

PALLINI

KICK OFF THE SUMMER OF PALLINI SPRITZ: PALLINI SPRITZ POS

WHY PALLINI SPRITZ

- Spritz-style cocktails are trending in popularity especially during the summer
- Pallini Spritz flavor pallet is a sure crowd pleaser with refreshing natural flavors
- Easy to make behind the bar, easy to serve in high volume in a pitcher
- Pallini Spritz generated 5+ mln impressions with PR & social media campaign in 2024

RECIPE

3x PROSECCO

2x PALLINI
LIMONCELLO

1x SPARKLING
WATER

MEET THE SPRITZ POS COLLECTION



SPRITZ GLASS
ACRYLIC



MENU HOLDER
(INSERTS ON
DROPBOX)



PITCHERS



BAR MATS