

KICK OFF THE SUMMER OF PALLINI SPRITZ: PALLINI SPRITZ POS



WHY PALLINI SPRITZ

- Spritz-style cocktails are trending in popularity especially during the summer
- Pallini Spritz flavor pallet is a sure crowd pleaser with refreshing natural flavors
- Easy to make behind the bar, easy to serve in high volume in a pitcher
- Pallini Spritz 360 campaign generated 1.2 bln media impressions in 2025

RECIPE

3x PROSECCO

2x PALLINI LIMONCELLO

1x SPARKLING WATER

MEET PALLINI SPRITZ POS COLLECTION



SPRITZ GLASS
ACRYLIC



MENU HOLDER
(INSERTS ON
PORTAL / ANSIRA)



PITCHERS



POSTER &
COCKTAIL CARD



NAPKIN HOLDER



BAR MATS

FLAGSHIP ACCOUNTS

3L DUMMY BOTTLE

SPRITZ TREE

