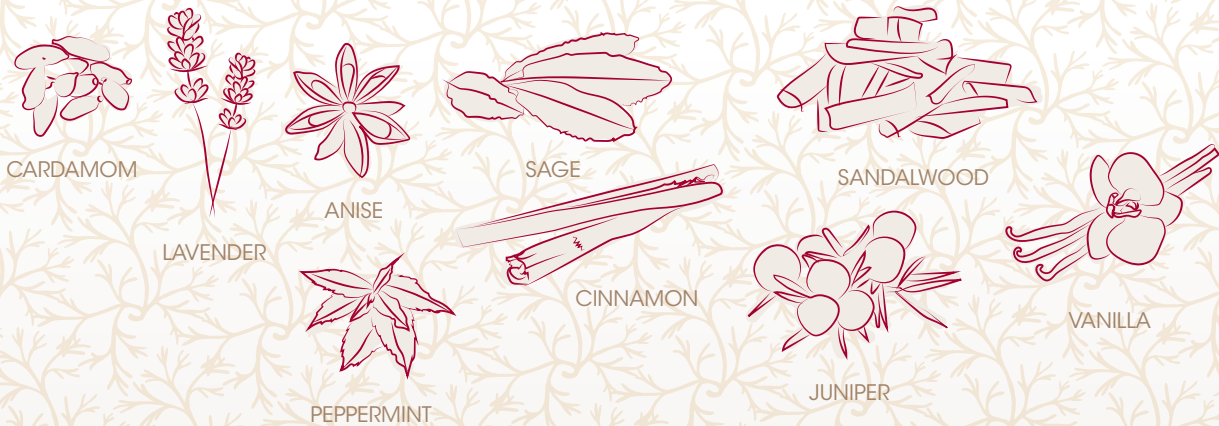


ITALIAN ROOT BEER

WHERE ITALIAN CRAFT DISTILLING MEETS THE ALL-AMERICAN FLAVOR

Sassafras Albidum (root beer tree) + Galliano's 30 herbs, plants, roots, flower, barks and spices join to create one delicious cocktail.



1.5 OZ GALLIANO TOP WITH ROOT BEER

Build a drink in a collins glass over ice cubes, stir, garnish with a star anise.

WHY WILL YOUR CUSTOMERS LOVE IT?

- Alcoholic root beer is fast-growing in the US.
- Galliano with its high ABV of 42.3%, is an excellent base spirit.
- Galliano's 30 botanicals go perfectly with herbaceous root beer.
- Italian liquor trend has grown by 30% in 2015 in America.

"Boozy Root Beer is Taking the Country By Storm"

bon appétit

"Alcoholic root beer keeps taking off"

The Washington Post

Tip: Make it a float with a scoop of ice cream and add to your dessert menu.



GALLIANO