

PASSOÃ



BRAND COCKTAIL CATALOGUE

Updated – Jan 2026

PASSOÃ IS THE PASSION FRUIT REFERENCE, WITH LIMITLESS COCKTAIL VERSATILITY

PASSOÃ



The #1 passion fruit liqueur in the world

- **The Original** Passion fruit liqueur (created over 35 years ago)
- Made with **natural passion fruit** (passion fruit juice and natural passion fruit aromas) / No artificial flavors

Great cocktail versatility

- **Brings great flavor** (fruity tropical taste, sweet and refreshing) and **color** to cocktails
- Easy mixes and low ABV cocktails: Passoã & Tonic, Passoã Sangria,...
- **Elevates all classic cocktails** with a **passion fruit twist**



KEY INGREDIENT OF THE ORIGINAL PORNSTAR

MARTINI Douglas Ankrah used Passoã when he created the **original PornStar Martini recipe** in 2002.

PASSOÃ COCKTAILS MEET CURRENT CONSUMER TRENDS

PASSOÃ



MODERATION

**Low ABV
Less sugar than
competition
Gluten free**



**STRONG POPULARITY
OF PASSION FRUIT TASTE**

**Passion fruit is the #3
preferred flavor and
fastest growing



**Growing appeal of
Cocktails & pornstar martini**

**PornStar Martini: #1
search on Difford's Guide
and #2 on Google**



Latest trends: Pink cocktails & Disco cocktails

CONSUMERS LIKE INSTAGRAMABLE COCKTAILS

PASSOÃ

passoa

680 publications 14 K followers 1116 suivi(e)s

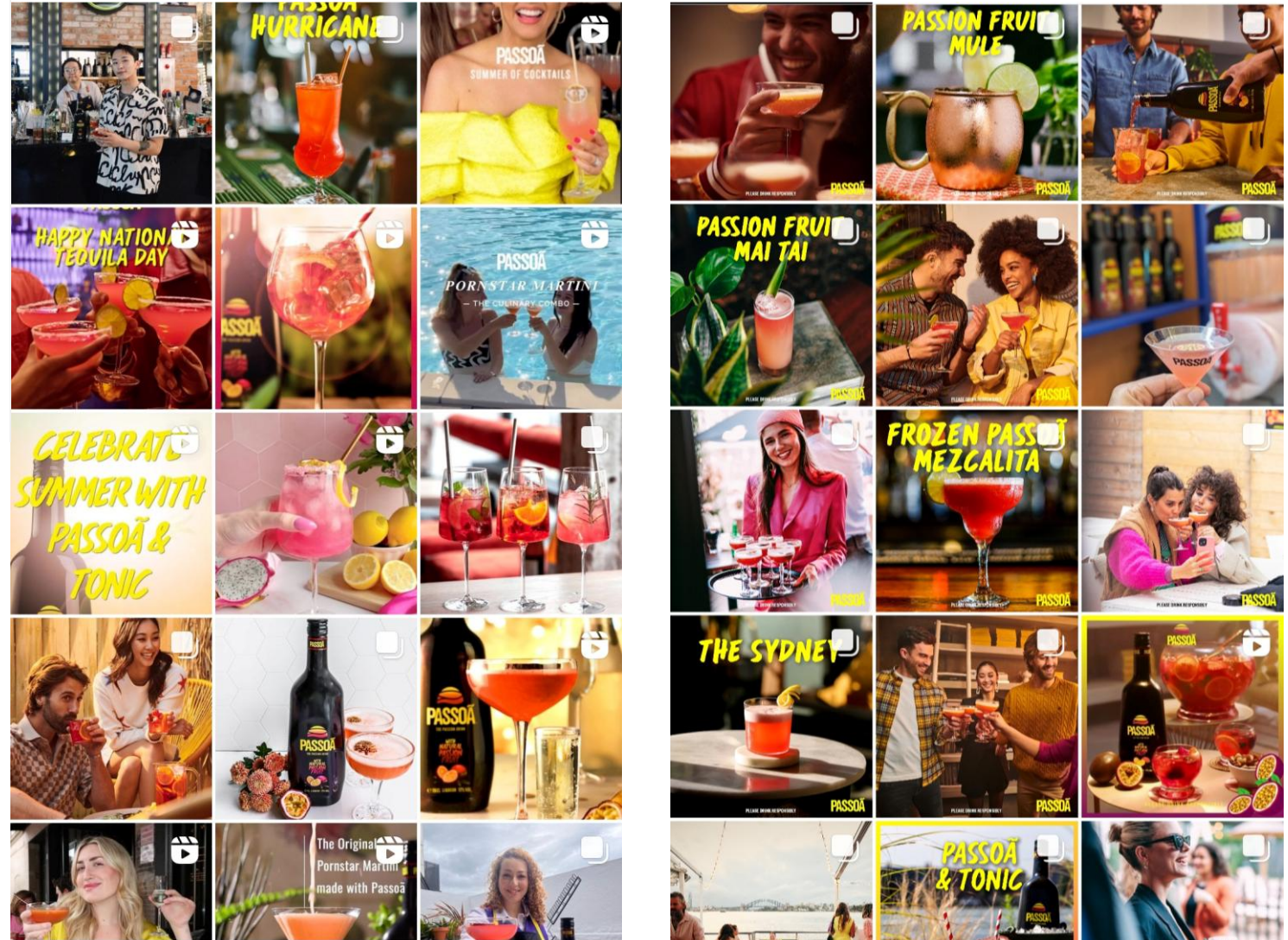
Passoã 🍹
#1 passion fruit liqueur in the world!
It's not an original Pornstar Martini w/o Passoã 🍹
Drink responsibly. Don't share with anyone underage.
#Passoa
Voir la traduction

bit.ly/3bQhX2P et 1 autre lien

Suivi(e) ✕ Écrire ➕

Passoã Playlist PSM Passoã Sangr...

Passoã
PASSION FOR CLASSIC COCKTAILS
PASSION FOR EASY COCKTAILS
PASSOÃ & TONIC
PASSION FOR THE ORIGINAL PORNSTAR MARTINI



PASSOÃ COCKTAILS FOR A WIDE RANGE OF PREMIUM-MAINSTREAM ACCOUNTS

PASSOÃ



COCKTAIL BARS / NEIGHBORHOOD BARS



BRASSERIE S/CASUAL DINING/PUBS



BEACH BAR / POOL BAR / TIKI BAR / ROOFTOP BAR



HOTELS/ RESORTS /cruises

Pornstar martini



THE ORIGINAL
PORNSTAR MARTINI

Easy serves



PASSOÃ
& TONIC



PASSOÃ
& ORANGE



PASSOÃ
SPRITZ



PASSOÃ
SANGRIA

And MANY MORE OPTIONS

- **Elevate classic cocktails** with a twist of passion fruit: Passoã Margarita, Passoã Mojito, Passoã Daiquiri,...
- **Frozen cocktails:** Frozen Pornstar Martini, Frozé, Frozen margarita, ...
- Easy long drinks: Passoã Beer, Passoã Rosa, ...
- Seasonal cocktails: Passoã Coquito, Passoã Zombie, ...
- Twists on Pornstar Martinis: Spicy Pornstar Martini, White Chocolate Pornstar Martini



COCKTAIL OFFER COVERING ALL YEAR LONG NEEDS & OPPORTUNITIES (1/2)

PASSOÃ

Drinks per category/ year & consumption moments	SEASONS								CONSUMPTION MOMENTS			
	ALL YEAR	SPRING SUMMER	VALENTINES SPECIAL	MOTHERSDAY SPECIAL	HALLOWEEN/ AUTUMN TWIST	X-MAS/ WINTER TWIST	VALENTINES SPECIAL	MOTHERSDAY SPECIAL	BRUNCH	LATE AFTERNOON HAPPY HOUR PRE-DINNER	DINNER	AFTER-DINNER
PASSOÃ PORN STAR MARTINI & TWISTS												
Passoã Original Pornstar Martini	X		X	X			X	X	X	X	X	X
Spicy Pornstar martini					X					X		
The 'Fit Girl' Pornstar martini					X					X	X	
Cozy Pornstar martini					X						X	
Escoffi Pornstar Martini					X						X	X
English Pornstar Martini						X						X
White Chocolate Pornstar Martini			X			X	X				X	X
Pornstar martini Cheesecake						X					X	X
Raspberry Pornstar Martini		X	X	X			X	X	X	X		
Pornstar Martini Aperitivo		X								X		
Melonic Pornstar Martini		X						X	X			
Tropical Pornstar Martini		X						X	X			
LONG DRINKS & EASY COCKTAILS												
Passoã & Tonic	X	X								X	X	
Passoã & Orange juice	X	X						X	X			
Passoã Sangria	X	X			X			X	X			
Passoã Spritz	X	X						X	X	X		
Passoã Beer	X	X							X			
Passoã Posa		X							X			
Passoã Splash		X							X			
Passoã Ginger		X			X				X			
Passoã Summer Breeze		X							X			

COCKTAIL OFFER COVERING ALL YEAR LONG NEEDS & OPPORTUNITIES (2/2)

PASSOÃ

Drinks per category/ year & consumption moments	SEASONS								CONSUMPTION MOMENTS			
	ALL YEAR	SUMMER FOCUS	VALENTINES	MOTHERSDAY	HALLOWEEN AUTUMN	X-MAS/ WINTER	VALENTINES	MOTHERSDAY	BRUNCH	LATE AFTERNOON/ HAPPY HOUR/ PRE-DINNER	DINNER	AFTER-DINNER
TWIST ON CLASSIC COCKTAILS												
Passoã Passionfruit Margarita	X	X							X	X	X	
Passoã Passionfruit Martini	X	X								X	X	
Passoã Collins	X	X								X		
Passoã Passionfruit Mojito	X	X								X	X	
Passoã Passionfruit Daiquiri	X	X							X	X		
Passoã Passionfruit Caipirinha	X	X							X	X		
Passoã Passionfruit Paloma	X	X								X		
Passoã Hurricane		X							X	X		
Passoã Passionfruit Mule	X	X								X		
Passoã Bay Breeze		X								X		
Passoã Sur	X	X								X		
Passoã Bramble	X	X								X		
Passoã Fizz		X								X		
Passoã Mimosa	X	X							X	X		
Passoã Passionfruit Mai Tai	X	X								X		
PASSOÃ FROZEN COCKTAILS												
Frozen Pomstar Martini		X								X		
Frozen Margarita		X								X		
Frozen Daiquiri		X								X		
Passoã Frozé		X								X		
Frozen Summer Breeze		X								X		
PASSOÃ SEASONAL GREETINGS												
Passoã Zombie					X					X		
Passoã Lady Killer					X					X		
Passoã Citre Passionate					X					X		
Passoã Passionfruit Bowl						X				X		
Passoã Passion Pink						X				X		
Passoã Snowball						X					X	X
Passoã Coquito						X					X	X
Passoã Bellini			X	X		X	X	X		X		X
Passoã Campolitan	X		X	X			X	X		X		



PASSOÃ

ORIGINAL PORNSTAR MARTINI
& VARIATIONS/TWISTS

MAKE THE ORIGINAL PORNSTAR MARTINI WITH PASSOÃ

PASSOÃ

The Pornstar Martini cocktail was created by Douglas Ankrah in London in the early 2000s, using Passoã is his original recipe.

Douglas Ankrah was one of the most London scene respected mixologist and founder of the legendary Lab cocktail bar.

“Passoã passion fruit liqueur is my little trick; it adds brightness to the cocktail”
Douglas Ankrah

A winning recipe:

- Intriguing name
- Delicious sweet and sour taste with the combination of passionfruit and vanilla
- Glamorous looks and ritual

Today, Pornstar Martini is the

- #1 cocktail served in the UK
- #1 cocktail search on Difford’s Guide
- #2 cocktail search on Google



ORIGINAL PORNSTAR MARTINI:

PASSOÃ

THE #1 COCKTAIL IN THE UK



RECIPE

RECOMMENDED RECIPE

40 ml / 1 ¼ oz. Passoã
30 ml / 1 OZ. vodka
15 ml / ½ OZ. vanilla
syrup
30 ml / 1 OZ.
unsweetened PF purée
(20 ml / ¾ OZ. when
sweetened puree)

ALTERNATIVE RECIPE

40 ml / 1 ¼ oz. Passoã
30 ml / 1 OZ. vodka
10 ml / ¼ oz. vanilla
syrup
15 ml / ½ OZ. lime or
lemon juice
Pulp of 1 fresh PF



Skills



PROFILE

EXCELLENT
BALANCE

FRUITY

LOW ACIDITY

PREFERRED OCCASIONS & PLACES

HAPPY HOUR/DINNER/AFTER DINNER
Premium & mainstream bars/chains
Hotels/resorts
Brasseries/restaurants

THEY LIKE

BARTENDERS

High rotations, loyalty potential & high
margins
Impactful activations (trees, giant glass...)

CONSUMERS

Its name, taste and look
Its ritual(s)



ORIGINAL PORNSTAR MARTINI

PASSOÃ

PRE-BATCH RECIPE



PRE-batch RECIPE

FULL RECIPE

40 ml / 1 ¼ oz.

Passoã

30 ml / 1 OZ. vodka

10 ml / ¼ oz.

vanilla syrup

Pulp of 1 fresh PF

15 ml / ½ OZ. lime

or lemon juice

Pre-batch recipe #1 – conservation 24 hours:

You just take the recipe of the PSM and multiply the ingredients with the amount of serves you need. Shake before you serve. To be served within 24 hours and conserved in the fridge.

Pre-batch recipe #2 - conservation 7 days in the fridge:

Use the PSM recipe without the lime/lemon juice and multiply by the amount of serves. This preparation can be held good for 7 days in the fridge. Add the lime/lemon juice when shaking just before you serve it!

SPICY PORNSTAR MARTINI:

SPICE UP YOUR HAPPY HOURS



RECIPE

- 30 ml / 1 OZ. Passoã
- 20 ml / ¾ OZ. Bols Vodka
- 10 ml / ⅓ oz. lime juice
- 20 ml / ¾ OZ. passion fruit puree
- 10 ml / ⅓ oz. cinnamon syrup
- 20 ml / ¾ OZ. egg white or 4 drops of foaming agent



Skills



PROFILE

BALANCE



SPICY



ORIGINAL

PREFERRED OCCASIONS & PLACES

HALLOWEEN/HAPPY HOURS
 Premium & mainstream bars/chains
 Hotels/resorts
 Brasseries/restaurants

THEY LIKE

BARTENDERS
 Nice twist for spicy lovers
 CONSUMERS
 A spicy twist on their favorite cocktail

THE "FIT GIRL" PORNSTAR MARTINI:

NO MORE HESITATION BETWEEN A COCKTAIL AND A CARROT JUICE

PASSOÃ



RECIPE

25 ml / ¾ oz. **Passoã**
30 ml / 1 oz. Tequila
25 ml / ¾ oz. Passion fruit puree
25 ml / ¾ oz. Carrot juice
2 Sage leaves



Skills



PROFILE

original

FRUIT &
VEGETABLE

TEQUILA
INTENSITY

PREFERRED OCCASIONS & PLACES

HALLOWEEN/THANKSGIVING
Premium & mainstream bars/chains
Hotels/resorts
Brasseries/restaurants

THEY LIKE

BARTENDERS
A fruit & vegetable option that can
seduce a new target

CONSUMERS
Original and fun

BISCOTTI PORN STAR MARTINI:

PASSOÃ

IDEAL FOR AUTUMN DAYS



RECIPE

40 ml / 1 ¼ oz. **Passoã**
15 ml / ½ OZ. Bols Amaretto
20 ml / ¾ OZ. Bourbon whiskey
30 ml / 1 OZ. lemon juice
20 ml / ¾ OZ. egg white



Skills



PROFILE

balance

BOLD

sweet

PREFERRED OCCASIONS & PLACES

CHRISTMAS/HALLOWEEN
Premium & mainstream bars/chains
Hotels/resorts
Brasseries/restaurants

THEY LIKE

BARTENDERS
Ideal for winter menu

CONSUMERS
Inspired by biscotti cake
For sweet tooth

COZY PORNSTAR MARTINI:

PASSOÃ

PERFECT COCKTAIL FOR A DINNER BY THE FIRE



RECIPE

30 ml / 1 OZ. Passoã
20 ml / ¾ OZ. Dark rum
15 ml / ½ OZ. lime juice
10 ml / ⅓ oz. cinnamon syrup
6 basil leaves



Skills



PROFILE

flavoring

Indulgent

sweet

PREFERRED OCCASIONS & PLACES

Autumn/thanksgiving/dinner
Premium & mainstream bars/chains
Hotels/resorts
Brasseries/restaurants

THEY LIKE

BARTENDERS

Nice twist for special winter period

CONSUMERS

An indulgent twist of their favorite
cocktail

ENGLISH PORNSTAR MARTINI:

PASSOÃ

IT'S ~~TEA~~ PORNSTAR MARTINI TIME!



RECIPE

30 ml / 1 oz. Passoã
20 ml / ¾ OZ. Passion fruit puree
15 ml / ½ oz. Black tea syrup
25 ml / ¾ oz. Cognac VSOP
15 ml / ½ oz. lime juice



Skills



PROFILE

aromatic

bold

creative

PREFERRED OCCASIONS & PLACES

Christmas/wintertime/AFTER DINNER
Premium & mainstream bars/chains
Hotels/resorts
Brasseries/restaurants

THEY LIKE

BARTENDERS
It's originality

CONSUMERS
An original alternative to their teatime

PORNSTAR MARTINI CHEESECAKE:

PASSOÃ

YOUR FAVORITE DESSERT



RECIPE

20 ml / ¾ OZ. Passoã
40 ml / 1 ¼ oz. Bols Natural Yoghurt
20 ml / ¾ OZ. Passion fruit puree
10 ml / ⅓ oz. vanilla syrup



Skills



PROFILE

Indulgent | sweet | smooth

PREFERRED OCCASIONS & PLACES

Christmas/wintertime/AFTER DINNER
Premium & mainstream bars/chains
Hotels/resorts
Brasseries/restaurants

THEY LIKE

BARTENDERS
Ideal for after dinner

CONSUMERS
Their new favorite dessert

WHITE CHOCOLATE PORNSTAR MARTINI:

PASSOÃ

FOR THOSE WITH A SWEET TOOTH



RECIPE

40 ml / 1 ¼ oz. Passoã
40 ml / 1 ¼ oz. vodka
40 ml / 1 ¼ oz. white chocolate
liquor
10 ml / ¼ oz. vanilla syrup
60 ml / 2 oz. passionfruit juice



Skills



PROFILE

EXCELLENT
BALANCE

Indulgent | sweet

PREFERRED OCCASIONS & PLACES

Christmas/wintertime/EASTER/AFTER
DINNER
Premium & mainstream bars/chains
Hotels/resorts
Brasseries/restaurants

THEY LIKE

BARTENDERS
Ideal for winter period
CONSUMERS
An indulgent twist on their favorite
cocktail

RASPBERRY PORNSTAR MARTINI:

A PINK ONE FOR VALENTINE'S DAY



RECIPE

- 30 ml / 1 OZ. Passoã
- 20 ml / ¾ OZ. Vodka
- 10 ml / ⅓ oz. lime juice
- 20 ml / ¾ OZ. raspberry puree
- 10 ml / ⅓ oz. vanilla syrup
- 20 ml / ¾ OZ. egg white or 4 drops of foaming agent

Icons representing a martini glass, a cocktail shaker, and a glass of foam. Skills: ★ ★ ★

PROFILE

RASPBERRY | Indulgent |
FRUITY |
INTENSITY |

PREFERRED OCCASIONS & PLACES

valentine'S DAY/MOTHER DAY
Premium & mainstream bars/chains
Hotels/resorts
Brasseries/restaurants

THEY LIKE

BARTENDERS
Nice twist for Valentine's day

CONSUMERS
It's pink color
It's raspberry/passion fruit taste

PORNSTAR MARTINI APERITIVO:

FOR THOSE WHO PREFER IT BITTER



RECIPE

40 ml / 1 ¼ oz. Passoã
15 ml / ½ OZ. Galliano l'Aperitivo
20 ml / ¾ OZ. lime juice
20 ml / ¾ OZ. Passion fruit puree
10 ml / ⅓ oz. Ancho Reyes



Skills



PROFILE

EXCELLENT
BALANCE

BITTER

COMPLEX

PREFERRED OCCASIONS & PLACES

Spring/summer focus
Premium & mainstream bars/chains
Hotels/resorts
Brasseries/restaurants

THEY LIKE

BARTENDERS
Nice twist for spring/summer edition
CONSUMERS
Pornstar Martini but make it more
bitter

MELONIC PORNSTAR MARTINI :

SWEETNESS MELON COMBINED WITH TART PASSIONFRUIT

PASSOÃ



RECIPE

50 ml / 1 ¾ oz. Passoã
3-4 small of Canteloupe melon
2 basil leaves
10 ml / ⅓ oz. Lime juice
5 ml / 0,15 oz. Balsamic vinegar
10 ml / ⅓ oz. Sugar syrup



Skills



PROFILE

Ideal for
summer

fruity

sweet

PREFERRED OCCASIONS & PLACES

Spring/SUMMER FOCUS
Premium & mainstream bars/chains
Hotels/resorts
Brasseries/restaurants
Beach bars

THEY LIKE

BARTENDERS
Ideal for spring/summer activation

CONSUMERS
A melon/passion fruit original cocktail

TROPICAL PORNSTAR MARTINI:

PASSOÃ

A TRIP TO THE TROPICS IN A GLASS



RECIPE

30 ml / 1 oz. Passoa
30 ml / 1 oz. Mango juice
15 ml / ½ oz. Lemon grass syrup
15 ml / ½ oz. lime juice
20 ml / ¾ OZ. egg whites



Skills



PROFILE

tropical
intensity



soft



balance

PREFERRED OCCASIONS & PLACES

SUMMER FOCUS
Premium & mainstream bars/chains
Hotels/resorts
Brasseries/restaurants
Beach bars

THEY LIKE

BARTENDERS
A good tropical combination : mango
and passion fruit which are trendy
flavors for cocktail
CONSUMERS
It's tropical taste!

FEATHER BOA :

IT'S A FOAM PARTY!

Winner Passoa x Difford's
Guide Cocktail competition

PASSOÃ



RECIPE

15 ml / ½ oz. Passion fruit liqueur
22.5 / ¾ oz. ml Lime juice
15 ml / ½ oz. Cream of coconut
45 ml / 1 ½ oz Tequila blanco
7.5 ml / ¼ oz Sugar syrup 'rich' (2
sugar to 1 water, 65.0°Brix)



Skills



PROFIL

E

tropical
intensity



foamy



fresh

PREFERRED OCCASIONS & PLACES

Premium & mainstream bars/chains
Hotels/resorts
Brasseries/restaurants
Beach bars

THEY LIKE

BARTENDERS

Very nice foam and color

CONSUMERS

This cocktail is your go-to cocktail,
balance and tropical!

NICK & NORA MAKE A PORNSTAR MARTINI:

PASSOÃ

YOUR INDULGENT TREAT

1st Runner-up Passoa x Difford's
Guide Cocktail Competition



RECIPE

15 ml / ½ oz. Passion fruit liqueur
45 ml / 1 ½ oz Rum
7.5 ml / ⅓ oz Sherry – Amontillado
7.5 ml / ⅓ oz Passion fruit syrup
7.5 ml / ⅓ oz Cream of coconut
15 ml / ½ oz. Lime juice
30 ml / 1 OZ. Ice cream - Vanilla



Skills



PROFILE

bold | indulgent | sweet

PREFERRED OCCASIONS & PLACES

Premium & mainstream bars/chains
Hotels/resorts
Brasseries/restaurants
Beach bars

THEY LIKE

BARTENDERS
Can be up for all season!

CONSUMERS
It's original and sweet

A close-up photograph of four hands holding glasses of red, icy cocktails. The drinks are garnished with slices of citrus fruit, including lemons and limes. The background is blurred, showing other people in a social setting. The word 'PASSOÃ' is written in large, bold, yellow letters in the top right corner.

PASSOÃ

LONG DRINKS & EASY COCKTAILS

PASSOÃ & TONIC:

PASSOÃ

THE SUPER EASY 1+1, AND IT IS LOW ABV

Note: Replace Tonic with lemonade for Passoã & Lemonade



RECIPE

1 part PASSOã
2 parts tonic
SQUIZZ A LIME
PLENTY OF ICE CUBES



Skills



PROFILE

FRESH | LIGHT | FIZZY

*Comparison with white wine:
76 Kcal vs wine 82 Kcal (for 100mL)
ABV 5,7% vs wine 11,6% on average*

PREFERRED OCCASIONS & PLACES

DAY-TIME/Happy hour
Mainstream bars
Beach bars
Summer flagships
Festivals, fairs

THEY LIKE

BARTENDERS
Easy and quick preparation, simple service

CONSUMERS
Fruity & fresh

PASSOÃ & ORANGE JUICE:

PASSOÃ

THE OJ EASY MIX, POPULAR SINCE THE 1980s



RECIPES

1 PART PASSOÃ
2 PARTS Orange juice
(preferably freshly squeezed)
Garnish with an orange slice



FRESH | fruity | SWEET

PREFERRED OCCASIONS & PLACES

BRUNCH/DAY-time/HAPPY HOUR
Mainstream bars
Beach bars
Summer flagships
Festivals, fairs

THEY LIKE

BARTENDERS
Easy to prepare
Can be elevated with freshly squeezed orange juice

CONSUMERS
Refreshing, fruity & sweet
Low ABV

IDEAL FOR SHARING MOMENTS



RECIPE

1 part Passoã
2 parts rose dry wine
Handful of sliced oranges
and red fruits



Skills



PROFILE

FRESH

FRUITY

GENEROUS

PREFERRED OCCASIONS & PLACES

BRUNCH/HAPPY HOUR/DINNER
Mainstream bars/chains
Hotels/resorts/beach bars
Brasseries/restaurants
Summer flagships

THEY LIKE

BARTENDERS

Easy to mix and prepare
Its multiple occasions, as long as it is
shared

CONSUMERS

Its generous and sharing format
Its fruity profile and lightness

PASSOÃ PASSION FRUIT SPRITZ:

A SWEET & FRUITY VERSION OF THE WELL-KNOWN COCKTAIL

PASSOÃ



RECIPES

2 PARTS PASSOÃ
3 PARTS PROSECCO
1 PART SODA WATER



Skills



PROFILE

FRESH

LIGHT

SLIGHTLY
SWEET

PREFERRED OCCASIONS & PLACES

BRUNCH/DAY-time/HAPPY HOUR
Premium & mainstream bars/chains
Hotels/resorts/beach bars
Brasseries/restaurants

THEY LIKE

BARTENDERS

Versatility, different recipes according
to consumer tastes

CONSUMERS

A fruity alternative to the famous bitter
Spritz
Its eye catchy color

PASSOÃ PASSION FRUIT BEER:

PASSOÃ

HOW TO TWIST A PINT



RECIPE

1 part PASSOã
2 parts WHITE BEER
DASH OF LIME



Skills



PROFILE

REFRESHING | LIGHT | FRUITY

PREFERRED OCCASIONS & PLACES

DAY-TIME/Happy hour
Mainstream bars
Beach bars
Summer flagships
Festivals, fairs

THEY LIKE

BARTENDERS

Easy revisited version of
Monaco/Panaché drink

CONSUMERS

Nice passion fruit twist to one of the
most consumed drink during happy
hour

WINE ENTHUSIASTS WILL LIKE THIS ONE!



RECIPE

1/4 PASSOÃ
3/4 ROSÉ WINE
A LITTLE SPARKLING WATER



Skills



PROFILE

REFRESHING | LIGHT | FRUITY

PREFERRED OCCASIONS & PLACES

DAY-TIME/Happy hour
Premium & mainstream bars/chains
Hotels/resorts
Brasseries/restaurants
Beach bars

THEY LIKE

BARTENDERS

Like a spritz but easier and ideal for summer days

CONSUMERS

A good alternative to a Kir with less sugar

PASSOÃ SPLASH:

EASY AND FRUITY

PASSOÃ



RECIPE

1/3 PASSOÃ
1/3 SPARKLING WATER
1/3 CRANBERRY JUICE



Skills



PROFILE

REFRESHING | LIGHT | FRUITY

PREFERRED OCCASIONS & PLACES

DAY-TIME/Happy hour
Premium & mainstream bars/chains
Hotels/resorts
Brasseries/restaurants

THEY LIKE

BARTENDERS
Efficient quick drink

CONSUMERS
Instagrammable cocktail, fruity and
fresh at the same time

PASSOÃ GINGER (ALE/BEER):

PASSOÃ

LET'S ADD SOFT SPICY NOTES!



RECIPE

1 part PASSOã
2 parts GINGER ALE/GINGER BEER
DASH OF LIME



Skills



PROFILE

FRESH | LIGHT | FIZZY

PREFERRED OCCASIONS & PLACES

DAY-TIME/Happy hour
Mainstream bars
Beach bars
Summer flagships
Festivals, fairs

THEY LIKE

BARTENDERS
Easy and quick preparation, simple service

CONSUMERS
Ginger adding spicy notes well combined with passion fruit

PASSOÃ SUMMMER BREEZE:

PASSOÃ

THE NAME SAYS IT ALL



RECIPE

30 ML / 1 oz. PASSOÃ
30 ML / 1 oz. Grapefruit juice
30 ML / 1 oz. cranberry juice
TOP WITH GINGER ALE/BEER



Skills



PROFILE

REFRESHING

SPICY NOTES

RICH IN FRUITY FLAVOURS

PREFERRED OCCASIONS & PLACES

DAY-TIME/Happy hour
Mainstream bars
Beach bars
Summer flagships
Festivals, fairs

THEY LIKE

BARTENDERS

Easy and quick preparation
Simple service

CONSUMERS

Spicy and fruity cocktail that bring summer feeling

A close-up photograph of three hands holding identical pink cocktails in martini glasses. Each glass has a white salt rim and is garnished with a lime slice. The background is blurred, showing a person in a white shirt and another in a yellow shirt. The lighting is warm and golden, suggesting an indoor setting like a bar or restaurant.

PASSOÃ

TWISTS ON CLASSIC COCKTAILS

PASSOÃ PASSION FRUIT MARGARITA: EVEN MORE DELICIOUS THAN THE CLASSIC!

PASSOÃ



RECIPE

20 ML / ¾ oz. PASSOÃ
50 ML / 1 ½ oz. TEQUILA
15 ML / ½ oz. TRIPLE SEC
20 ML / ¾ oz. FRESH LIME JUICE



Skills



PROFILE

refreshing

FRUITY

SLIGHTLY
STRONG

PREFERRED OCCASIONS & PLACES

BRUNCH/HAPPY HOUR/AFTER DINNER
Premium & mainstream bars/chains
Hotels/resorts
Brasseries/restaurants

THEY LIKE

BARTENDERS

Possibility to turn it frozen
Perfect promo with starters for happy
hour

CONSUMERS

Passion fruit twist to the iconic cocktail
Its look

PASSOÃ PASSION FRUIT MARTINI:

THE NON-VANILLA OPTION OF THE FAMOUS PORNSTAR MARTINI

PASSOÃ



RECIPE

30 ml / 1 oz. PassoÃ
40 ml / 1 ¼ oz. Vodka
20 ml / ¾ oz. passionfruit puree
10 ml / ¼ oz. lime juice



Skills



PROFILE

balance



LIGHT



Passion fruit
intensity

PREFERRED OCCASIONS & PLACES

DAY-TIME/Happy hour
Premium & mainstream bars/chains
Hotels/resorts
Brasseries/restaurants

THEY LIKE

BARTENDERS

Almost as famous as its twin the
Pornstar Martini

CONSUMERS

An option for non-vanilla lovers

PASSOÃ COLLINS:

PASSOÃ

SUPER TASTY, SUPER SUMMERY



RECIPE

20 ML / $\frac{3}{4}$ oz. PASSOÃ
50 ML / 1 $\frac{1}{2}$ oz. GIN
25 ML / $\frac{3}{4}$ oz. LIME JUICE
Splash of SODA



Skills



PROFILE

REFRESHING



FIZZY



CITRUS NOTES

PREFERRED OCCASIONS & PLACES

DAY-TIME/Happy hour
Premium & mainstream bars/chains
Hotels/resorts
Brasseries/restaurants

THEY LIKE

BARTENDERS

Easy and quick preparation
Simple service

CONSUMERS

Any combination with gin is always appreciated
Lightness feeling with fizzy touch

PASSOÃ PASSION FRUIT MOJITO:

PASSOÃ

THE MOST EXOTIC OF ALL MOJITOS!



RECIPE

15 ML / ½ oz. PASSOÃ
50 ML / 1 ½ oz. dark rum
20 ML / ¾ oz. FRESH LIME JUICE
15 ML / ½ oz. SUGAR SYRUP
6 mint leaves



Skills



PROFILE

FRES
H

LAI
D
B
A
C
K

SLIGHTLY
SWEET

PREFERRED OCCASIONS & PLACES

HAPPY HOUR/AFTER DINNER
Mainstreams bars/chains
Hotels/resorts
Brasseries/restaurants
Beach bar

THEY LIKE

BARTENDERS
Even more simple and profitable version
of Bajan mojito

CONSUMERS
Exotism ++
Its eye-catching color

PASSOÃ PASSION FRUIT CAIPIRINHA: A TROPICAL BRAZILIAN BREEZE

PASSOÃ



RECIPE

20ML/ ¾ oz. PASSOÃ
60ML/ 2 oz. CACHAÇA
20ML/ ¾ oz. FRESH LIME JUICE
3 spoons SUGARCANE
CRUSHED ICE



Skills



PROFILE

SWEET | ACIDULOUS | INTENSE
S

PREFERRED OCCASIONS & PLACES

HAPPY HOUR/AFTER DINNER
Premium & mainstream bars/chains
Hotels/resorts
Brasseries/restaurants
Beach bar

THEY LIKE

BARTENDERS & CONSUMERS
Passion fruit twist and additional exotic
flavours to the most Brazilian cocktail

PASSOÃ PASSION FRUIT DAIQUIRI: THE EXPRESSION OF TROPICALISM REVEALED

PASSOÃ



RECIPE

15 ML / ½ oz. PASSOÃ
50 ML / 1 ¾ oz. white rum
15 ML / ½ oz. sugar syrup
20 ML / ¾ oz. FRESH LIME JUICE



Skills



PROFILE

CLASSIC
BUT
DIFFERENT

BALANCE

TROPICAL
INTENSITY

PREFERRED OCCASIONS & PLACES

BRUNCH/HAPPY HOUR/AFTER DINNER

Premium & mainstream bars/chains
Hotels/resorts
Brasseries/restaurants

THEY LIKE

BARTENDERS

Possibility to turn it frozen
Perfect promo with starters for happy
hour

CONSUMERS

Passion fruit twist to the iconic cocktail

PASSION FRUIT PALOMA :

THE PERFECT SWEET AND SOUR

PASSOÃ



RECIPE

15 ml / ½ oz. Passoã
30 ml / 1 oz. Tequila silver
15 ml / ½ oz. lime juice
Pulp of 1 passion fruit
Grapefruit soda



Skills



PROFILE

REFRESHING

FRUITY

Sweet
&
sour

PREFERRED OCCASIONS & PLACES

BRUNCH/DAY-TIME/Happy hour
Premium & mainstream bars/chains
Hotels/resorts
Brasseries/restaurants
Beach bar

THEY LIKE

BARTENDERS

Revisited twist of Paloma cocktail, very trendy currently

CONSUMERS

Nice color and sweet and sour taste

PASSOÃ HURRICANE:

PASSOÃ

BOLD & PERFECT FOR SUMMER!



RECIPE

30 ml / 3 OZ PASSOÃ
30 ml / 3 OZ ORANGE JUICE
20 ml / 2 OZ DARK RUM
20ml / 2 OZ LIGHT RUM
10 ml / 1 OZ LIME JUICE
2 TBSP GRENADINE SYRUP



Skills



PROFILE

sweet



fresh



bold

PREFERRED OCCASIONS & PLACES

BRUNCH/DAY-TIME/Happy hour
Premium & mainstream bars/chains
Hotels/resorts
Brasseries/restaurants
Beach bar

THEY LIKE

BARTENDERS

Recognizable, eye catching

CONSUMERS

Bold and sweet at the same time

PASSIONFRUIT MULE :

PASSOÃ

STILL SPICY BUT WITH PASSION FRUIT !



RECIPE

25 ml / ¾ oz. Passoã
35 ml / 1 ¼ oz. Bols Vodka
10 ml / ⅓ oz. fresh lime juice
Top up with Ginger beer



Skills



PROFILE

spicy



FRESH



intense

PREFERRED OCCASIONS & PLACES

DAY-TIME/Happy hour
Premium & mainstream bars/chains
Hotels/resorts
Brasseries/restaurants
Beach bar

THEY LIKE

BARTENDERS

Easy revisited version of the Moscow
Mule

CONSUMERS

Nice passion fruit twist on this classic
cocktail

PASSOÃ BAY BREEZE:

PASSOÃ

A FRUITY MIX THAT EVERYONE WILL LOVE



RECIPE

25 ml / ¾ oz. Passoã
25 ml / ¾ oz. Bols Vodka
Pineapple juice
Cranberry juice



Skills



PROFILE

REFRESHING | LIGHT | FRUITY

PREFERRED OCCASIONS & PLACES

DAY-TIME/Happy hour
Mainstream bars
Beach bars
Summer flagships
Festivals, fairs

THEY LIKE

BARTENDERS
A way to reinvent Bay Breeze cocktail

CONSUMERS
Light and tropical cocktail

PASSOÃ SOUR:

A CLASSIC REINVENTED

PASSOÃ



RECIPE

60 ml / 2 oz. Passoã
30 ml / 1 oz. fresh lemon juice
15 ml / ½ oz. sugar syrup
2 dashes orange bitters



Skills



PROFILE

fresh



PINKY



acidulous

PREFERRED OCCASIONS & PLACES

DAY-TIME/Happy hour
Premium & mainstream bars/chains
Hotels/resorts
Brasseries/restaurants

THEY LIKE

BARTENDERS
An original type of sour cocktail

CONSUMERS
For the true passion fruit lovers

PASSOÃ BRAMBLE:

PASSOÃ

CLASSIC & FANTASTIC GIN COCKTAIL



RECIPE

20 ML / $\frac{3}{4}$ oz. PASSOÃ
50 ML / 1 $\frac{3}{4}$ oz. GIN
20 ML / $\frac{3}{4}$ oz. LEMON JUICE
10 ML / $\frac{1}{4}$ oz. SUGAR SYRUP



Skills



PROFILE

BALANCE | LIGHT | FRUITY

PREFERRED OCCASIONS & PLACES

DAY-TIME/Happy hour
Premium & mainstream bars/chains
Hotels/resorts
Brasseries/restaurants

THEY LIKE

BARTENDERS
A way to modernize the classic
Bramble

CONSUMERS
A new gin cocktail option

PASSOÃ FIZZ:

PASSOÃ

FIZZY AND FRESH FOR SUMMER



RECIPE

35 ml / 1 ¼ oz. Gin
25 ml / ¾ oz. fresh lemon juice
10 ml / ¼ oz. sugar syrup
Pulp of ½ passion fruit
Tonic water
Float 15 ml / ½ oz. Passoã



Skills



PROFILE

REFRESHING | LIGHT | FIZZY

* Shake all ingredients, except tonic water and Passoã with ice. Top up with tonic water a float Passoã on top

PREFERRED OCCASIONS & PLACES

DAY-TIME/Happy hour
Premium & mainstream bars/chains
Hotels/resorts
Brasseries/restaurants

THEY LIKE

BARTENDERS
Like a gin fizz but with Passoã

CONSUMERS
Nice balance
Gin based-cocktail

PASSOÃ MIMOSA:

PASSOÃ

FOR YOUR BEST BRUNCH



RECIPE

1 part PASSOã
2 PARTS PROSECCO



Skills



PROFILE

FANCY



LIGHT



FRUITY

PREFERRED OCCASIONS & PLACES

DAY-TIME/Happy hour
Premium & mainstream bars/chains
Hotels/resorts
Brasseries/restaurants

THEY LIKE

BARTENDERS

Easy revisited version of Mimosa

CONSUMERS

Nice passion fruit twist to one of the most consumed drink during brunches

PASSOÃ PASSION FRUIT MAI TAI: EVEN BETTER WITH PASSOÃ

PASSOÃ



RECIPE

15 ml / ½ oz. PASSOÃ
30 ml / 1 oz. White Rum
15 ml / ½ oz. Dry Orange
30 ml / 1 oz. fresh lime juice
10 ml / ¼ oz. Orgeat syrup
10 ml / ¼ oz. Sugar syrup



Skills



PROFILE

colorful | EXOTISM | bold

PREFERRED OCCASIONS & PLACES

BRUNCH/HAPPY HOUR/AFTER DINNER
Premium & mainstream bars/chains
Hotels/resorts
Brasseries/restaurants

THEY LIKE

BARTENDERS

Classic cocktail reinvented with Passoa

CONSUMERS

Passion fruit twist to the iconic cocktail

PASSOÃ

A close-up photograph of two hands holding glasses of frozen pink cocktails. The cocktails are served in clear glass glasses and are topped with a sprig of fresh mint. The cocktail on the left has a slice of lemon on the rim. The background is a bright, clear blue sky. The text 'PASSOÃ' is written in large, bold, yellow letters in the top right corner. At the bottom, a black rectangular box with a yellow and pink border contains the text 'FROZEN COCKTAILS' in white, bold, uppercase letters.

FROZEN COCKTAILS

PASSOÃ FROZEN ORIGINAL PORNSTAR MARTINI: THE FROZEN VERSION OF UK #1 COCKTAIL

PASSOÃ



RECIPE

In a frozen machine (10 liters):
800 ml / 28 oz Passoã
1600 ml / 56 oz Vodka
300 ml / 10,5 oz passionfruit juice
600 ml / 21 oz lime juice
800 ml / 28 oz Vanilla Syrup
300 ml / 10,5 oz water



PROFILE

FROZEN | BALANCED | FIZZY

PREFERRED OCCASIONS & PLACES

DAY-TIME/HAPPY HOUR
Mainstream bars/chains
Hotels/resorts/beach bars
Brasseries/restaurants
Summer flagships

THEY LIKE

BARTENDERS
Great volume maker, best-seller when listed*

CONSUMERS
Its name, fun ritual

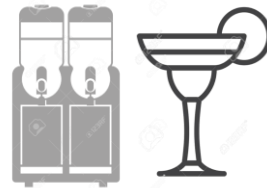
PASSOÃ FROZEN MARGARITA: HOT & COLD AT THE SAME TIME

PASSOÃ



RECIPE

IN A FROZEN MACHINE (10 liters): :
700 ml / 24,5 OZ Passoã
1150 ml / 40 OZ Tequila silver
300 ml / 10,5 OZ Bols Triple Sec
700 ml / 24,5 OZ lime juice
600 ml / 21 OZ sugar syrup
1550 ml / 52 OZ cold water



Skills



PROFILE

FROZEN | FRUITY | BOLD

PREFERRED OCCASIONS & PLACES

DAY-TIME/HAPPY HOUR
Mainstream bars/chains
Hotels/resorts/beach bars
Brasseries/restaurants
Summer flagships

THEY LIKE

BARTENDERS
Volume maker

CONSUMERS
Even more refreshing and yummy
version to classic Margarita

PASSOÃ FROZEN DAIQUIRI: TWISTED WITH PASSOÃ, PERFECT FOR COOLING DOWN

PASSOÃ



RECIPE

IN A FROZEN MACHINE (10 liters):

900 ml / 31 OZ Passoã
1300 ml / 44 OZ white Rum
800 ml / 28 OZ lime juice
800 ml / 28 OZ sugar syrup
1200 ml / 41 OZ cold water



Skills



PROFILE

FROZEN

SPICY
NOTES

TROPICAL
INTENSITY

PREFERRED OCCASIONS & PLACES

DAY-TIME/HAPPY HOUR
Mainstream bars/chains
Hotels/resorts/beach bars
Brasseries/restaurants
Summer flagships

THEY LIKE

BARTENDERS
Volume maker

CONSUMERS
Even more refreshing and yummy
version to classic Daiquiri

PASSOÃ FROZEN SUMMER BREEZE: OUR FRUITY & EASY FROZEN COCKTAIL



RECIPE

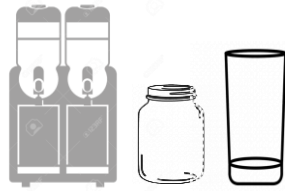
IN A FROZEN MACHINE (10 liters): :

1500 ML / 50 OZ Passoã

1250 ML / 42 OZ Grapefruit juice

1250 ML / 42 OZ Cranberry juiceE

1000 ML / 34 OZ Water



Skills



PROFILE

FROZEN | LIGHT | fruity

PREFERRED OCCASIONS & PLACES

DAY-TIME/HAPPY HOUR
Mainstream bars/chains
Hotels/resorts/beach bars
Brasseries/restaurants
Summer flagships

THEY LIKE

BARTENDERS
Volume maker
Ideal for Happy Hour promotion

CONSUMERS
Easy to drink, fresh berry flavor

PASSOÃ FROZÉ: PASSOÃ + ROSE IS ALWAYS A GOOD IDEA



RECIPE

IN A FROZEN MACHINE (10 liters): :
 1100 ml Passoã
 3200 ml Rose Wine
 700 ml Sparkling Wine*



Skills



PROFILE

FROZEN | fresh | balance

* Sparkling wine doesn't freeze sparkling.
 You can replace it with non sparkling white
 wine as well

PREFERRED OCCASIONS & PLACES

DAY-TIME/HAPPY HOUR
 Mainstream bars/chains
 Hotels/resorts/beach bars
 Brasseries/restaurants
 Summer flagships

THEY LIKE

BARTENDERS
 Volume maker

CONSUMERS
 Trendy for summer

PASSOÃ



HOLIDAY GREETINGS

HALLOWEEN: LET'S BE WICKED!

PASSOÃ ZOMBIE

PASSOÃ



RECIPE

15 ml / ½ oz. PASSOÃ
50 ml / 1 ½ oz. RUM
(suggestion: Mix of dark, white, overproof*)
20 ml / ¾ oz. pineapple juice
15 ML / ½ oz. LIME JUICE
1 FRESH PASSION FRUIT



Skills
★ ★ ★

PROFILE

FRUITY | SPICY | INTENSE,
COMPLEX

PREFERRED OCCASIONS & PLACES

HAPPY HOUR/AFTER DINNER
Premium & mainstream bars/chains
Hotels/resorts

THEY LIKE

BARTENDERS

Spectacular aspect of service
Extended activations during Summer
(Hawali party)

CONSUMERS

Powerful aromatic profile, fun of ritual
General look and typical glassware

* A lower version in ABV taking out OVERPROOF RUM CAN BE OFFERED

HALLOWEEN: LET'S BE WICKED!

PASSOÃ LADY KILLER

PASSOÃ



RECIPE

15 ML / ½ oz. PASSOÃ
50 ML / 1 ½ oz. GIN
15 ML / ½ oz. TRIPLE SEC
20 ML / ¾ oz. PINEAPPLE JUICE
FRESH SQUEEZED PASSION FRUIT



Skills



PROFILE

FRESH

LIGHT

RICH
IN FRUITY
FLAVOURS

PREFERRED OCCASIONS & PLACES

HAPPY HOUR/AFTER DINNER
Premium & mainstream bars/chains
Hotels/resorts
Brasseries/Restaurants

THEY LIKE

Multiple occasions from brunch to late
night

CONSUMERS

Combination with gin is always highly
appreciated
Its elegance when served in a coupe
glass, more festive

HALLOWEEN: LET'S BE WICKED!

PASSOÃ CRIME PASSIONELE

PASSOÃ



RECIPE

20 ml / ¾ oz. PASSOÃ
20 ML / ¾ oz. bOLS VODKA
40 ML / 1 ¼ oz. ORANGE JUICE
Top up with champagne or
prosecco



Skills



PROFILE

FRESH | LIGHT | FESTIVE

PREFERRED OCCASIONS & PLACES

BRUNCH/HAPPY HOUR/AFTER DINNER
Premium & mainstream bars/chains
Hotels/resorts
Brasseries/restaurants

THEY LIKE

BARTENDERS

Brunch table, at the beach — and
pretty much anywhere consumer want
a cocktail with a kick.

CONSUMERS

Combination of herbal and fruity
flavours

THANKSGIVING: IT'S ALL ABOUT SHARING

PASSOÃ PASSION PUNCH BOWL

PASSOÃ



RECIPES

15 ml / ½ oz. PASSOÃ
50 ml / 1 ½ oz. vodka
20 ml / ¾ oz. pear juice
15 ML / ½ oz. LIME JUICE
1 FRESH PASSION FRUIT
top with champagne

Optional seasonals: spices, cinnamon, nutmeg



Skills



PROFILE

FRESH

GENEROUS

S

RICH IN
FRUITY
FLAVOURS

PREFERRED OCCASIONS & PLACES

BRUNCH/HAPPY HOUR/DINNER
Premium & mainstream bars/chains
Hotels/resorts
Brasseries/restaurants

THEY LIKE

BARTENDERS

Easy to make and prepare. Versatility of flavours, depending on consumer tastes. Adapted to the season and celebration in groups

CONSUMERS

A more complex version of the passion fruit sangria.

XMAS SPECIALS: WHEN TWO CLASSICS MEET

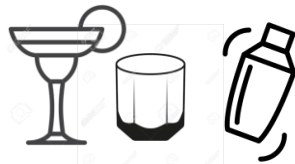
PASSOÃ PASSION PINK

PASSOÃ



RECIPE*

15 ml / ½ oz. PASSOÃ
50 ml / 1 ½ oz. tequila/vodka/gin
15 ml / ½ oz. triple sec
20 ml / ¾ oz. cranberry juice
Optional seasonals: spices, cinnamon, nutmeg



Skills



PROFILE

REFRESHING | FRUITY | BALANCED

PREFERRED OCCASIONS & PLACES

BRUNCH/HAPPY HOUR/DINNER
Premium & mainstream bars/chains
Hotels/resorts
Brasseries/restaurants

THEY LIKE

BARTENDERS

Cosmopolitan and Margarita cocktails
meeting around passion fruit twist and
flavor

CONSUMERS

A pink cocktail, very trendy and catching
attention

*Inspired by Christmas margarita recipe from [Difford's Guide](#)

XMAS SPECIALS: TIME TO REVISIT TRADITION!

PASSOÃ SNOWBALL (PASSION FRUIT EGGNOG)

PASSOÃ



RECIPES

EGGNOG

20 ml / ¾ oz. PASSOÃ

20 ml / ¾ oz. bols
advocaat

20 ML / ¾ oz. bols
yoghurt

10 ml / ¼ oz. BOLS
VANILLA



EGGNOG WITH A TWIST

30 ml / 1 oz. PASSOÃ

10 ml / ¼ oz. bols
advocaat

30 ML / 1 oz. bols
yoghurt

50 ML / 1 ½ oz.

prosecco
Skills



PROFILE

RICH | CREAMY | generous

PREFERRED OCCASIONS & PLACES

DINNER/AFTER DINNER
Brasseries/restaurants
Mainstream bars/chains
Hotels/resorts

THEY WILL LIKE

BARTENDERS

Twist to a very traditional and family
drink to be served during/after dinner

CONSUMERS

A eggnog version freshened with
passion fruit, lime and invigorated with
champagne/prosecco

XMAS SPECIALS: PASSOÃ COQUITO

PASSOÃ



RECIPE

120 ml / 4 oz. PASSOÃ
120 ml / 4 oz, condensed milk
180 ml / 6 oz. coconut cream
240 ml / 8 oz. white rum
1 tsp vanilla extract
Optional seasonal: cinnamon



Skills



PROFILE

REFRESHING | INDULGEN | SPICY
T
cocktail

PREFERRED OCCASIONS & PLACES

X-MAS/AFTER-DINNER
Brasseries/restaurants
Mainstream bars/chains
Hotels/resorts

THEY LIKE

BARTENDERS
A new listing on their menu for X-mas
season
CONSUMERS
A dessert alternative

NEW YEAR'S EVE + SAINT VALENTINE'S: LET'S SPARKLE!

PASSOÃ

PASSOÃ BELLINI



RECIPE

1 part PASSOÃ
2 parts prosecco
Squeeze fresh lime juice
add passion fruit puree



Skills



PROFILE

FRESH | SPARKLIN | FESTIVE
G

PREFERRED OCCASIONS & PLACES

HAPPY HOUR/AFTER DINNER
Mainstream bars/chains
Hotels/resorts
Brasseries/restaurants

THEYS LIKE

BARTENDERS

Easy sparkling alternative to classic
Peach Bellini

CONSUMERS

Eye-catching color

SAINT VALENTINE'S + MOTHER'S DAY: BRING THE GLAMOUR

PASSOÃ COSMOPOLITAN

PASSOÃ



RECIPE

15 ml / ½ oz. PASSOÃ
50 ml / 1 ½ oz. vodka
15 ml / ½ oz. triple sec
20 ml / ¾ oz. lime juice
(15ml cranberry juice)



Skills



PROFILE

FRUITY | BALANCED | ELEGANT

PREFERRED OCCASIONS & PLACES

BRUNCH/HAPPY HOUR/AFTER DINNER
Mainstream bars/chains
Hotels/resorts
Brasseries/restaurants

THEY LIKE

BARTENDERS

Passion twist to iconic New Yorker
classic

CONSUMERS

Pink color appealing to consumers

PASSOÃ



A PASSIONATE SOURCE OF CREATION

LET YOURSELF BE INSPIRED
AND CREATE YOUR OWN RECIPES!

PASSOÃ



GET VISIBILITY ON PASSOÃ SOCIAL NETWORK!

PASSOÃ

Get your chance to get new visibility by sharing your content with us!

Our followers are constantly seeking for places recommendations, making it the perfect partnership to boost your reach and promote Passoã cocktails!

Tag @Passoa on Instagram and use #Passoa and #PassoaxBar, we will share our favorites creations directly

Our social network:

165 K
Followers



>3,5 M
Monthly Reach

@passoa



PASSOÃ



BRAND COCKTAIL CATALOGUE

Updated – Jan 2026