

NUVO
L'ESPRIT DE PARIS

MEDIA COVERAGE

2024-2025



1
55 WEST 39TH ST. 5TH FL. NEW YORK, NY 10018

650 CALIFORNIA STREET 7TH FL, SAN FRANCISCO, CA 94108



May 6, 2025

Online Visits: 14,336

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Toast Mom With These 8 Wines For Mother's Day

Mother's Day is this weekend. If you are trying to figure out how to recognize the person who gave you life, consider a toast to mom with these 8 wines...

Nuvo Sparkling Liqueur



This is not just rose, it's a ready made rose based cocktail in a bottle billed as the world's first sparkling liqueur. Nuvo is made with French vodka, sparkling white wine, and an infusion of fruit nectars. It is a little on the sweet side but not cloying.

\$29.99

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A Consumer's Best Friend

January 31, 2025

Online Visits: 5,000

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Fun Galentine's Day Gifts That Celebrate Your Friendship



NUVO Sparkling Liqueur (\$22.99, [Totalwine.com](#))

Cheers to friendship! This festive pink pre-mixed cocktail comes in a beautiful, unique bottle that makes an impression. The Nuvo Sparkling Liqueur is not just a pretty bottle; this bubbly 15 percent ABV bev is delightful right out of the bottle. It's a blend of vodka, sparkling wine, and fruit nectar – a perfect pairing with desserts or pre-dinner snacks.

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	<p>January 31, 2025 Online Visits: 123,209,368 Click to view article</p>
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Syndication from Truetrae.com

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January 22, 2025

Online Visits: 1,567,783

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8 Low-ABV Cocktail Recipes for January and Beyond

These cocktails are easy to make in under five minutes.

The holidays have come and gone, and a new year means a new opportunity to consciously dial things back. These low-ABV cocktails are ideal for anyone looking to enjoy flavorful drinks with a lighter touch. Whether it's for brunch, happy hour, or an after-dinner sip, these cocktails are refreshingly delicious and incredibly easy to make in under five minutes.

Delivering just the right amount of buzz, these low-proof libations are perfect for those embracing the "everything in moderation" mindset while still savoring their favorite flavors in January and beyond.

The Low ABV Galliano Espresso Martini (6%)

Ingredients:

- 1 ½ oz Fluère Spiced Cane
- 1 oz Galliano Espresso
- 1 oz Espresso
- 1 dash of simple syrup

Instructions:

Blend together and enjoy!



Pallini Spritz

Ingredients:

- 2 oz Pallini Limoncello
- 3 oz Prosecco
- 1 oz Sparkling water
- Garnish: Lemon Slice

Instructions:



LUCAS BOLS ingredients in a large wine glass filled with ice and garnish with a lemon slice.

Classic NUVO Cocktail

Ingredients:

- 1/4 oz French Cognac
- 1 sugar cube
- Top with NUVO Sparkling Liqueur

Instructions:

Add french cognac and soak 1 sugar cube in a chilled cocktail glass. Top with NUVO Sparkling Liqueur.



Fluère Paloma



Ingredients:

- 1 ¾ oz Fluère Smoked Agave
- ½ oz Lime Juice
- Topped with Grapefruit Soda
- Garnish: Grapefruit zest

Instructions:

Add ingredients into a chilled highball glass. Top with grapefruit soda and stir. Garnish with grapefruit zest.

Fluère Daiquiri

Ingredients:

- 2 oz Fluère Spiced Cane
- 2/3 oz Lime Juice
- 1/3 oz sugar syrup
- Garnish: Dehydrated Lime Wheel

Instructions:

Add ingredients to a cocktail shaker with ice. Shake and strain into a chilled Nick and Nora glass. Garnish with a dehydrated lime wheel.



January 17, 2025

Online Visits: 693,695

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Sip These Low ABV Cocktails for Damp January or When a Less Boozy Drink Option Is Calling Your Name

Be your own bartender by whipping up these less alcoholic versions of classic cocktails!

3. Pallini Spritz

Ingredients:

- 2 oz. [Pallini Limoncello](#)
- 3 oz. Prosecco
- 1 oz. sparkling water
- Garnish: lemon slice

Directions:

- **Yield:** 1 serving



1. Add all the ingredients in a large wine glass filled with ice and garnish with a lemon slice.

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4. Low ABV Espresso Martini

Ingredients:

- 1½ oz. [Fluère Spiced Cane](#)
- 1 oz. [Galliano Espresso](#)
- 1 oz. brewed espresso
- Dash of simple syrup
- Garnish: 3 coffee beans
- **Yield:** 1 serving

1. Add [all](#) the ingredients into a [cocktail](#) shaker with [ice](#).
2. Shake and strain into a chilled [martini](#) glass.
3. Garnish with three coffee beans



5. Classic NUVO Cocktail

Ingredients:

- ½ oz. French cognac
- 1 sugar cube
- Top with [NUVO Sparkling Liqueur](#)

Directions:

- **Yield:** 1 serving



1. Add french cognac and soak 1 sugar cube in a chilled cocktail glass.
2. Top with NUVO Sparkling Liqueur.

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The Charlotte Observer	January 17, 2025 Online Visits: 975,948 Click to view article
Ledger-Enquirer	January 17, 2025 Online Visits: 70,867 Click to view article
Fort Worth Star-Telegram	January 17, 2025 Online Visits: 737,081 Click to view article
Idaho Statesman	January 17, 2025 Online Visits: 445,392 Click to view article
The Telegraph	January 17, 2025 Online Visits: 136,939 Click to view article
The News&Observer	January 17, 2025 Online Visits: 1,275,976 Click to view article
THE SACRAMENTO BEE	January 17, 2025 Online Visits: 1,437,841 Click to view article



January 15, 2025

Online Visits: 480,560

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Try out these low-ABV cocktails for a gentle transition into the new year

Slip into the new year with these less-boozy cocktail options

The Low ABV Galliano Espresso Martini (6%)

Ingredients:

- 1 ½ oz Fluère Spiced Cane
- 1 oz Galliano Espresso
- 1 oz Espresso
- 1 dash of simple syrup

Method:

Blend together and enjoy!

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Pallini Spritz



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Ingredients:

- 2 oz Pallini Limoncello
- 3 oz Prosecco
- 1 oz Sparkling water
- Garnish: Lemon Slice

Method:

Add all the ingredients in a large wine glass filled with ice and garnish with a lemon slice.

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The Low ABV 6%

Ingredients:

- 1.5 oz Fluère Spiced Cane
- 1 oz Galliano Espresso
- 1 oz Espresso
- Dash of simple syrup
- Garnish: Three Coffee Beans

Method:



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Add all the ingredients into a cocktail shaker with ice. Shake and strain into a chilled martini glass. Garnish with three coffee beans

Classic NUVO Cocktail

Ingredients:

- 1/4 oz French Cognac
- 1 sugar cube
- Top with NUVO Sparkling Liqueur

Method:



Classic NUVO Cocktail

Add french cognac and soak 1 sugar cube in a chilled cocktail glass. Top with NUVO Sparkling Liqueur.



January 15, 2025

Online Visits: 413,750,923

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