

NUVO[®]

SPARKLING LIQUEUR

Join us in the fight against cancer

By supporting a breast cancer awareness organization, Nuvo Sparkling Liqueur contributes to a meaningful cause, strengthens its brand, fosters community engagement, and builds lasting consumer relationships.


Carol M. Baldwin

BREAST CANCER RESEARCH FUND OF CNY, INC.



STRATEGY

- *October 1st to December 31st*
- *Strengthen connection with our core consumers. Female-Centric*
- *Ensure visibility through case displays next to Sparkling Wines*
- *NUVO will donate \$1 for every bottle sold*



OFF-PREMISE TOOLS

POSTER **
11x17



nuvosparkling



sparklingnuvo