

TRIAL
ON PREMISE

TARGET ACCOUNTS

COCKTAIL STRATEGY & VARIATIONS

PASSOÃ

Mexican & Latin Restaurants

**Passoa
Margarita**

Passoa
Caipirinha

Passoa
Mojito



Nightclub & Dance Venue

**Porn Star
Martini**

Electric
Passoa

Passoa
Punch



Beach & Poolside Bars

**Passoa
Daiquiri**

Frozen
Margarita

Passoa
Mai Tai



Rooftops & Brunch Spots

**Passoa
Spritz**

Passoa
Mimosa

Passoa
Bellini

