

Amsterdam DAMRAK[®] GIN

THE BEST DAM GIN

THE FIRST GLOBAL GIN BRAND TO OFFER
ALCOHOLIC & NON-ALCOHOLIC ALTERNATIVES

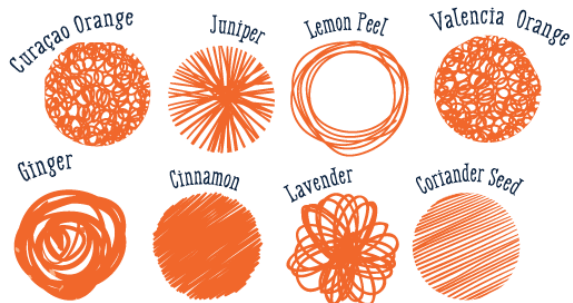
WHAT'S WITH THE NAME?

In the mid 16th century Amsterdam was establishing itself as the center of world trade. The bustling inner harbor known as the **Damrak** became a critical mooring place for merchant ships bringing herbs and spices. Today Damrak Gin is distilled just steps away from the Damrak, right **in the heart of Amsterdam**, using the traditional craftsmanship the city is known for.

DISTILLATION

Five different **distillates** from five pot stills all blended together and allowed to rest (marry) for over 2 weeks after which it is filtered and bottled at 41.8% ABV.

17 BOTANICALS, INCLUDING...



94

POINTS
WINE
ENTHUSIAST

FLAVOR NOTES

Damrak has a unique flavor profile balancing the traditional juniper notes of a quality gin with **fresh citrus notes**, which makes it easily **approachable** for non-gin drinkers.

On the nose Damrak starts off with an aroma of sweet oranges. Shortly after a subtle spiciness of the gin botanicals breaks through, completed by a touch of sweetness of the juniper.

On the palate, the character of citrus withholds, to be complemented by juniper, coriander and a floral touch of lavender. Warm, earthy tones of ginger and cinnamon initiate the smooth and sweet finish.



THE BEST DAM G&T



1 part Damrak Gin
3 parts Tonic Water
1-2 Orange Slices

ELDERFLOWER COLLINS

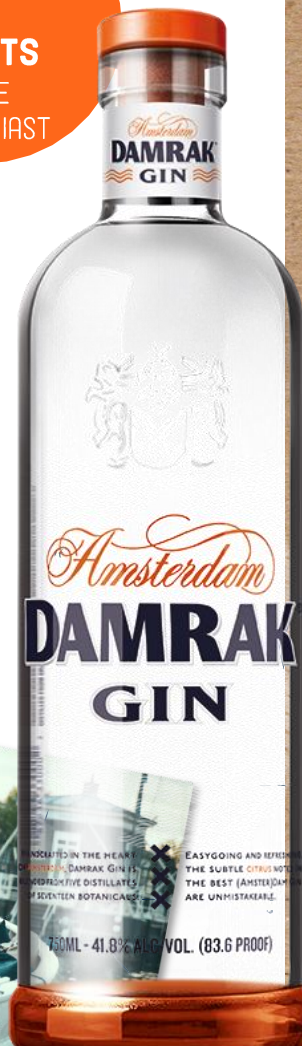
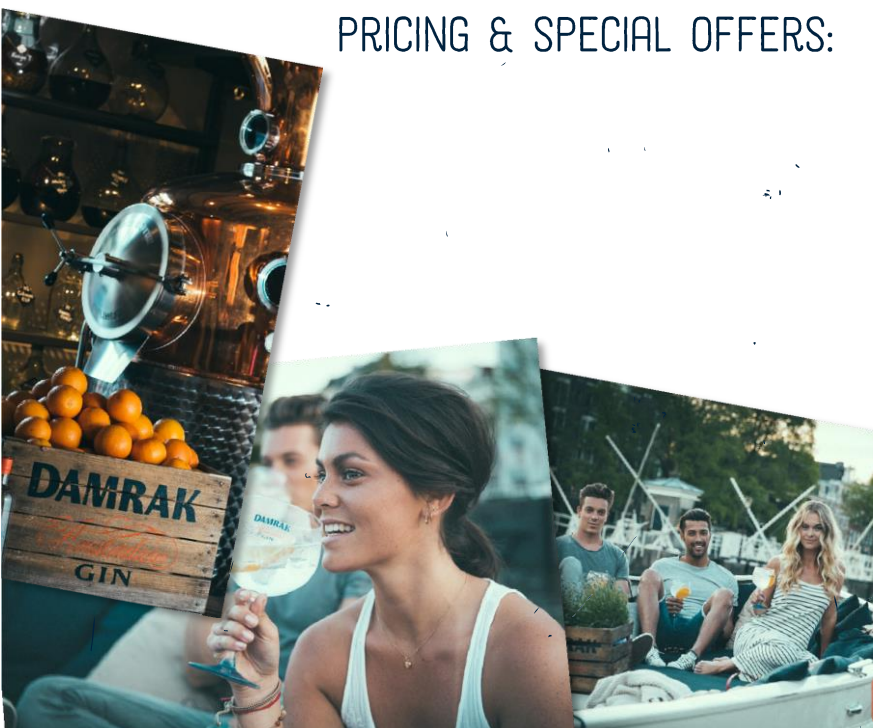
1.5 part Damrak Gin
1 part Elderflower Liqueur
0.5 part Fresh Lemon Juice
Top with Soda Water

AMSTERDAM GREEN

1.5 oz Damrak Gin
0.5 oz Elderflower Liqueur
0.5 oz simple syrup
0.75 oz Lime juice
2 slices of cucumber and 1
slice of jalapeño muddled



PRICING & SPECIAL OFFERS:



@DAMRAKGIN

Amsterdam DAMRAK[®] VIRGIN

0% ALCOHOL 100% FLAVOR

VIRGIN?

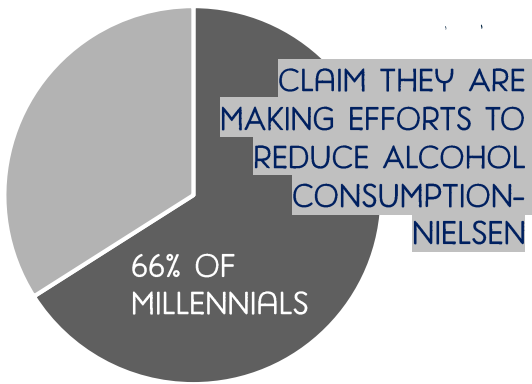
For the sober curious, fit boys and girls, designated drivers and everyone else amongst us interested in an **alcohol-free cocktail** – meet Damrak Virgin.

It is everything Damrak is, simply (but in truth, very complexly) reformulated to eliminate the alcohol. Still **made in the heart of Amsterdam** by our crafty distilling team by carefully extracting flavors from a collection of 10 botanicals.

FLAVOR NOTES

Citrus-forward classic gin-inspired flavor with **pronounced orange and refreshing lemon.**

Creating a high-quality non-alcoholic drink without compromising on flavor is not easy. But we wouldn't be a real Amsterdammer if we stopped trying. And after 2 years of mixing, blending and perfecting the recipe, we did it. And boy are we proud! Without losing the unique Damrak taste, even at 0% alcohol, you can now enjoy a cocktail when you don't want the buzz.



THE BEST DAM VIRGIN & TONIC



1 part Damrak Virgin
3 parts Tonic Water
1-2 Orange Slices

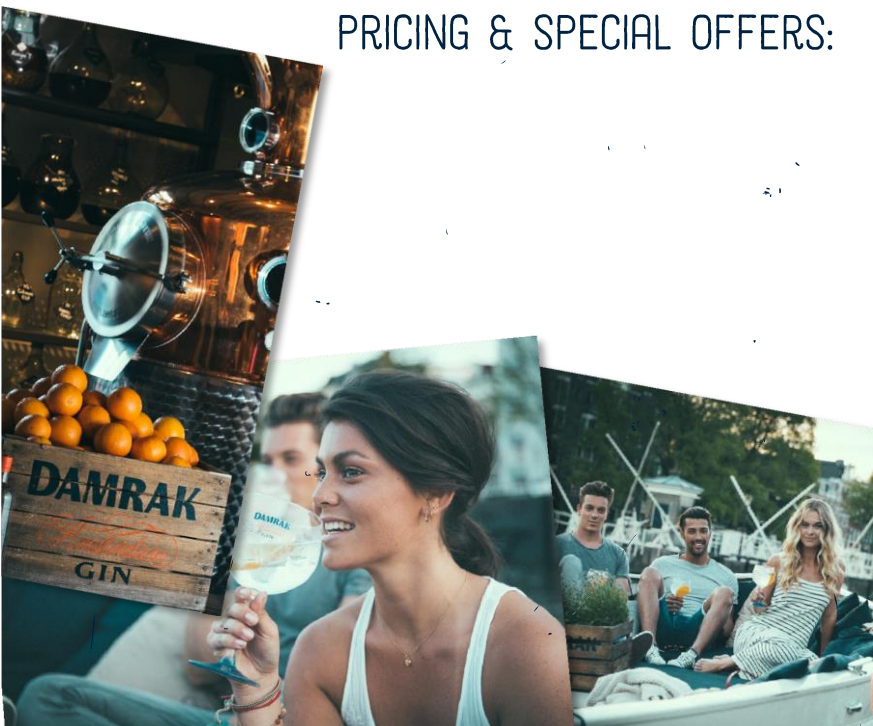
NO GINLET

2 parts Damrak Virgin
½ part Lime Juice
½ part Simple Syrup

VIRGIN MULE

1 part Damrak Virgin
¾ part Lemon juice
3 parts Ginger Beer

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