

# KICK OFF THE SUMMER OF PALLINI SPRITZ: PALLINI SPRITZ POS

## WHY PALLINI SPRITZ

- Spritz-style cocktails are trending in popularity especially during the summer
- Pallini Spritz flavor pallet is a sure crowd pleaser with refreshing natural flavors
- Easy to make behind the bar, easy to serve in high volume in a pitcher
- Pallini Spritz generated 5+ mln impressions with PR & social media campaign in 2024

RECIPE

3 x PROSECCO

2 x PALLINI LIMONCELLO

1 x SPARKLING WATER



## MEET THE SPRITZ POS COLLECTION



SPRITZ GLASS  
ACRYLIC



MENU HOLDER  
(INSERTS ON  
DROPBOX)



PITCHERS



BAR MATS