



BOLS

**BORN
IN
AMSTERDAM**

1575

THE *ORIGINAL* COCKTAIL BRAND

Bols Cocktail liqueurs are crafted with natural flavors.

Inspired by the historic recipes and the original botanicals.

Bols Cocktail liqueurs are ideal to make easy & tasty cocktails.

Designed for and by bartenders, the preferred cocktail brand.



DISTILLED
MACERATED &
PERCOLATED
IN OUR

LUCAS BOLS
DISTILLERY



REFRESHED ICONIC *BOTTLE & LOGO*



EMPORIUM OF *TREASURES*

Digital QR to unlock the emporium

Rich history & craftsmanship enhanced,
incl.

The original recipe number

Main flavour description (tangy)



BOLS LIQUEURS

NEW CLAIMS



- All Bols liqueurs are gluten free
- Bols liqueurs base spirit is a grain distillate, the gluten is removed during the distillation
- Bols liqueurs sources sugar from raw sugar cane
- Sugar cane is not genetically modified



OUR NEW BOLS COCKTAIL RANGE



DISCOVER OUR EASY MIX





PERFECT *WRAP UP*

- **Bols is the World's First cocktail Brand since 1575**
- **Our liqueurs are based on historic recipes**
- **Our Liqueurs are crafted with real, natural botanicals**
- **Our liqueurs are gluten free**
- **Our liqueurs are crafted with 100% GMO free natural sugar**
- **Bols cocktail flavors enable Easy and Tasty cocktail creation**



PROOST!