

# Crafted to Captivate.

## 450 Years in the Making.

Marking the 450th anniversary of Lucas Bols—the world's oldest spirits company and creator of the first Blue Curaçao in the 1930s — **Bols Blue 1575** raises the bar for a new era.

This modern icon delivers bold citrus flavor and refined complexity, with vibrant notes of sweet and bitter orange, layered spice, and a subtle, balancing dryness.

A perfectly balanced Curaçao—bright enough to elevate tropical classics, yet complex enough to add depth to today's Instagram-worthy creations.

## Raise the Standard. Raise the Cocktail.



Be  
Captivated

