Handmade Vodka	Tito's Handmade Vodka	Call Event Package
William Grant & Sons	Glenfiddich 12 Year	Premium Beverage Package
William Grant & Sons	Hendrick's Gin	Premium Beverage Package
William Grant & Sons	Milagro Reposado Tequila	Call Event Package
William Grant & Sons	Tullamore D.E.W Irish Whiskey	Call Event Package



ADDITIONAL SPIRIT PLACEMENTS | **BRUNCH MENU**

SUPPLIER	BRAND	COCKTAIL NAME
LeVecke	Conciere Vodka	House Bloody Mary
The Wine Group	Silver Gate Brut	Mimosa & Mimosa Tree
Campari Group	Espolon Blanco Tequila	Shot of Espolon & Sangrita Back

WINE PROGRAM | **BTG & BTB**

SUPPLIER	BRAND	VARIETAL
Archer Roose	Archer Roose 250ML Can	Sauvignon Blanc
Gallo	Proverb	Chardonnay
Gallo	Proverb	Cabernet Sauvignon
Gallo	La Marca Prosecco	Prosecco
Union Wine Company	Underwood 250ML Can	Rosé
Union Wine Company	Underwood 250ML Can	Pinot Noir

WINE PROGRAM | **EVENT WINE**

SUPPLIER	BRAND	VARIETAL
Gallo	Proverb	Chardonnay
Gallo	Proverb	Cabernet Sauvignon
Gallo	Proverb	Rosé



BEER PROGRAM | **DRAUGHT**

This program offers 7 beers on tap, available at 13 of the 14 locations, with each location having the flexibility to use the remaining 5 taps to feature and support local craft breweries. Austin Congress features 8 tap lines and therefore only has 5 mandated lines.

SUPPLIER	BRAND	PLACEMENT
Anheuser-Busch	Golden Road Mango Cart	14 locations
Bell's Brewery	Bell's Amber Ale Bell's Oberon Seasonal	14 locations pick 1 of the 2 options
Constellation Brands	Modelo Especial	13 of 14 locations. Not mandated at Austin Congress.
Lagunitas Brewing	Lil Sumpin' Sumpin Lagunitas IPA	13 of 14 locations pick 1 of the 2 options. Not mandated at Austin Congress
Molson Coors	Coors Lite Miller Lite	14 locations pick 1 of the 2 options
New Belgium Brewing	Voodoo Ranger Juicy Haze IPA	14 locations
Stone Brewing	Buenaveza Salt & Lime Lager	14 locations

BEER & RTD PROGRAM | **PACKAGED**

This program includes 9 packaged items, ranging from ready-to-drink (RTD) options to canned beers, and 1 rotational can at the local levels choosing.

SUPPLIER	BRAND	PLACEMENT
Anheuser-Busch	Michelob Ultra	14 locations
Athletic Brewing Company	Free Wave Hazy IPA	14 locations
Diageo Beer Company	Guinness Stout	14 locations
Gallo	High Noon Tequila Lime	14 locations
Gallo	High Noon Vodka Peach	14 locations
Heineken USA	Dos Equis Lager	14 locations
Mark Anthony Brands	White Claw Black Cherry	14 locations
Pabst Brewing Company	Lone Star PBR	14 locations must pick 1 from these 3 options
Yuengling	Yuengling Traditional Lager	
Molson Coors	Blue Moon	14 locations must pick 1 from these 2 options
Local Supplier	Local Regional Brewery	



Select spirits featured on the Voicebox Karaoke menu have been included in the national beverage program to ensure alignment and consistency with Punch Bowl Social's core spirit portfolio. This approach supports streamlined operations, leverages existing supplier relationships, and enhances program efficiency across all concepts.

VOICEBOX | **COCKTAIL MENU**

SUPPLIER	BRAND	COCKTAIL NAME
Bacardi USA	Bacardi Superior Rum	Cardi B
Campari Group	Aperol	The Flaming Lips
Campari Group	Espolon Reposado Tequila	The Flaming Lips
Disaronno International	Disaronno Amaretto	Calypso
Heaven Hill Brands	Pama Pomegranate Liqueur	Cardi B
Milestone Brands	Empress 1908 Gin	Kiss From a Rose
Sazerac	Myer's Dark Rum	Calypso
Suntory Global Spirits	Suntory Toki Whiskey	Simple & Clean