

TRIAL
ON PREMISE

TARGET ACCOUNTS

AND SUGGESTED COCKTAIL VARIATIONS

Craft Cocktail Bars

Partida
Margarita

Partida Old
Fashioned



Latin & Mexican Restaurants

Partida
Paloma

Spicy
Partida
Margarita



Brunch Spots

Partida
Mimosa

Partida
Bloody
Mary



Beach & Poolside Bars

Frozen
Partida
Daiquiri

Partida
Tropical
Punch

