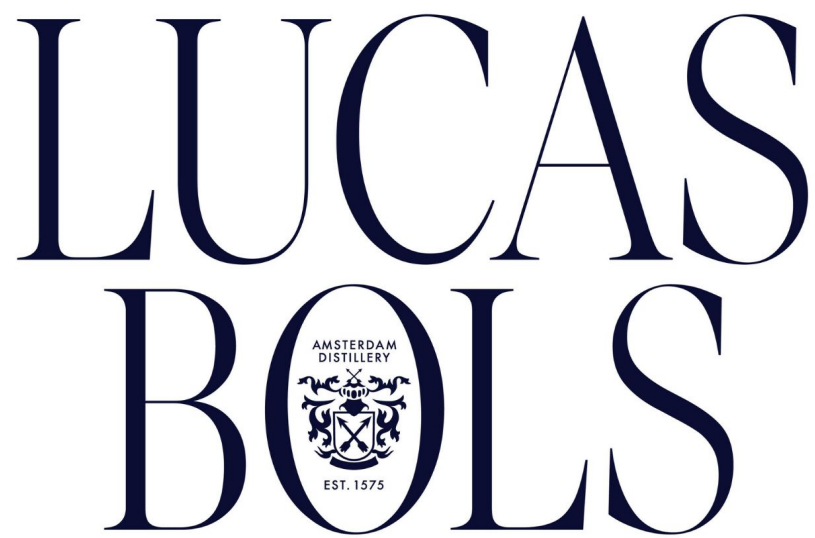




MEDIA COVERAGE

July 2025





2025 Media Coverage

OVERVIEW OF COVERAGE

TOTAL NUMBER OF CLIPS: 29

ONLINE: 29

PRINT: 1

NEWSLETTER: 1

TOTAL POTENTIAL AUDIENCE: 385,917,886

ONLINE: 385,575,370

PRINT: 337,516

NEWSLETTER: 5,000

Date: 7/1/2025

Online Visits: 28,950

[Click to view article](#)

THE KNOCKTURNAL

Cool Down With The Knockturnal's Summer Cocktail Roundup Aperitifs

Pallini Spritz



Ingredients:

- 2 oz Pallini Limoncello
- 3 oz Prosecco
- 1 oz Sparkling water
- Garnish: Lemon Slice

Method: Add all the ingredients in a large wine glass filled with ice and garnish with a lemon slice.

FIREWORK-WORTHY COCKTAILS FOR JULY 4TH

ALABAMA SLAMMER



Ingredients:

- 0.5 oz [Bols Amaretto](#)
- 0.5 oz Sloe gin
- 1.0 oz Southern Comfort
- 2.0 oz Orange juice
- 1.0 oz Fresh lemon juice
- 0.2 oz Sugar syrup

MARGARITA AZUL



Ingredients:

- 45ml Partida Blanco
- 30ml Bols Blue Curacao
- 25ml Fresh lime juice
- 10ml Sugar syrup

Directions: Combine ingredients in a chilled cocktail shaker. Shake and strain into a margarita glass. Garnish with a lime wheel.

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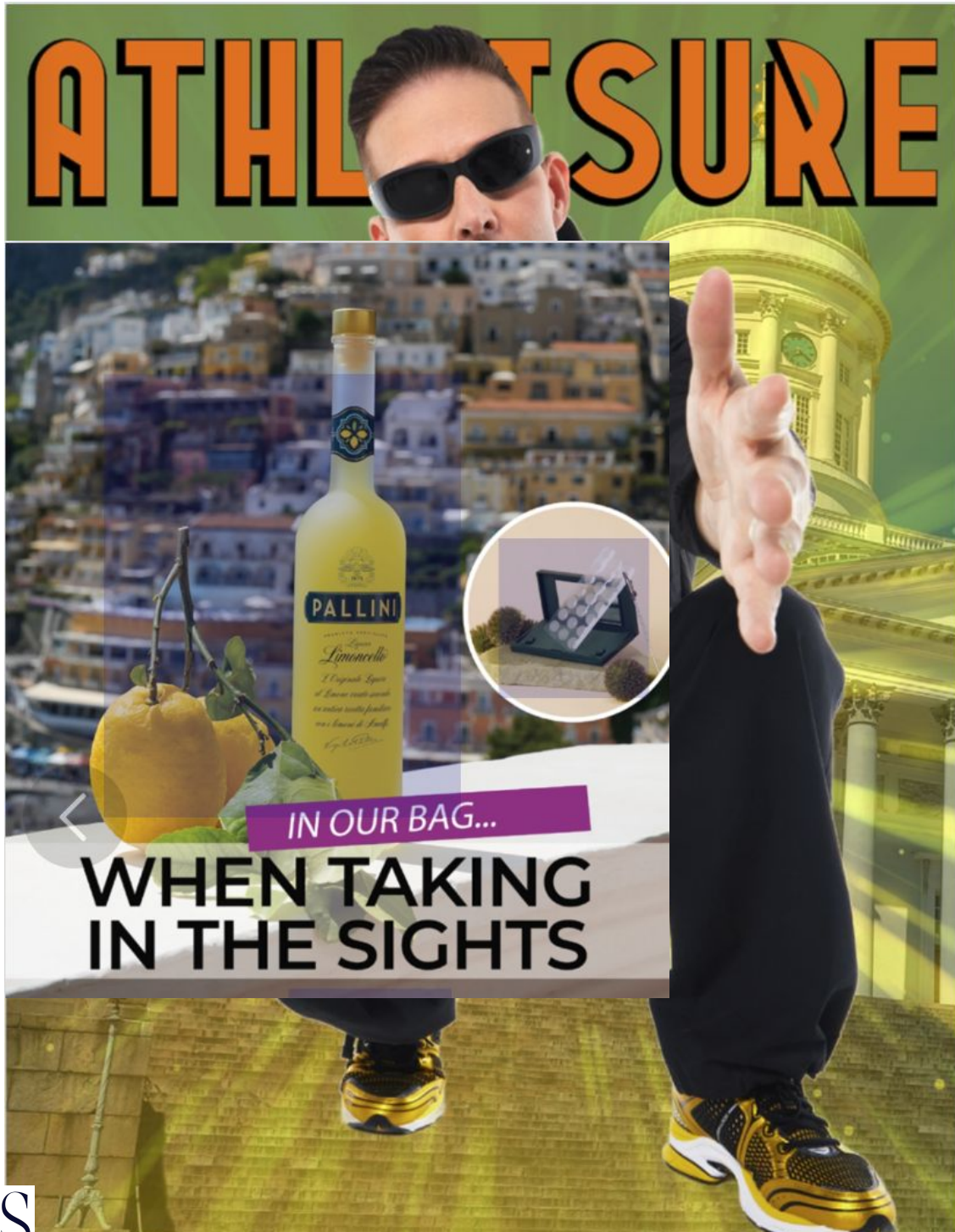


June 2025 Issue

Online Visits: 12,691

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ATHLEISURE



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BOLS



CULTIVATE YOUR MESSAGE

Date: 7/3/2025

Online Visits: 5,000

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MARKET WATCH

Lucas Bols Debuts Bols Blue 1575

The super-premium blue curaçao liqueur is made with distilled orange peels, spiced rum, and a blend of botanicals.



Lucas Bols is introducing Bols Blue 1575, a super-premium blue curaçao liqueur. The new offering (\$35 a 700-ml.) is made with distilled orange peels and a botanical spiced rum base, along with a blend of island-inspired botanicals. Bols Blue 1575 is bottled at 29.5% abv and is rolling out to select on- and off-premise locations across the U.S. In addition to the Bols liqueur brand, the Lucas Bols portfolio includes Passoã liqueur, Galliano, and Partida Tequila among others. For more information, visit [Us.bols.com](https://us.bols.com).

Festive Cocktails For Your 4th of July Celebrations

Alabama Slammer

Ingredients:

- 0.5 oz **Bols Amaretto**
- 0.5 oz Sloe gin
- 1.0 oz Southern Comfort
- 2.0 oz Orange juice
- 1.0 oz Fresh lemon juice
- 0.2 oz Sugar syrup



Margarita Azul



Ingredients:

- 45ml Partida Blanco
- 30ml Bols Blue Curacao
- 25ml Fresh lime juice
- 10ml Sugar syrup

Directions: Shake all ingredients and pour into a Margarita glass.
Garnish with lime wheel.

cassius

Date: 7/4/2025

Online Visits: 32,310

[Click to view article](#)

Spirit.Ed: Check Out These Fourth of July 2025 Cocktails

1. Alabama Slammer



Source: Bols

Ingredients:

0.5 oz [Bols Amaretto](#)

0.5 oz Sloe gin

1.0 oz [Southern Comfort](#)

2.0 oz Orange juice

1.0 oz Fresh lemon juice

0.2 oz Sugar syrup

LUCAS
BOLS

18. Frozen Margarita (PASSOÃ)



Source: PASSOÃ

Ingredients (Batch Cocktail recipe):

24.5 oz [Passoã](#)

10.5 oz Bols Triple Sec

40 oz Tequila silver

24.5 oz lime juice

21 oz sugar syrup

52 oz cold water

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Methods: Mix in a blender Passoã, tequila, triple sec, and fresh lime juice with lots of ice. You can also add the pulp of a fresh passion fruit as an option.

28. Margarita Azul



Source:Partida

Ingredients:

45ml **Partida** Blanco

30ml Bols Blue Curacao

25ml Fresh lime juice

10ml Sugar syrup

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	Date: 7/4/2025 Online Visits: 61,192 Click to view article
	Date: 7/4/2025 Online Visits: 5,448 Click to view article
	Date: 7/4/2025 Online Visits: 78,704 Click to view article
	Date: 7/4/2025 Online Visits: 5,000 Click to view article

Syndications from Cassius



Date: 7/4/2025

Online Visits: 78,108,059

[Click to view article](#)

Tequila Sales Keep Rising While Other Spirits' Are Flat: Here Are Some New Premium Bottlings



Partida Añejo ages in ex-bourbon oak barrels for 18 months.
PARTIDA

PARTIDA AÑEJO (\$54). This tequila ages for 18 months in ex-bourbon barrels, giving it a smooth but intense taste. Even more so, distiller José Valdez makes a ROBLE FINO AÑEJO (\$145), aged five more months in ex-single malt, sherry-seasoned casks, giving it a deeper, slightly sweeter flavor, with 45% alcohol. Things get more complex—and a lot pricier—with Partida's EXTRA AÑEJO ELEGANTE (\$400), a deep amber Gran Reserva tequila aged for a minimum of 48 months. With a fine toasty quality for sipping, not mixing.



MARIANI'S

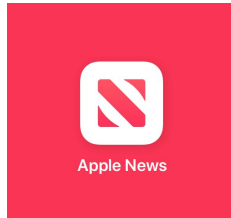
Virtual Gourmet

Date: 7/6/2025

Online Visits: 5,000

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Syndication from Forbes



Date: 7/5/2025

Online Visits: 245,809,341

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10 Crisp White Wines (and a Summer Cocktail!) to Sip All Season Long

From Prosecco to Petit Manseng, and one irresistible Pallini spritz, here are your perfect companions for summer soirées, seafood feasts, and poolside lounging.

By Charlene Peters

Now that the days are longer and the heat has set in, summer calls for crisp, refreshing sips and wines that pair effortlessly with sunshine and al fresco meals. Whether you're lounging poolside, hosting a breezy garden party, or unwrapping seafood takeout on the porch, the right white wine can turn an ordinary moment into a seasonal celebration.

In this curated list, you'll find 10 standout bottles... from zesty Italian Proseccos to bold Virginia Petit Manseng, plus one bonus cocktail: the ultra-refreshing Pallini, made with [Pallini Limoncello](#), Prosecco (and you can opt for zero alcohol versions), and sparkling water. Just pour, garnish with orange peel, and serve over ice. As always, I've personally tasted many of these picks, and where group tastings were involved, we started the only way summer should, and that is with bubbles.



Who says Champagne must take itself so seriously? The Nicolas Feuillatte Réserve Brut certainly doesn't. This bottle of bubbles is a vivacious pour that shimmers with notes of juicy pear and crunchy apricot. While this bottle is less "special occasion" and more "why not Tuesday?" with its fine mousse and crisp finish, it waltzes beautifully alongside smoked salmon (preferably on a yacht), yet it's equally at home opening the show as an aperitif. Feeling bold? Ditch the Prosecco and splash it into a Pallini spritz and it'll add a French wink to your Italian fling. Bottle price: \$40



Date: 7/9/2025

Online Visits: 5,000

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New Reviews for July 9, 2025



Damrak Gin

Brilliant, crystal clear. The aromatics are very intense, offering scents of orange peel, slate, and citrus zest with supporting notes of orange blossom, juniper, and kumquat. The palate confirms the nose, delivering an orange peel-driven core with flavors of fresh herbs, lavender, mandarin, coriander, and star anise. The finish is long and lingering. Full-bodied and perfectly balanced with a succulent texture. \$27.99 – **4.5 Stars**



Damrak Virgin NA Gin

Brilliant, crystal clear. The aromatics are subtly intense, offering scents of fresh herbs with lavender in the lead, supported by orange peel, juniper, and subtle hints of baking spice. The palate is in complete agreement with the nose, delivering a lavender and citrus-driven core with accents of coriander, grapefruit zest, and orange. Medium-bodied and ideally balanced with more texture than the typical NA spirit. Perfect with soda and a lime wheel. \$24.99 – **4 Stars**

Bols Cocktails Ready-To-Drink Margarita Azul

JULY 9, 2025



FROM THE BRAND: Experience the world's most famous cocktail with even more aromatic oranges, coming from our Bols Blue Curaçao liqueur. The Bols Margarita Azul is ready to enjoy whenever and wherever you want in our revolutionary Bols cocktail tubes.

Tasting Notes: Don't be fooled by the colour, but this Bols Margarita Azul has the flavour of aromatic oranges. Our Bols Blue Curaçao liqueur gives this cocktail its striking colour. Add a little lime and you'll imagine yourself at a swimming pool on a summer's day.



We Tried This Premixed Margarita And Here's What Our Panel Said

"Sweet and salty agave aromas filled the air once I opened the tube and poured in to my glass. And the color? Oh my. What an alluring and spectacularly electric shade of blue. Love it!"

"In addition to the color and orange flavor, the Blue Curaçao liqueur adds another layer of sweetness to this premade Margarita. I would definitely classify this as a very sweet Margarita, however, a dash of lime juice (which I added to mine) tames that sweetness beautifully."

"A strong but still sessionable ready-to-drink Margarita at 14.9% ABV and the color alone will make you come back for more. What a fun cocktail!"

"Solid flavors all around. Hints of orange and agave with a sweetness and salty essence that lets you know that you're still drinking a Margarita even though it looks more like an exotic tropical drink. Great spin on the marg right here from Bols!"

More From Our Review Of This Ready-To-Drink Margarita

The electric blue color and tantalizing aromas of this RTD cocktail from Bols make it hard to resist. Fans of the traditional Margarita will be pleased to find those very same flavors but with an added kick of citrusy sweetness from the Blue Curaçao liqueur.

Want to learn more about this award winning premixed Margarita from Bols? For more information about Bols Cocktails and where to buy all of their premixed cocktails available in single-serve tubes or multi-serving bottles, please visit their website at www.us.bols.com.

About Bols Cocktails

Bols. The world's first cocktail brand. Based in Amsterdam since 1575, Bols' high-quality liqueur range, spirits and cocktails blend over four centuries of craftsmanship and experience. Bols has been part of the global cocktail culture since the first wave in 1862. The brand actively engages with the international bartender community and consumers alike, to create great cocktail experiences in the bar and at home. We have 7 signature cocktails, such as the Margarita Azul, the Espresso Martini and the Red Light Negroni.



Date: 7/9/2025

Online Visits: 5,000

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Bols Cocktails Ready-To-Drink Old Fashioned

JULY 9, 2025



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FROM THE BRAND: Our Bols Very Old Fashioned has just the right complexity and balance between sweet and bitter, due to adding our Bols Barrel Aged Genever. Just chill, pour, garnish and you are ready to enjoy!

Tasting Notes: The Old Fashioned is not just a classic cocktail, it has become a category on its own over the years. And rightly so! We make our Bols Very Old Fashioned with Bols Barrel Aged Genever and give the cocktail even more complexity and depth. The Bols Very Old Fashioned has the perfect balance between sweet and bitter.





We Tried This Premade Old Fashioned And Here's What Our Panel Said

"Good color with orange aromas and an added complexity of fragrances from the botanical spirit. Smells even lovelier as it opens up when poured over ice."

"Although it's not made using bourbon, the barrel aged Genever (somewhere between gin and whiskey) still gives this premixed old fashioned a lively finish as if it were."

"Very strong at 30% ABV. If you like your Old Fashioned cocktails on the bolder side of things, then you'll like the boozy, spicy finish this version from Bols offers. Adding a slightly sweet garnish like a Maraschino cherry would definitely level it up and take out some of the bite."

"Not your typical Old Fashioned, but I enjoyed it nonetheless. Aromatic and bitter up front with a nice kick on the back end. The barrel aging of the Genever alcohol works well here and gives this cocktail more of a whiskey essence."

More From Our Review Of This Ready-To-Drink Old Fashioned Cocktail

Strong and spicy, Bols botanical twist on the Old Fashioned Cocktail adds a layer of flavor and fragrance not commonly found in the traditional bourbon Old Fashioned. Using a barrel aged batch of the Dutch spirit, Genever, allows this drink to present many qualities of the classic version while adding an herbaceous complexity.

Want to learn more about this award winning premade Old Fashioned from Bols? For more information about Bols Cocktails and where to buy all of their premixed cocktails available in single-serve tubes or multi-serving bottles, please visit their website at www.us.bols.com.

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Bols Cocktails Ready-To-Drink Pornstar Martini

JULY 9, 2025



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FROM THE BRAND: Lighten up your evenings with this shining star! Our Bols Pornstar Martini cocktail is fresh, exotic, and ready to enjoy in revolutionary cocktail tubes. Just chill, pour, garnish and you are good to go.

Tasting Notes: This fruity and fresh cocktail is a real party starter. The soft and gentle taste of the vanilla with the sweet character of the passion fruit makes the Bols Pornstar Martini a well-balanced cocktail. The prosecco is the 'icing on the cake' and brings that finishing touch. Garnish it with half a passionfruit and watch the festivities unfold.



We Tried This Pornstar Martini Cocktail And Here's What Our Panel Said

"The succulently sweet passionfruit fragrance combined with the cocktail's beautiful apricot color simply seduced me and made me want more."

"Gave mine a good shake before pouring chilled in to my glass and it did not disappoint. Lovely foamy topper and amazing tropical color and appeal. This is one sexy cocktail, no doubt about it."

"A very tasty Pornstar Martini cocktail. Sweet without being too sweet and with a perfect lightly bitter finish."

"Yum! Sweet, tropical, fun to look at and fun to drink. And I love, love, love the hint of vanilla that comes through on the back end."

More From Our Review Of This Ready-To-Drink Martini from Bols

Not all tropical cocktails are created equal as many often present as overly sweet or lacking a balance of flavors. Not the case at all with this ready-to-drink Martini from Bols. The drink's tropical color, sweetness, and balance of flavors are spot on.

Want to learn more about this award winning Pornstar Martini cocktail from Bols? For more information about Bols Cocktails and where to buy all of their premixed cocktails available in single-serve tubes or multi-serving bottles, please visit their website at www.us.bols.com.

About Bols Cocktails

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Bols Cocktails Premixed Red Light Negroni Cocktail

JULY 9, 2025



↑ Share

FROM THE BRAND: The bitter, sweet, and herbal tones are perfectly balanced in our Bols Red Light Negroni cocktail. Just chill, pour and garnish and you are ready to enjoy!

Tasting Notes: Our Bols Red Light Negroni is an ode to two cultures. Mixing the original Italian Negroni cocktail with a little bit of Amsterdam by adding our Bols Genever Original. This makes the Bols Red Light Negroni bittersweet and beautifully complex with malty, sweet and fruity notes.



We Tried This Ready-To-Drink Negroni Cocktail And Here's What Our Panel Said

"Absolutely loved the deep red color and botanical aromas of this cocktail. Sophisticated look and sophisticated fragrances."

"This aromatic cocktail from Bols presents a very good balance of flavors, just like you'd find in a bar crafted version. Smooth on the palate and a complex depth."

"I very much enjoyed the smooth, sweet start of this premixed Negroni followed by its lightly bitter finish. For those not familiar with Genever, imagine it as existing in the space between whiskey and gin, being both malty and botanical."

"Excellent Negroni cocktail. I love the choice of spirit as it gives me vibes of what might happen if a Negroni and a Manhattan got married and started a family. Congratulations, it's a Red Light Negroni!"

More From Our Review Of This Premixed Negroni from Bols

Sweet, botanical, and bitter with a complex depth and range of flavor, Bols' Red Light Negroni will be enjoyed by any cocktail drinker who savors the flavors from rich, malty, and herbal cocktails.

Want to learn more about this award winning Negroni cocktail from Bols? For more information about Bols Cocktails and where to buy all of their premixed cocktails available in single-serve tubes or multi-serving bottles, please visit their website at www.us.bols.com.

About Bols Cocktails

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Bols Cocktails Ready-To-Drink Espresso Martini

JULY 9, 2025



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FROM THE BRAND: The Bols Espresso Martini is one of the most popular cocktails of this moment! A rich, creamy, and smooth cocktail that will charm off the cream of your espresso. Now available in our revolutionary cocktail tubes, ready to enjoy at home or on the go.

Tasting Notes: The Bols Espresso Martini is a classic cocktail with a double kick. The first from the caffeine and the next from the vodka. It is the delicious combination of Bols Coffee liqueur and Bols Vodka that makes this cocktail amazing. The Bols Espresso Martini keeps on attracting and is perfect to drink after dinner. With this handy cocktail bottle, you drink the best ready-to-enjoy Bols Espresso Martinis whenever and wherever you want.



We Tried This Premade Espresso Martini And Here's What Our Panel Said

"A wonderfully foamy head and excellent coffee liqueur aroma presented themselves to me immediately upon shaking and pouring in to my glass. My eyes and my nose told me immediately that this was going to be good before I even took my first sip."

"A sweet, smooth, and very satisfying premixed espresso martini. Coffee drinkers who like their java on the sweet and creamy side will absolutely love this vodka coffee cocktail."

"Well rounded flavors from the coffee liqueur and vodka spirit. Nicely done ready-to-drink espresso martini."

"Espresso martinis can range anywhere from bold and bitter to sultry and sweet depending on preference, and I'd say this one definitely leans towards the sweeter side of the spectrum. Though I usually prefer my EMs to be a little closer to the middle, all of the flavors you'd expect were there and I enjoyed this coffee cocktail as my sweet treat for the night."

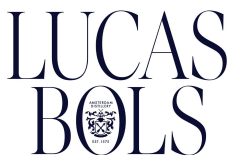
More From Our Review Of This Ready-To-Drink Espresso Martini

Everything you'd expect to find in a good espresso martini is present and accounted for in this ready-to-enjoy version from Bols. Coffee lovers will revel in the coffee liqueur's rich, sweet flavors, while spirited cocktail enthusiasts will appreciate the noticeable vodka kick at 14.9% ABV.

Want to learn more about this award winning ready-to-drink coffee cocktail from Bols? For more information about Bols Cocktails and where to buy all of their premixed cocktails available in single-serve tubes or multi-serving bottles, please visit their website at www.us.bols.com.

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Instagram

Date: 7/10/2025

Followers: 1,789

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504 following

Gina Birch

Writer

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Talk about a great [#summerspritz](#). Thanks to [@pallinilimoncello](#) for sending me this great gift set and recipe for the perfect [#limoncellospritz](#) in exchange for an unbiased review.

I've always enjoyed the quality of this [#limoncello](#). The lemons are handpicked in the stunning [#amalficoastitaly](#). The same family has been making this since 1875 and they know what they're doing. It is full bodied, balanced, and fresh.

i've typically only enjoyed a good limoncello chilled or on the rocks, so the spritz was a nice change, perfect for the hot summer, and it is a



14 likes

July 10



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Date: 7/16/2025

Online Visits: 5,000

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New Reviews for July 16, 2025



Partida Reposado, 100% Agave Tequila

Brilliant, light golden/amber color. The aromatics are very intense, giving scents of honey, crème brûlée, and citrus with supporting notes of candied ginger, apricot stone, and vanilla bean. The palate echoes the nose delivering a caramel-driven core with flavors akin to butterscotch, baked agave, and charred oak. The finish is long and lingering. Medium to full-bodied and perfectly balanced with a supple texture. \$49.99 – **4.5 Stars**



Partida Roble Fino Añejo, 100% Agave Tequila

Bright, medium amber color. The aromatics are very intense, presenting scents of charred oak, dried fruits, candied ginger, and brown sugar with supporting notes of maple syrup, sultanas, and nutmeg. The palate is in full accord with the nose delivering a caramel-driven core with flavors of gingerbread, baked agave, Sherry, and toffee. The finish is long and lingering. Full-bodied and nicely balanced with a voluptuous texture. \$149.99 – **4.5 Stars**



Partida Roble Fino Reposado, 100% Agave Tequila

Brilliant, light/medium amber color. The aromatics are very intense, giving scents of charred oak, butterscotch, and baking spices with supporting notes of Whisky, candied ginger, and agave. The palate echoes the nose delivering a baked agave-driven core with flavors akin to dried fruits, brown sugar, quince, and treacle. The finish is long and lingering. Medium to full-bodied and perfectly balanced with an opulent texture. \$119.99 – **4.5 Stars**



Date: 7/16/2025

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Pallini Limonzero Review: This Affordable Non-Alcoholic Limoncello is Fancy (BR Mocktail Hour)



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13 views · Jul 16, 2025

Link to Pallini Limonzero: <https://amzn.to/4i0XS77>

We tested the Pallini Limonzero non-alcoholic limoncello so you don't have to...except you totally should! This award-winning zero-proof Italian liqueur made with authentic Amalfi Coast lemons surprised us in the best ways.

In this honest review, we're breaking down:

- How it actually tastes (spoiler: refreshingly bitter and not too sweet!)
- Whether you'll miss the alcohol (plot twist: you won't)
- Why it won a "Master" award from Global Spirits Masters
- The perfect Pallini Zero Spritz recipe we tested
- Who this is actually perfect for (hint: everyone!)

Made by the Pallini family since 1875 with handpicked Sfusato lemons, this gluten-free, vegan limoncello alternative scored 92 points from the Ultimate Spirits Challenge. At \$24.99, is it worth your money? Watch to find out!

Perfect for Dry January, designated drivers, brunch hosting, or anyone who loves the taste of limoncello without the hangover. We're diving deep into the Pallini Zero Spritz Bundle and giving you our unfiltered thoughts.

What's your go-to non-alcoholic cocktail? Let us know in the comments!

Link to Pallini Limonzero: <https://amzn.to/4i0XS77>

Link to the Pallini Zero Spritz Bundle: <https://limoncellopallini.com/product...>

Please let us know if you have any questions in the comments below. And, please subscribe to our channel to support our work and to get the latest product reviews: <https://bit.ly/2WphErp>

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CULTIVATE YOUR MESSAGE



August/September 2025 Issue

Print Circulation: 337,516

WINE ENTHUSIAST

AUGUST/SEPTEMBER 2025



93 Muff Irish Gin (Ireland; Lucas Bols USA, Princeton, MN). Distilled from potatoes and flavored with botanicals including lemon, mandarin orange and rosemary. Overall, the citrus component reads as grapefruit peel and flesh on the nose and a distinctly sweet palate, where it mingles with raspberry, pink peppercorn and candied ginger, plus a faint floral exhale. *Best Buy.*
abv: 40% Price: \$35/700ml



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Date: 7/18/2025

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The Muff Liquor Review



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Date: 7/22/2025

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National Tequila Day – July 24 – Mix it Up and Enjoy

Rosa

Ingredients:

- 2 oz **Partida La Familia** Blanco
- 1.5 oz Guava Nectar
- 0.5 oz Strawberry Purée
- 0.5 oz Fresh Lime Juice
- 1.5 oz Sparkling Rose
- Garnish: Upward Cut Strawberries

Method: Muddle fresh strawberries in a shaker and then combine all ingredients except rose. Shake and top off with sparkling rose. Strain ingredients into a wine glass and garnish with upward cut strawberries.



Date: 7/22/2025
 Online Visits: 5,000
 Newsletter Subscription: 5,000
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ROSÉ ALL SUMMER: BOTTLES THAT BRING THE CHILL WITHOUT KILLING THE VIBE

Pallini Limoncello



Pallini Limoncello is a natural liqueur that has been crafted by the Pallini family in Italy since 1875. It is made from prized, Sfusato lemons, exclusive to the Amalfi coast. The handpicked lemons are infused immediately, so their freshness and flavor is delivered in every bottle. Its versatility is almost endless – enjoy it neat, on the rocks, straight from the fridge, or mixed into cocktails and food recipes. For a crisp and authentic taste of Italy, none can compare! GMO Free, Gluten Free, Kosher.

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	Date: 7/22/2025 Online Visits: 5,000 Click to view article
	Date: 7/22/2025 Online Visits: 5,000 Click to view article

Syndications from Salty & Stylish



Date: 7/23/2025

Online Visits: 78,095

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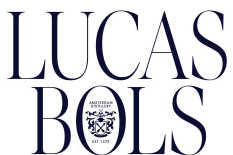
Announcing the Winners of the 2025 New Orleans Spirits Competition

VODKA OF THE YEAR

Irish Vodka by The Muff Liquor Company

NO/LOW ELIXIR OF THE YEAR

Fluère Spice Cane by Lucas Bols USA





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Supercharge Your National Spritz Day: Best Aperitifs And NA Spritzes



Pallini limoncello, made from prized Sfusato lemons since 1875.
PALLINI

Pallini Limoncello and Pallini Limonzero

Crafted by the Pallini family since 1875, this Italian liqueur is made from handpicked Sfusato lemons grown on the cliffs of the Amalfi Coast. **Pallini Limoncello** is zingy and just sweet enough to create an exciting flavor profile of a spritz riff. Also something to note: their **Pallini Limonzero**, has all the lemony intensity, just sans booze. Vegan, gluten-free, and crafted from the same prized lemons, Limonzero isn't just a mocktail mixer—it's a standout on its own. No wonder it took home top honors at the 2022 Global Spirits Masters.



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Robin Shreeves

rshreeves

Wine, beverage, food, and travel journalist. Special—but not exclusive—focus on #NJwine and other East Coast producers.

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Friday, August 1, is National Spritz Day. I don't create these drink holidays, but sometimes I'm happy to get behind them. I can totally get behind a spritz day. I've been spritzing it up all summer, and over the next three days, I'm bringing you ones I've particularly enjoyed.

First up is a Limoncello Spritz made with [@pallinilimoncello](#)

I love limoncello. There's usually a bottle in my freezer, and it's a perfect digestif in small amounts. But, it's also a versatile cocktail ingredient. Using it in a bright, lemony spritz turns from an after-dinner digestif into a before-dinner aperitif or mid-afternoon poolside treat.



8 hours ago



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LUCAS
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CULTIVATE YOUR MESSAGE

Spritz cocktails – beyond Aperol -- are Northeast Ohio's summer favorite



Limoncello spritz is a popular variation on the spritz. Pallini Limoncello

Recipes

Many spirit makers have even more spritz suggestions. Among them are ...

Pallini Spritz Recipe

- 2 parts Pallini Limoncello
- 3 parts Prosecco
- 1 part sparkling water
- Garnish: Lemon or orange slice

Fill a wine glass with ice. Add limoncello to the glass. Top with Prosecco and sparkling water. Garnish with a lemon or orange slice.