



| H | E | I | HOTELS+
RESORTS |

LUXURY LIFESTYLE BEVERAGE PROGRAM GUIDE

2026

BRAND INTRODUCTION

At HEI Hotels + Resorts, our mission is to design personalized, impactful programs that reflect the distinct character of each of our properties. As a company, we prioritize advanced training, staying ahead of beverage trends, and driving innovation in cocktail creation. This guide serves as a roadmap for establishing an annual program that is both practical and adaptable, while empowering our on-property teams with the freedom to craft unique and engaging beverage experiences.

This initiative enables us to connect with our guests on a deeper level, spark creativity within our bar teams, collaborate with supplier partners on dynamic training opportunities, and maintain an active, engaging presence on social media.

By leveraging data insights, product mix analyses, industry trends, and performance metrics, this program equips you with the tools to seamlessly implement our brand standards while enhancing your bar and restaurant's beverage offerings to deliver exceptional guest experiences.



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BEER & BEYOND BEER

CORE BRAND MANDATES - BOTTLE & CAN



TYPE	BRAND	BEVERAGE PARTNER	BOTTLE/CAN	BANQUET
Mass Domestic	Budweiser	Anheuser-Busch	X	
Mass Domestic Light	Michelob Ultra	Anheuser-Busch	X	
Mass Domestic Light	Bud Light	Anheuser-Busch	X	X
Mass Domestic Light	Coors Light or Miller Lite	MolsonCoors	X	
Mass Domestic Craft	Sam Adams Boston Lager or Seasonal	Boston Beer	X	
Mass Domestic Wheat	Blue Moon Belgian Wheat	MolsonCoors	X	X
Import	Guinness	Diageo	X	
Import	Stella Artois	Anheuser-Busch	X	
Import	Heineken	Heineken	X	
Import	Corona Extra or Corona Light	Constellation Beer	X	
Import	Pacifico	Constellation Beer	Pick ONE Minimum	
Import	Modelo Especial	Constellation Beer		Optional
Low & No	**Athletic Brewing Non-Alcoholic	Athletic Brewing	X	Optional
IPA	Dogfish Head 60 Minute IPA	Boston Beer	Pick ONE Minimum	
IPA	Lagunitas IPA	Lagunitas		X
IPA	Voodoo Ranger Juicy Haze IPA	New Belgium		
Spirit-Based Seltzer	**High Noon Hard Seltzer	Gallo	X	X
Vodka-Based Tea	Sun Cruiser Classic Iced Tea	Boston Beer	X	X

**Flavors:

ATHLETIC BREWING - Pick 2 styles:

NON-ALCOHOLIC BEER

- Upside Down Golden Ale
- Run Wild IPA
- Free Wave Hazy IPA
- Athletic Lite

HIGH NOON HARD SELTZER - Pick 2 flavors:

TEQUILA & SODA

- Strawberry
- Lime
- Grapefruit
- Passionfruit

VODKA & SODA

- Pineapple
- Peach
- Black Cherry
- Watermelon
- Grapefruit

BEER & BEYOND BEER

CORE BRAND MANDATES - DRAFT



TYPE	BRAND	BEVERAGE PARTNER
IF 3+ HANDLES, ALL OF THE BELOW ARE REQUIRED:		
Mass Domestic Light	Bud Light	Anheuser-Busch
IPA	Lagunitas IPA	Lagunitas
Import	*Modelo Especial or Pacifico	Constellation Beer
IF 7+ HANDLES, ALL OF THE BELOW ARE REQUIRED:		
Mass Domestic Light	Bud Light	Anheuser-Busch
IPA	Lagunitas IPA	Lagunitas
Import	*Modelo Especial or Pacifico	Constellation Beer
Import	Sapporo	Stone Brewing Co.
Domestic Specialty	Blue Moon Belgian Wheat	MolsonCoors
Seasonal Craft	Sam Adams Seasonal	Boston Beer

*Choose one draft not on your can/bottle list, either rotating it throughout the year or selecting a single Mexican Lager year-round.

If you carry any product on Draft, you are NOT required to carry in Bottle or Can.

- The program applies to hotels with 3-7+ draft handles, offering flexibility to include regional craft beers.
- Hotels with 4 handles must carry all 3 mandated brands from the “3+ Handles” category and select one additional draft based on customer preferences and local options.
- Hotels with 7 or more handles must include all mandated brands from the “7+ Taps” category.
- For 4-7 handles, hotels are encouraged to feature both local and regional craft beers.
- The Core Beer Brand Bottle & Can Mandate section outlines required brands, including “choose one” options, such as craft IPAs like Dogfish Head 60 Minute IPA, Lagunitas IPA, or Voodoo Ranger Juicy Haze IPA.

REGIONAL BEER PROGRAM

RECOMMENDED BOTTLES, CANS & DRAFT

SUPPLIER	BRAND	REGION
Anheuser-Busch	Wicked Weed	East
Boston Beer	Sam Adams	East
Boston Beer	Coney Island	East
Boston Beer	Dogfish Head	East
Anheuser-Busch	Devils Backbone	East
Anheuser-Busch	Cisco Brewers	East
Anheuser-Busch	Goose Island	Midwest
MolsonCoors	Leinenkugel	Midwest
New Belgium/Bell's Brewery	Bell's Two Hearted IPA	Midwest
New Belgium/Bell's Brewery	Bell's Oberon Ale	Midwest
Anheuser-Busch	Karbach	South
Anheuser-Busch	Kona	West
Anheuser-Busch	Golden Road	West
Anheuser-Busch	Elysian	West
Anheuser-Busch	Four Peaks	West
MolsonCoors	Hop Valley	West
Stone Brewing	Stone IPA	West
Stone Brewing	Buenaveza Salt & Lime Lager	West
Stone Brewing	Sapporo	West

- The recommended can and bottle beers above are designed to enhance and diversify your core beer program. You may also include local beers of your choice.
- For additional draft lines beyond the core mandates, consider selections from this list if they're not already included in your can or bottle offerings.
- Work with your beer distributors to explore seasonal and new craft styles, ensuring your beer program stays fresh and dynamic.



WINE PROGRAM

WINE BY THE GLASS



	BRAND	SUPPLIER	REGION	NATIONAL AVG \$
SPARKLING	Villa Sandi Il Fresco Prosecco	Demeine Estates	Prosecco DOC	\$11.00
	Decoy Brut Cuvee Sparkling	Duckhorn Portfolio	California	\$14.00
	Piper Sonoma Brut Rosé	Folio Fine Wine Partners	Sonoma County, California	\$14.00
	Veuve Clicquot Yellow Label Brut	Moët Hennessy	Champagne, France	\$38.35
WHITE / ROSÉ	Chateau d'Esclans Whispering Angel Rosé	Moët Hennessy	Provence, France	\$20.26
	San Angelo Winemakers Edition Pinot Grigio	Banfi	Tuscany, Italy	\$11.00
	August Kessler "R" Riesling	Vineyard Brands	Rheingau, Germany	\$12.00
	Spy Valley Sauvignon Blanc	The Mark Wine Group	Marlborough, New Zealand	\$12.75
	Oberon Sauvignon Blanc	Folio Fine Wine Partners	Napa Valley, California	\$12.00
	Talbott Kali Hart Chardonnay	Gallo	Santa Lucia Highlands	\$13.00
	Louis Latour Mâcon-Lugny "Les Genièvres" Chardonnay	The Mark Wine Group	Maconnais, France	\$15.75
	Blindfold Blanc De Noir	Constellation W&S	Sonoma County, California	\$17.00
	Siduri Pinot Noir	Jackson Family Wines	Willamette Valley, Oregon	\$16.00
	Intercept Pinot Noir	O'Neill Wines	Santa Barbara, California	\$13.50
RED	Harvey and Harriet Red Blend	Constellation W&S	Paso Robles, California	\$16.00
	Greenwing Cabernet Sauvignon	Duckhorn Portfolio	Columbia Valley, Washington	\$10.00
	Bonanza The Vinekeeper by Caymus Cabernet Sauvignon	Caymus	Napa Valley, California	\$16.00
	Seven Hills Merlot	Crimson Wine Group	Walla Walla, Washington	\$14.00
	Viña Cobos Felino Malbec	Paul Hobbs Winery	Mendoza, Argentina	\$14.00

SPECIAL ATTRIBUTE KEY:

Female Winemaker/Producer

Half Bottles Available



WINE PROGRAM

WINE BY THE BOTTLE

	BRAND	SUPPLIER	REGION	NATIONAL AVG \$
WHITE / ROSÉ / SPARKLING	JCB Champagne No. XX Brut	Boisset Collection	Champagne, France	\$45.00
	Moët & Chandon Rosé Imperial	Moët Hennessy	Epernay, France	\$52.56
	Bollinger Special Cuvée	Moët Hennessy	Reims, France	\$62.00
	Duckhorn Vineyards Sauvignon Blanc	Duckhorn Portfolio	North Coast, California	\$22.00
	Twomey Cellars Sauvignon Blanc	Silver Oak & Twomey Cellars	Napa Valley / Sonoma County, California	\$26.50
	Rombauer Chardonnay	Gallo	Napa Valley, California	\$30.23
	Cakebread Cellars Chardonnay	Kobrand W&S	North Coast, California	\$34.50
	Sanford Estate Pinot Noir	Terlato	Sta. Rita Hills, California	\$32.00
	Goldeneye Pinot Noir	Duckhorn Portfolio	Anderson Valley, California	\$35.00
	Belle Glos Las Alturas Pinot Noir	Copper Cane W&S	Santa Lucia Highlands, California	\$36.00
RED	The Prisoner Pinot Noir	Constellation W&S	Sonoma, California	\$39.00
	Rowen Red Blend	Rodney Strong	Sonoma County, California	\$35.00
	Orin Swift Cellars 8 Years In The Desert Red Blend	Gallo	California	\$33.81
	Orin Swift Advice from John Merlot	Gallo	California	\$20.00
	Rutherford Hill Merlot	Terlato	Rutherford, California	\$25.00
	Unshackled by The Prisoner Wine Company Cabernet Sauvignon	Constellation W&S	California	\$17.00
	Beringer Cabernet Sauvignon	Treasury Wine Estates	Knights Valley, California	\$21.00
	*Austin Hope Cabernet Sauvignon	Hope Family Wines	Paso Robles, California	\$50.00
	*Caymus Cabernet Sauvignon	Caymus	Napa Valley, California	\$70.00
	Silver Oak Cabernet Sauvignon	Silver Oak & Twomey Cellars	Alexander Valley, California	\$70.00

*1L BTG price available in some markets

WINE PROGRAM

BANQUETS



	BRAND	SUPPLIER	NATIONAL AVG \$
	Silver Gate Chardonnay	The Wine Group	\$4.50
	Silver Gate Cabernet Sauvignon	The Wine Group	\$4.50
	<i>Also available from Silver Gate:</i>		
TIER 1	Silver Gate Rosé	The Wine Group	\$4.50
	Silver Gate Sauvignon Blanc	The Wine Group	\$4.50
	Silver Gate Pinot Grigio	The Wine Group	\$4.50
	Silver Gate Moscato	The Wine Group	\$4.50
	Silver Gate Pinot Noir	The Wine Group	\$4.50
	Silver Gate Merlot	The Wine Group	\$4.50
TIER 2	Franciscan Chardonnay	Gallo	\$8.00
	Franciscan Cabernet Sauvignon	Gallo	\$10.00
SPARKLING	Veuve du Vernay Brut <i>Vin de France</i>	BGPL	\$8.00
	Veuve du Vernay Brut Rosé <i>Vin de France</i>	BGPL	\$9.00

- The banquet wine program was designed to meet guest preferences while maximizing hotel profitability and simplifying operations.



SPIRITS PROGRAM



SPIRITS PROGRAM



CATEGORY	BRAND	BEVERAGE PARTNER	LUXURY LIFESTYLE
Vodka	Wheatley	Sazerac	Well
Vodka	Absolut	Pernod Ricard	Back Bar
Vodka	Belvedere	Moët Hennessy	Back Bar
Vodka	Grey Goose	Bacardí	Back Bar
Vodka	Ketel One	Diageo	Back Bar
Vodka	Suntory Haku	Suntory Global	Back Bar
Vodka	Tito's Handmade	Fifth Generation	Back Bar
Flavored Vodka	Grey Goose L'Orange	Bacardí	Back Bar
Flavored Vodka	Grey Goose Le Citron	Bacardí	Back Bar
Flavored Vodka	Ketel One Botanicals (Pick 1 - Peach & Orange Blossom or Grapefruit & Rose)	Diageo	Back Bar
Flavored Vodka	Crop Organic Cucumber Vodka	Chatham Imports	Back Bar
Vermouth	Carpano Dry	Branca USA	Back Bar
Vermouth	Carpano Antica Formula (Sweet)	Branca USA	Back Bar

WELL SPIRITS

A key feature of HEI Beverage Programs are the elevated well program, which designates well spirits as the house pour. These spirits were carefully selected for their exceptional quality and value within their price range.

BACK BAR/OPTIONAL SPIRITS

The backbar and optional spirits program balances flexibility with consistency to uphold the high standards of the HEI Beverage Programs. Mandated products form the core backbar, while optional selections can be customized to suit each hotel's unique needs.

CATEGORY	BRAND	BEVERAGE PARTNER	LUXURY LIFESTYLE
Rum	Bacardí Superior	Bacardí	Well
Rum	Bacardí Aged Pick 1 - Cuatro or Ocho	Bacardí	Back Bar
Rum	Rhum Clément	Trellis W&S	Back Bar
Rum	Diplomatica Reserva Exclusiva	Brown-Forman	Back Bar
Rum	Planteray 3 Stars	Maison Ferrand	Back Bar
Rum	Rumhaven	Gallo	Back Bar
Rum	Sailor Jerry Spiced	William Grant & Sons	Back Bar
Rum	Ten To One Caribbean Dark	Ten To One	Back Bar
Rum	Ten To One Caribbean White	Ten To One	Back Bar
Rum	Captain Morgan Spiced	Diageo	OPTIONAL
Rum	Malibu	Pernod Ricard	OPTIONAL
Gin	Fords	Brown-Forman	Well
Gin	AMASS Dry Gin	AMASS Brands	Back Bar
Gin	Aviation	Diageo	Back Bar
Gin	Bombay Sapphire	Bacardí	Back Bar
Gin	Gray Whale	Deutsch Family W&S	Back Bar
Gin	Hendrick's	William Grant & Sons	Back Bar
Gin	Lighthouse	Foley Family W&S	Back Bar
Gin	Monkey 47	Pernod Ricard	Back Bar
Gin	Suntory Roku	Suntory Global	Back Bar
Gin	The Botanist	Remy Cointreau	Back Bar
Gin	Empress 1908	Milestone Brands	OPTIONAL
Gin	Tanqueray London Dry	Diageo	OPTIONAL

SPIRITS PROGRAM



SPIRITS PROGRAM



CATEGORY	BRAND	BEVERAGE PARTNER	LUXURY LIFESTYLE
Tequila	Mi Campo Blanco	Constellation W&S	Well
Tequila	Casamigos Blanco	Casamigos	Back Bar
Tequila	Casamigos (Pick 1 - Reposado, Añejo or Cristalino)	Casamigos	Back Bar
Tequila	Casa Nobles (Pick 1 - Reposado or Añejo)	Constellation W&S	Back Bar
Tequila	Don Julio Silver	Diageo	Back Bar
Tequila	Don Julio Reposado	Diageo	Back Bar
Tequila	Don Julio Añejo	Diageo	Back Bar
Tequila	LALO Blanco	LALO	Back Bar
Tequila	Clase Azul - (Pick 1 - Blanco or Reposado)	Clase Azul	Back Bar
Tequila	Espolòn Blanco	Campari	Back Bar
Tequila	Flecha Azul (Pick 1 - Blanco or Reposado)	WES Brands	Back Bar
Tequila	*Fortaleza (Pick 1 - Blanco, Reposado or Añejo)	ODV Imports	Back Bar
Tequila	Ghost (Pick 1 - Blanco or Reposado)	Ghost Tequila	Back Bar
Tequila	Herradura Reposado	Brown-Forman	Back Bar
Tequila	Maestro Dobel Blanco	Proximo	Back Bar
Tequila	Mijenta (Pick 1 - Blanco or Reposado)	Altos-Planas	Back Bar
Tequila	Pantalones (Pick 1 - Blanco or Reposado)	Alps Beverages	Back Bar
Tequila	Patrón (Pick 1 - Silver or Reposado)	Bacardí	Back Bar
Tequila	Patrón Cristalino	Bacardí	Back Bar
Tequila	Sieta Leguas Tequila (Pick 1 - Blanco or Reposado)	Sazerac	Back Bar
Tequila	Tequila Ocho Blanco	Heaven Hill	Back Bar
Tequila	Tequila Ocho Reposado	Heaven Hill	OPTIONAL
Tequila	Don Fulano (Pick 1 - Añejo, Blanco, Reposado)	Gallo	OPTIONAL
Mezcal	Del Maguey Vida	Pernod Ricard	Back Bar
Mezcal	Dos Hombres	Dos Hombres	Back Bar
Mezcal	Illegal Joven	Bacardí	Back Bar
Mezcal	400 Conejos	Proximo	Back Bar

CATEGORY	BRAND	BEVERAGE PARTNER	LUXURY LIFESTYLE
Bourbon/Whiskey	Jim Beam	Suntory Global	Well
Bourbon/Whiskey	Angel's Envy	Bacardí	Back Bar
Bourbon/Whiskey	Bardstown Kentucky Straight	Dana Michelle Consulting	Back Bar
Bourbon/Whiskey	Basil Hayden	Suntory Global	Back Bar
Bourbon/Whiskey	Bulleit	Diageo	Back Bar
Bourbon/Whiskey	*Booker's	Suntory Global	Back Bar
Bourbon/Whiskey	Buffalo Trace	Sazerac	Back Bar
Bourbon/Whiskey	Crown Royal 12 Yr	Diageo	Back Bar
Bourbon/Whiskey	Four Roses Single Barrel	Four Roses	Back Bar
Bourbon/Whiskey	Hibiki Japanese Harmony	Suntory Global	Back Bar
Bourbon/Whiskey	High West	Constellation W&S	Back Bar
Bourbon/Whiskey	Jack Daniel's Tennessee	Brown-Forman	Back Bar
Bourbon/Whiskey	Knob Creek 9 Year	Suntory Global	Back Bar
Bourbon/Whiskey	Jameson Irish	Pernod Ricard	Back Bar
Bourbon/Whiskey	Maker's Mark	Suntory Global	Back Bar
Bourbon/Whiskey	Michter's US*1 Small Batch	Chatham Imports	Back Bar
Bourbon/Whiskey	Nikka Coffee Grain	Hotaling & Co.	Back Bar
Bourbon/Whiskey	Nelson Brothers Classic	Constellation W&S	Back Bar
Bourbon/Whiskey	Old Forester 86	Brown-Forman	Back Bar
Bourbon/Whiskey	Woodford Reserve	Brown-Forman	Back Bar
Bourbon/Whiskey	Uncle Nearest Premium (Pick 1 - 1884 or 1856)	Uncle Nearest	Back Bar
Bourbon/Whiskey	Horse Soldier Small Batch	Gallo	OPTIONAL
Bourbon/Whiskey	Old Forester Statesman (Pick 1 - 1920 or 1910)	Brown Forman	OPTIONAL
Rye	Bulleit	Diageo	Well
Rye	Michter's US*1 Single Barrel Kentucky Straight	Chatham Imports	Back Bar
Rye	PiggyBack by WhistlePig 6-Year	WhistlePig	Back Bar
Rye	Sagamore	Disaronno International	Back Bar
Rye	Sazerac	Sazerac	OPTIONAL
Rye	WhistlePig 10 Year Small Batch	WhistlePig	OPTIONAL

SPIRITS PROGRAM



SPIRITS PROGRAM



CATEGORY	BRAND	BEVERAGE PARTNER	LUXURY LIFESTYLE
Cordials, Liqueurs, Amari	Amaro Averna	Campari	Back Bar
Cordials, Liqueurs, Amari	Amaro Montenegro	Gallo	Back Bar
Cordials, Liqueurs, Amari	Amaro Nonino Quintessentia	Terlato	Back Bar
Cordials, Liqueurs, Amari	Ancho Reyes (Pick 1 - Ancho or Verde)	Campari	Back Bar
Cordials, Liqueurs, Amari	Aperol	Campari	Back Bar
Cordials, Liqueurs, Amari	Baileys Irish Cream	Diageo	Back Bar
Cordials, Liqueurs, Amari	Bols Triple Sec	Lucas Bols	Back Bar
Cordials, Liqueurs, Amari	Bols Flavored Liqueurs	Lucas Bols	Back Bar
Cordials, Liqueurs, Amari	Caffè Borghetti	Branca USA	Back Bar
Cordials, Liqueurs, Amari	Campari	Campari	Back Bar
Cordials, Liqueurs, Amari	Chambord	Brown-Forman	Back Bar
Cordials, Liqueurs, Amari	Chateau Aloe	Favreau	Back Bar
Cordials, Liqueurs, Amari	Chinola Passion Fruit	BMO	Back Bar
Cordials, Liqueurs, Amari	Cointreau	Remy Cointreau	Back Bar
Cordials, Liqueurs, Amari	Disaronno	Disaronno International	Back Bar
Cordials, Liqueurs, Amari	Fernet Branca	Branca USA	Back Bar
Cordials, Liqueurs, Amari	Fireball	Sazerac	Back Bar
Cordials, Liqueurs, Amari	Giffard – Pick 2+	Back Bar Project	Back Bar
Cordials, Liqueurs, Amari	Grand Marnier	Campari	Back Bar
Cordials, Liqueurs, Amari	Kahlúa	Pernod Ricard	Back Bar
Cordials, Liqueurs, Amari	Luxardo Maraschino	Hotaling & Co.	Back Bar
Cordials, Liqueurs, Amari	St-Germain	Bacardí	Back Bar

* Highly Allocated – Continue to order product consistently to receive allocation

CATEGORY	BRAND	BEVERAGE PARTNER	LUXURY LIFESTYLE
Cognac	Courvoisier VSOP	Campari	Back Bar
Cognac	Hennessy VS or VSOP	Moët Hennessy	Back Bar
Cognac	Pierre Ferrand 1840	Maison Ferrand	Back Bar
Cognac	Rémy Martin 1738 Accord Royal	Remy Cointreau	Back Bar
Cognac	Rémy Martin XO	Remy Cointreau	OPTIONAL
Blended Scotch	Famous Grouse	William Grant & Sons	Well
Blended Scotch	Dewar's White Label	Bacardí	Back Bar
Blended Scotch	Johnnie Walker Black	Diageo	Back Bar
Blended Scotch	Johnnie Walker Red	Diageo	Back Bar
Blended Scotch	Monkey Shoulder	William Grant & Sons	Back Bar
Single Malt	Bruichladdich	Remy Cointreau	Back Bar
Single Malt	The Dalmore 12	Gallo	Back Bar
Single Malt	Johnnie Walker Blue	Diageo	Back Bar
Single Malt	Laphroaig 10	Suntory Global	Back Bar
Single Malt	The Balvenie 12	William Grant & Sons	Back Bar
Single Malt	*The Balvenie 14	William Grant & Sons	Back Bar
Single Malt	*The Balvenie 16	William Grant & Sons	Back Bar
Single Malt	The Glenfiddich 12	William Grant & Sons	Back Bar
Single Malt	The Glenlivet 12	Pernod Ricard	Back Bar
Single Malt	*The Glenlivet 18	Pernod Ricard	Back Bar
Single Malt	The Macallan Double Cask 12	Edrington	Back Bar
Single Malt	*The Macallan Double Cask 15	Edrington	Back Bar
Single Malt	*The Macallan Sherry Oak 18	Edrington	Back Bar

SPIRITS PROGRAM

BANQUETS

	SPIRIT	BRAND	BEVERAGE PARTNER
TIER 1	Rum	Bacardí Superior	Bacardí
	Gin	New Amsterdam Stratusphere	Gallo
	Tequila	Mi Campo Blanco	Constellation W&S
	Bourbon	Jim Beam	Suntory Global
	Scotch Whiskey	Famous Grouse	William Grant & Sons
	Vodka	Wheatley	Sazerac
	Cordials	Bols Triple Sec	Lucas Bols
	Vermouth	Carpano Dry & Carpano Antica Formula (Sweet)	Branca USA
TIER 2	Rum	Planteray 3 Stars	Maison Ferrand
	Gin	Fords	Brown-Forman
	Tequila	Patrón Pick 1 – Silver or Reposado	Bacardí
	Bourbon	Old Forester 86	Brown-Forman
	Canadian Whiskey	PiggyBack by WhistlePig 6-Year Rye	WhistlePig
	Scotch Whiskey	Famous Grouse	William Grant & Sons
	Irish Whiskey	Jameson Irish	Pernod Ricard
	Vodka	Tito's Handmade	Fifth Generation
	Cordials	Baileys Irish Cream	Diageo
	Cordials	Kahlúa	Pernod Ricard
	Cordials	Bols Liqueurs & Triple Sec	Lucas Bols
Vermouth	Carpano Dry & Carpano Antica Formula (Sweet)	Branca USA	



COCKTAIL PROGRAM

LUXURY/LIFESTYLE



SPIRIT	BRAND	BEVERAGE PARTNER
Bourbon	High West	Constellation W&S
Bourbon	Basil Hayden	Suntory Global
Gin	Suntory Roku	Suntory Global
Gin	Lighthouse	Foley Family W&S
Rum	Bacardí Ocho	Bacardí
Rye	Michter's US*1 Kentucky Straight	Chatham Imports
Tequila	LALO Blanco	LALO
Tequila	Siete Leguas (Pick 1 - Blanco or Reposado)	Sazerac
Vodka	Tito's Handmade	Fifth Generation
Vodka	Grey Goose	Bacardí
Vodka	Ketel One *Espresso Martini Requirement	Diageo
Scotch Whiskey	Monkey Shoulder	William Grant & Sons
Mezcal	400 Conejos	Proximo
Sparkling Modifier	Villa Sandi II Fresco Prosecco	Demeine Estates
Modifier - Spritz	Campari or Aperol	Campari
Modifier – Orange Liqueur	Cointreau	Rémy Cointreau
Modifier – Elderflower Liqueur	St-Germain	Bacardí

- The base brand spirits listed are required for HEI Hotels + Resorts cocktail menus, with each spirit featured in at least one cocktail listed throughout bar and restaurant menus. Spirits can be combined creatively, such as mixing Mezcal and Tequila or adding modifiers like in an Aperol Spritz.
- A suggested recipe guide is available for inspiration, but Bar Managers may also create original cocktails using these base spirits. Once all base spirits are represented, additional spirits and cocktails may be added to enhance the menu with local flavors.
- All cocktail programs must be approved by the HEI Hotels + Resorts F&B Leadership Team.



LOW & NO LIBATIONS



LOW & NO LIBATIONS



DRINK STYLE	BRAND	FLAVOR/STYLE
Water	San Benedetto <i>Approved for Banquets & Outlets</i>	<ul style="list-style-type: none"> • Glass • Still & Sparkling
	Fiji <i>Approved for In-Room & Marketplace</i> See water program for details.	<ul style="list-style-type: none"> • Plastic & PET • Still
Energy Drink	Red Bull <i>Approved for Banquets & Outlets</i>	<ul style="list-style-type: none"> • Red Bull Energy Drink (Original) • Red Bull Sugarfree • Red Bull Editions – Pick 2 Flavors
Sparkling Mixer	Q Mixers <i>Approved for Banquets & Outlets</i>	<ul style="list-style-type: none"> • Ginger Beer • Tonic Water • Soda Water • Sparkling Grapefruit • Pick 2 Flavors
Flavored Syrups & Purées	Reàl Fruit-Infused Purée & Syrup <i>Approved for Back Bar & Banquets</i>	Behind the bar flavor staples: <ul style="list-style-type: none"> • Agave • Black Cherry • Passion Fruit • Ginger • Mango • Strawberry
	These high-end Purée infused flavors bring real fruit flavors to cocktail creations. These products make exotic and hard-to-come by flavors easily accessible.	New innovation: <ul style="list-style-type: none"> • Pear Purée • Lychee Fruit Purée • Puréed Pepper • Yuzu Purée • Watermelon Purée • Fig Purée • <i>Find more flavors at IMI Manage!</i>

DRINK STYLE	BRAND	FLAVOR/STYLE
Bloody Mary Mix	Zing Zang <i>Approved for Banquets & Back Bar</i>	Zing Zang Bloody Mary Mix Requirement (If not preparing in-house)
Alcohol-Free Spirits	Ritual Zero Proof	Choose 2 for Low & No Cocktails: <ul style="list-style-type: none"> • Tequila Alternative • Rum Alternative • Gin Alternative • Whiskey Alternative • Apertif Alternative
Alcohol-Free Spirits	Seedlip	Recommended for Low & No Cocktails: <ul style="list-style-type: none"> • Seedlip Spice 94 • Seedlip Garden 108 • Seedlip Grove 42
Non-Alcoholic Craft Beer	Athletic Brewing <i>Approved for Banquets & Outlets</i>	Choose up to 2 styles: <ul style="list-style-type: none"> • Upside Down Golden Ale • Run Wild IPA • Free Wave Hazy IPA • Athletic Lite
Non-Alcoholic Sparkling & Still Wine	Opici W&S	Giesen Non-Alcoholic Wines: <ul style="list-style-type: none"> • Giesen 0% Brut Sparkling • Giesen 0% Rosé • Giesen 0% Sauvignon Blanc • Giesen 0% Red Blend Required By The Glass if featured on menu. Required By The Bottle if Back Bar only.
Juice-Based and Still Mixers	KELVIN® SLUSH CO. Organic cocktail mix specifically crafted for frozen cocktails.	Still Mixers: <ul style="list-style-type: none"> • Citrus • Frosé • Frosé Blanc • Grapefruit • Colada Juice-Based Mixers: <ul style="list-style-type: none"> • Coffee • Cola • Margarita • Strawberry • Tea

LOW & NO LIBATIONS



DRINK STYLE	BRAND	FLAVOR/STYLE
Margarita/Sour Mix Fresh Juice Alternatives	TWISTED ALCHEMY® COLD-PRESSED JUICES & SYRUPS Twisted Alchemy provides the Hospitality Industry a true craft solution never before offered: hand-squeezed fresh, cold-pressed juice designed specifically for the Industry.	Margarita/Sour Mix Fresh Juice Alternatives: <ul style="list-style-type: none"> • Lime Juice "Citrus Latifolia" • Lemon Juice "Citrus Limon" • "Three Citrus Margarita" Sour Mix Craft Fresh Juices: <ul style="list-style-type: none"> • Eureka Lemon Sour Mix • Orange Juice "Citrus Sinensis Chrysanthemini" • Grapefruit Juice "Citrus Paradisi" • Passion Fruit Juice "Passionis Fructum" • Pineapple Juice "Ananas Comosus" • Valencia Orange "Citrus Sinensis Valencia" • Watermelon Juice "Citrullus Lanatus"
Premium Garnishes	FILTHY FOODS® High quality garnishes are an important component in the presentation of cocktails. In addition to house-made garnishes, Filthy Foods is the preferred garnish supplier partner.	Options: <ul style="list-style-type: none"> • Black Cherry - Wild Italian Amarena Cherries • Creamy Blue Cheese Stuffed Olives • Large Queen Olives • Pimento Pepper Stuffed Olives • Dutch Silver Skinned Pearl Onions
	Hotaling & Co.	Luxardo Maraschino Cherries - Required Red Cherry
Craft Cocktail Ice	Abstract Ice	Crystal clear, slow-melting craft cocktail ice made from deliciously pure water. Can be created in various shapes and sizes, some with unique etchings or suspended garnishes.
Craft Syrups + Essentials	Liber & Co.	Specializes in crafting high-quality cocktail syrups and other bar essentials using real, well-sourced ingredients. <ul style="list-style-type: none"> • Classic Gum Syrup • Almond Orgeat Syrup • Old Fashioned Cocktail Syrup • Other flavors on IMI Manage!

Refer to IMI Manage Beverage Platform for vendor contact information or reach out to the HEI F&B Team.



BEACH / POOL / OUTDOOR SPACE



MINI BAR / GRAB & GO / IN-ROOM



	DRINK STYLE	BEVERAGE PARTNER	BRAND/FLAVOR/STYLE
REQUIRED	Ready to Drink Cocktails 12oz Can	Anheuser-Busch	Cutwater: <ul style="list-style-type: none"> Tequila Margarita Tiki Rum Mai Tai Vodka Mule Tequila Paloma Bloody Mary Hotel choice!
	Spirit-Based Seltzer 12oz Can	Gallo	High Noon Vodka & Soda: <ul style="list-style-type: none"> Pineapple Peach Black Cherry Watermelon Grapefruit
	Vodka-Based Tea 12oz Can	Boston Beer	High Noon Tequila & Soda: <ul style="list-style-type: none"> Strawberry Lime Grapefruit Passionfruit
	Wine Ready to Serve 12oz Can	Archer Roose <i>Approved for Marketplace</i>	Sun Cruiser Classic Iced Tea Archer Roose Varietals: <ul style="list-style-type: none"> Bubbly Bubbly Rosé Sauvignon Blanc Pinot Grigio Rosé Malbec
RECOMMENDED	Malt-Based Seltzer 12oz Can	Boston Beer	Truly Hard Seltzer <i>(Required for Resorts)</i> <ul style="list-style-type: none"> Citrus Seltzer Berry Seltzer Punch Seltzer Margarita Seltzer Strawberry Lemonade Seltzer Hotel choice!
	Spiked Refresher (Malt-Based) 12oz Can	MolsonCoors	Happy Thursday: <ul style="list-style-type: none"> Strawberry Pineapple Starfruit Black Cherry Mango Passionfruit

Enhance your outdoor spaces with a curated selection of warm-weather beverages. Choose from the required and recommended canned and ready-to-drink options to suit your hotel's location and guest preferences. Resorts should offer a broad variety, while classic properties can align offerings with seasonal travel trends.

	DRINK STYLE	BEVERAGE PARTNER	BRAND/FLAVOR/STYLE
REQUIRED	Ready to Drink Cocktails 200ML Glass and PET Bottles	Suntory Global	On the Rocks: <ul style="list-style-type: none"> Jalapeño Margarita Margarita Old Fashioned Mai Tai Cosmopolitan Aviation Cruzan Daiquiri EFFEN Espresso Martini Basil Hayden Manhattan Strawberry Daiquiri
	Ready to Drink Cocktails 12oz Can	Alps Beverages	Betty Booze: <ul style="list-style-type: none"> Vodka Iced Tea + Passion Fruit Sparkling Bourbon with Apple Ginger Sour Cherry Sparkling Bourbon with Peach Honey Mint Sparkling Tequila with Smoky Pineapple Sparkling Tequila with Lime Shiso
	Half Bottles of Wine 187ML or 375ML Glass or PET Bottles	Varies	Please refer to the 'Half Bottle Available' icon in the Wine Program to review all wines available in smaller bottles for In-Room and Marketplace.
RECOMMENDED	Ready To Drink Cocktail 12oz Can	Brown-Forman	<ul style="list-style-type: none"> Jack Daniel's & Coca Cola Jack Daniel's & Coca Cola Zero Sugar Jack Daniel's & Cherry Coca Cola Jack Daniel's & Ginger Ale
	Aperol-Based Ready to Serve Cocktail 200ML Glass	Campari	Aperol Spritz
	Gin-Based Ready to Drink Cocktail 375ML Glass	Campari	Negroni
	Gin-Based Ready to Drink 12oz Can	GIN & JUICE By Dre and Snoop	<ul style="list-style-type: none"> Apricot Citrus Melon Passionfruit

The listed beverage items for Mini Bar, Grab & Go, and In-Room offerings are essential for delivering exceptional guest amenities. Ensure these products are readily available in marketplaces, mini-bars, or in-room conveniences to enhance the guest experience, create upsell opportunities, and leave a lasting impression.



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