



BOLS
BORN
IN
AMSTERDAM

1575

THE ORIGINAL COCKTAIL BRAND

Bols Cocktail liqueurs are crafted with natural flavors.

Inspired by the historic recipes and the original botanicals.

Bols Cocktail liqueurs are ideal to make easy & tasty cocktails.

Designed for and by bartenders, the preferred cocktail brand.



Bols
Amsterdam
1575

DISTILLED
MACERATED &
PERCOLATED

IN OUR

LUCAS BOLS
DISTILLERY





REFRESHED ICONIC BOTTLE & LOGO



EMPORIUM OF TREASURES



Digital QR to unlock the emporium
Rich history & craftsmanship enhanced, incl.

The original recipe number

Main flavour description (tangy)

Tangy

Scan for
Cocktail
Recipe

RECIPE
N° 265

CRAFTED
WITH
NATURAL
FLAVORS

BOLS
BLUE
CURAÇAO

MIXOLOGIST'S CHOICE
Signature Cocktail
AZUL MARGARITA

Distiller's Seal
This Bols cocktail flavour
is created from natural
botanicals selected by our
Master Distiller and
perfected by four centuries
of craftsmanship.

BOLS LIQUEURS NEW CLAIMS



- **All Bols liqueurs are gluten free**
- **Bols liqueurs base spirit is a grain distillate, the gluten is removed during the distillation**
- **Bols liqueurs sources sugar from raw sugar cane**
- **Sugar cane is not genetically modified**



OUR NEW BOLS COCKTAIL RANGE



DISCOVER OUR EASY MIX





PERFECT WRAP UP

- **Bols is the World's First cocktail Brand since 1575**
- **Our liqueurs are based on historic recipes**
- **Our Liqueurs are crafted with real, natural botanicals**
- **Our liqueurs are gluten free**
- **Our liqueurs are crafted with 100% GMO free natural sugar**
- **Bols cocktail flavors enable Easy and Tasty cocktail creation**



PROOST!