

Difford's Guide®

Top 100 Cocktails of 2025

Turn Rankings Into Menu Sales & Profits!



#1 Porn Star Martini

Passoã – World's #1 Passion Fruit Liqueur; the original brand in the PSM.

Action: Try fun variations like the Dry PSM, Frozen PSM, Mezcal PSM, Spiced Rum PSM or Tequila PSM.



Spritz

Pallini Limoncello – World's #1 limoncello and 150 years of heritage.

Action: Target Spritz menus and get a taste of Amalfi with the incredibly refreshing Pallini Spritz or NA version with Pallini Limonzero.



#4 Margarita

Tequila Partida – The original additive free tequila since 2005.

Action: Give your margaritas a fun twist with Bols Blue, Strawberry, or Watermelon and more. Passion Fruit Margarita with Passoã.



#18 Old Fashioned

Partida Reposado – The Original Additive Free tequila aged to perfection.

Action: Try Spicy Old Fashioned with Partida or NA Old Fashioned with Fluère Spiced Cane.



#7 Amaretto Sour

Bols Amaretto – More depth of flavor and less sugary vs segment leader.

Action: Dare to Compare and drive operator profits with Bols Amaretto.



#25 Negroni

Galliano L'Apertivo - More depth of flavor and less sugary vs segment leader.

Action: Upgrade to a Galliano L'Apertivo Negroni or a fun variation with Bols Genever instead of gin. Try NA Lowgroni with Fluère Bitter.



#8 Espresso Martini

Galliano Espresso - A less sugary and more complex premium coffee liqueur.

Action: Upgrade with a Galliano Espresso Martini or try NA Espresso Martini with Fluère Spiced Cane.



#28 Piña Colada

Bols Coconut - More depth of flavor and less sugary vs segment leader.

Action: Dare to compare coconut liqueurs and drive operator profits with Bols Coconut. Try fun Passion Fruit variation with Passoã.



#11 Naked & Famous

Fluère Smoked Agave – Agave substitute from the most awarded NA spirits brand.

Action: Try NA version of the Naked & Famous with Fluère Smoked Agave.



#43 Mojito

Passoã – World's #1 Passion Fruit Liqueur.

Action: Try fun variations like the Passion Fruit Mojito or the Bajan Mojito. And, try NA Spiced Mojito with Fluère Spiced Cane.



#14 Paloma

Tequila Partida – The original additive free tequila for cocktails.

Action: Give your Palomas an upgrade with Partida Blanco. Or, try NA Paloma with Fluère Smoked Agave.



#46 Hugo Spritz

Bols Elderflower - More depth of flavor and less sugary vs segment leader.

Action: Dare to compare elderflower liqueurs and drive operator profits with Bols Elderflower Spritz.

Turn Rankings Into Menu Sales & Profits!

The world's most influential cocktail ranking confirms classic cocktails are driving menus — and Lucas Bols brands sit at the center of many of those cocktails.

Bols Liqueurs



- Dare to compare and drive operator profits
- Bols Triple Sec, Orange & Blue Curaçao for Margaritas
- Bols Coconut for Piña Coladas, Coconut Spritz
- Bols Elderflower for Elderflower/Hugo Spritz



Pallini

- World's #1 Limoncello and first Non Alc Limoncello
- Pallini Spritz /Limoncello
- NA Pallini Spritz /Limonzero
- 150 years of family heritage and tradition
- Micaela Pallini third generation female leader

Passoã



- Own the Porn Star Martini and try fun variations of classics like Margarita, Daiquiri, Mojito, Martinis, Spritz and Sangria
- Adds a tropical twist to all kinds of accounts from casual dining to high energy and elevated cocktails



Fluère

Give Non Alc menus an upgrade with the most awarded Non Alcoholic spirits brand

- Fluère Botanical Blend for Martinis
- Fluère Bitter for NA Negronis
- Fluère Smoked Agave for NA Naked & Famous, NA Margaritas, NA Palomas
- Fluère Spiced Cane for NA Mojitos

Tequila Partida



- Additive-free purity at an affordable price point for cocktails
- Margarita & Paloma with Blanco, Old Fashioned with Repo
- Perfect for casual to upscale venues



Galliano

- Give your Espresso Martinis an upgrade with Galliano Espresso
- Ideal for cocktail bars high-end dining and night accounts
- Galliano L'Aperitivo for Negronis

A READY-MADE AND WIN/WIN SALES ROADMAP FOR BRAND PLACEMENTS, MENU FEATURES, AND ACTIVATIONS ACROSS THE U.S.A.



These cocktails are **already on menus**



Guide **brand substitutions and trade-up**



Buyers recognize them instantly



Drive operator profits with **Lucas Bols brands**

Difford's Guide

Click here to view the complete Top 100 Cocktails ranking on Difford's Guide website



Scan QR or click here to visit the Lucas Bols USA Trade Portal for cocktail recipes and more

LUCAS BOLS