

TASTE THE SUNSET

EVERY SUNSET IS BETTER WITH PASSOÃ



PASSION MARTINI

The iconic passion fruit cocktail. Bright, tropical and irresistibly smooth.

INGREDIENTS

- 1 oz PASSOÃ
- 1.5 oz Vodka
- 0.5 oz Vanilla Syrup
- 0.5 oz Lime Juice



Shake and strain into a coupe. Garnish with passion fruit.



SUNSET MARGARITA

A tropical take on the Margarita with vibrant passion fruit flavor.

INGREDIENTS

- 1 oz PASSOÃ
- 1.5 oz Tequila Blanco
- 0.75 oz Lime Juice
- 0.25 oz Agave Syrup



Shake and serve over ice or up. Garnish with lime.



SUNSET SPRITZ

Refreshing, bubbly and perfect for golden-hour sipping.

INGREDIENTS

- 1 oz PASSOÃ
- 3 oz Prosecco
- 2 oz Soda Water



Build over ice in a wine glass. Garnish with orange.



SUNSET MOJITO

A tropical twist on the classic Mojito with passion fruit notes.

INGREDIENTS

- 1 oz PASSOÃ
- 1.5 oz White Rum
- 0.75 oz Lime Juice
- Mint Leaves
- Soda Water



Muddle mint, build over crushed ice and top with soda.



SUNSET DAIQUIRI

Fresh, bright and perfectly balanced with tropical flavor.

INGREDIENTS

- 1 oz PASSOÃ
- 1.5 oz White Rum
- 0.75 oz Lime Juice
- 0.25 oz Simple Syrup



Shake and strain into a coupe. Garnish with passion fruit.



ADD A TROPICAL TWIST TO THE CLASSICS

PRIORITY CHANNELS

CREATE THE ACCOUNTS *EVERYONE WANTS TO VISIT.*

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MEXICAN
RESTAURANTS



HERO SERVE
Sunset Margarita



WHY THIS CHANNEL WINS FOR PASSOÃ

- ✓ Margarita authority
- ✓ High cocktail attachment rates
- ✓ Strong fit with tropical flavors
- ✓ Large national chain opportunity

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ROOFTOPS



HERO SERVE
Sunset Spritz



WHY THIS CHANNEL WINS FOR PASSOÃ

- ✓ Sunset occasions match brand
- ✓ Social media amplification
- ✓ Premium cocktail pricing
- ✓ High visibility trendsetter accounts

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RESORTS &
HOTELS



HERO SERVE
Sunset Spritz



WHY THIS CHANNEL WINS FOR PASSOÃ

- ✓ Vacation mindset
- ✓ Consumers willing to experiment
- ✓ Strong spritz & tropical relevance
- ✓ Multi-outlet opportunities



BEACH &
WATERFRONT



HERO SERVE
Sunset Mojito



WHY THIS CHANNEL WINS FOR PASSOÃ

- ✓ Natural tropical fit
- ✓ Seasonal volume driver
- ✓ Strong Mojito & Spritz occasions
- ✓ High traffic & impulse visits

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BRUNCH
CONCEPTS



HERO SERVE
Passion Fruit Martini



WHY THIS CHANNEL WINS FOR PASSOÃ

- ✓ Growing daytime cocktail consumption
- ✓ Passion Fruit Martini & Spritz relevance
- ✓ Predominantly female consumer skew
- ✓ High repeat visit potential



COCKTAIL
BARS



HERO SERVE
Passion Fruit Martini



WHY THIS CHANNEL WINS FOR PASSOÃ

- ✓ Bartender advocacy
- ✓ Menu influence
- ✓ Credibility builder
- ✓ Innovation platform