

# PURE, SMOOTH, AND PERFECT FOR MIXING

## HERITAGE & EXPERTISE

Lucas Bols is the oldest distilled spirits brand in the world, crafting spirits in Amsterdam since 1575.

For over 450 years, Bols has combined heritage recipes with modern innovation to create world-class spirits.

Bols Vodka is our best choice for mixing — a vodka developed to deliver exceptional purity and perfect mixability for bartenders and consumers alike.

## CRAFT & PRODUCTION

Made from 100% grain for a smooth, clean base.

Distilled and then filtered through charcoal filters for an extraordinary high level of purity.

Since 2015, Bols Vodka production has been supervised by the Lucas Bols Master Distiller to guarantee the highest standards of quality.

The result: a vodka that is crystal clear, exceptionally smooth, and perfectly balanced.

## TASTING PROFILE

**Appearance:** Brilliantly clear and pristine.

**Nose:** Clean, neutral, with soft grain aromatics.

**Palate:** Exceptionally smooth and light, with a subtle sweetness.

**Finish:** Crisp, clean, refreshing.

**ABV:** 40%



# Bols SIGNATURE SERVES



**Bols Espresso Martini**  
Iconic modern classic  
built on Bols Vodka.



**Bols Moscow Mule**  
Refreshing, zesty,  
bartender-approved.



**Bols Vodka Martini**  
Crisp, elegant, and  
perfectly balanced

## PROVEN SUCCESS

Over 1 million (9L) cases sold annually worldwide.

Leading vodka brand in Poland, Argentina, Sweden, Canada, and the Netherlands.

Trusted globally by bartenders for its mixability, clarity, and consistency.

## RETAILER & OPERATOR BENEFITS

**Cocktail Essential:** Vodka remains the #1 spirits category in the U.S. by volume.

**High Volume Driver:** Bols Vodka's proven success makes it a safe, high-turnover choice.

**Premium Quality at Accessible Price:** Delivers bartender-level performance at a competitive SRP.

**Backed by Bols Academy:** Cocktail recipes, bartender education, and POS support.



1LT SIZE \$