



#1 Negroni

Galliano L'Aperitivo - Lighter Italian-style aperitivo with depth of flavor and less sweetness than mainstream competitors.

Menu Opportunity: Introduce a Galliano L'Aperitivo Negroni or a creative variation using Bols Genever instead of gin. NA or Low ABV Lowgroni with Fluère Bitter.



#6 Spritz

Pallini Limoncello - World's #1 limoncello and 150 years of heritage.

Menu Opportunity: Create a refreshing Pallini Spritz, taste Amalfi in a glass. NA Pallini Limonzero Spritz.



#2 Old Fashioned

Tequila Partida Reposado - The original additive-free tequila crafted for premium cocktails.

Menu Opportunity: Offer a Spicy Old Fashioned with Partida Reposado. NA Old Fashioned with Fluère Spiced Cane.



#7 Paloma

Tequila Partida Blanco - Additive-free purity that elevates one of the fastest-growing agave cocktails.

Menu Opportunity: Upgrade Palomas with Partida Blanco. NA Paloma with Fluère Smoked Agave.



#3 Margarita

Tequila Partida, Bols Liqueurs, Passoã - Create an exciting world of Margarita flavor variations.

Menu Opportunity: Classic Margarita, Passoã Margarita, Margarita Azul, Strawberry Margarita, Watermelon Margarita



#11 Porn Star Martini

Passoã Passion Fruit Liqueur - The original passion fruit liqueur behind the world's most famous tropical martini.

Menu Opportunity: Classic Porn Star Martini, Dry PSM, Frozen PSM, Mezcal PSM, Tequila PSM.



#4 Espresso Martini

Galliano Espresso - A premium coffee liqueur delivering deeper flavor and less sweetness.

Menu Opportunity: Upgrade to Galliano Espresso Martini. NA Espresso Martini with Fluère Spiced Cane.



#15 Amaretto Sour

Bols Amaretto - Less Sweetness and more depth of flavor vs other brands.

Menu Opportunity: Upgrade house Amaretto Sours and increase operator margins with Bols Amaretto.



#5 Daiquiri

Passoã Passion Fruit Liqueur - The world's #1 passion fruit liqueur.

Menu Opportunity: Introduce a Passion Fruit Daiquiri for a vibrant tropical twist.



#16 Mojito

Passoã Passion Fruit Liqueur - Adds a tropical twist to one of the world's most refreshing cocktails..

Menu Opportunity: Passoã Mojito or an NA Mojito with Fluère Spiced Cane.

Turn Cocktail Demand Into Menu Profit!

The Lucas Bols portfolio offers operators a complete toolkit of premium ingredients to power the top selling cocktails.

Bols Liqueurs



The world's original cocktail liqueur house since 1575

- Premium flavor solutions for Spritz, Margaritas, Coladas, & more
- Bols Triple Sec, Orange Curaçao & Blue Curaçao for Margaritas
- Bols Coconut for Piña Coladas and tropical cocktails
- Bols Elderflower for Hugo & Elderflower Spritz

Pallini



World's #1 & most awarded Limoncello

- Pallini Spritz and Limoncello cocktails
- First non-alcoholic limoncello: Pallini Limonzero
- 150 years of Italian family heritage led by Micaela Pallini

Passoã



The world's #1 passion fruit liqueur

- Own the Porn Star Martini
- Add tropical energy to Margaritas, Daiquiris, Mojitos, and Spritz
- Ideal for nightlife, casual dining, and high-energy cocktail programs

Galliano



Italian Liqueur Innovation Since 1896

- Galliano Espresso for Espresso Martinis
- Galliano L'Apertivo for Negronis and spritz cocktails
- Ideal for cocktail bars, upscale dining, and nightlife venues

Tequila Partida



Additive-Free Tequila Crafted for Cocktails

- Margarita & Paloma with Blanco
- Old Fashioned with Reposado
- Premium agave flavor at an operator-friendly price

Fluère



Most Awarded Non-Alcoholic Spirits Brand

- Fluère Botanical Blend – NA Martinis
- Fluère Bitter – NA Negronis
- Fluère Smoked Agave – NA Palomas & Margaritas
- Fluère Spiced Cane – NA Mojitos & Espresso Martinis

THE LUCAS BOLS COCKTAIL ROADMAP TO HELP PORTFOLIO OPERATORS:



Build menus around cocktails guests already recognize



Offer low- and no-alcohol options



Introduce premium ingredient upgrades



Drive stronger cocktail margins